

# CONTRACT

**WIAT**  
**CBS 42** 2960 North Meridian Street  
 Heather Kiel  
 Indianapolis, IN 46208  
 (205) 488-4141

<u>Contract / Revision</u> 3511029 /		<u>Alt Order #</u> 27765947	
<u>Advertiser</u> POL/Alabama Patriots PAC		<u>Original Date / Revision</u> 04/21/22 / 04/21/22	
<u>Contract Dates</u> 04/26/22 - 05/02/22		<u>Estimate #</u> 426502	
<u>Product</u> ORDR			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
	<u>Property</u> WIAT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> ALPAC	<u>Product 1/2</u> ORDR	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Del Cielo Media  
 Attention: Elaine Gaeckler  
 P.O. Box 25458  
 Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WIAT	04/26/22	04/26/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$285.00			
2	WIAT	04/27/22	04/27/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$285.00			
3	WIAT	04/28/22	04/28/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$285.00			
4	WIAT	04/29/22	04/29/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$285.00			
5	WIAT	05/02/22	05/02/22	M-F CBS 42 News at Noon	M-F CBS 42 News		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$285.00			
6	WIAT	04/26/22	04/26/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$115.00			
7	WIAT	04/27/22	04/27/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$115.00			
8	WIAT	04/28/22	04/28/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$115.00			
9	WIAT	04/29/22	04/29/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$115.00			
10	WIAT	05/02/22	05/02/22	CBS 42 Morning 6-7a	CBS 42 Morning 6-		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$115.00			
11	WIAT	04/26/22	04/26/22	CBS 42 Morning 430-5a	CBS 42 Morning 4:		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$40.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<b>Advertiser</b> POL/Alabama Patriots PAC		<b>Original Date / Revision</b> 04/21/22 / 04/21/22
<b>Contract Dates</b> 04/26/22 - 05/02/22	<b>Product</b> ORDR	<b>Estimate #</b> 426502

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$40.00			
12	WIAT	04/27/22	04/27/22	CBS 42 Morning 430-5a	CBS 42 Morning 4:		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$40.00			
13	WIAT	04/28/22	04/28/22	CBS 42 Morning 430-5a	CBS 42 Morning 4:		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$40.00			
14	WIAT	04/29/22	04/29/22	CBS 42 Morning 430-5a	CBS 42 Morning 4:		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$40.00			
15	WIAT	05/02/22	05/02/22	CBS 42 Morning 430-5a	CBS 42 Morning 4:		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$40.00			
16	WIAT	04/28/22	04/28/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$115.00			
17	WIAT	05/02/22	05/02/22	CBS This Morning	7a-857a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$115.00			
18	WIAT	04/30/22	04/30/22	Sa 1205-105a	Sa 1205-105a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				1	\$40.00			
19	WIAT	05/01/22	05/01/22	Sun 1235x-135x	Sun 1235x-135x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$25.00			
20	WIAT	04/30/22	04/30/22	Sa 11p-12x	Sa 11p-12x		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				1	\$60.00			
21	WIAT	05/01/22	05/01/22	Sun 1105p-1205a	Sun 1105p-1205a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$60.00			
22	WIAT	04/30/22	04/30/22	Sa 1035-1105p	Sa 1035-1105p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				1	\$85.00			
23	WIAT	04/26/22	04/26/22	M-F 1237-137a	M-F 1237-137a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$45.00			
24	WIAT	04/28/22	04/28/22	M-F 1237-137a	M-F 1237-137a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$45.00			
25	WIAT	05/02/22	05/02/22	M-F 1237-137a	M-F 1237-137a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$45.00			
26	WIAT	05/01/22	05/01/22	10p News Sun	Su 10-1035p		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$330.00			
27	WIAT	04/26/22	04/26/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$235.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$235.00			
28	WIAT	04/27/22	04/27/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$235.00			
29	WIAT	04/28/22	04/28/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$235.00			
N 30	WIAT	04/29/22	04/29/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WIAT	04/25/22-05/01/22	M-F 630-7p	630-7p	-----F----	:30		<del>\$235.00</del>	NM		
	See MG 30.2											
	2	WIAT	04/26/22-04/26/22	CBS 42 News @4p	4-5p	-Tu-----	:30		\$235.00	NM		
	Ⓜ MG for 30.1 04/29											
31	WIAT	05/02/22	05/02/22	M-F 630-7p	630-7p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	M-----				1	\$235.00			
<b>Totals</b>											31	\$4,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/22 -04/30/22	22	\$3,090.00	(\$463.50)	\$2,626.50
05/01/22 -05/31/22	9	\$1,250.00	(\$187.50)	\$1,062.50
<b>Totals</b>	31	\$4,340.00	(\$651.00)	\$3,689.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

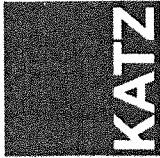
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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>



125 West 55th St  
New York, NY 10019

**Contract #** 27765947    **Changes as of:** 4/13/2022 at 10:12 AM    **Version:** Highlighting Makegood 1    **Status:** Accepted  
**CPE:** ALPAC/ORDR/426502    **Flight:** 4/26/22 - 5/2/22    **Station:** WIAT    **Con Type:** POLITICAL/NOTE  
**Agency:** DEL CIELO MEDIA    **Advertiser:** Alabama Patriots PAC    **Market:** Birmingham    **Total \$:** \$4,340.00  
 PO BOX 25458    **Product:** ORDR    **Office:** WASHINGTON    **Total Spots:** 31  
 ALEXANDRIA, VA    **Agency Order #:** 30079809    **Service:** Nielsen    **Total CPP:** \$151.75  
 22313    **Buyer:** Gaeckler, Elaine    **Primary Demo:** Adults 35+    **Total GRP:** 28.6  
**Salesperson:** CHRISTIAN CAMBEIRO    **Assistant:** CHRISTIAN CAMBEIRO    **Traffic #:** 3511029  
 914-295-7595

**Separation:**

**Comments:** NEW ORDER FOR ALPAC. PAYMENT WILL BE ISSUED TWO DAYS PRIOR TO START DATE. THANKS, ELAINE

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/26 - 5/2						Total Spots	Total \$	CPP*	GRP*	
								4/26	4/27	4/28	4/29	4/30	5/1					5/2
MSD 12	M-F 6:30p-7p		ENTERTAINMENT TONIGH	\$235.00	0.9	0	30	1	1	1	0	0	1	4	\$940.00	\$261.11	3.6	
MGD 13	Tu 4p-5p		CBS42 4p News	\$235.00	0.0	0	30	1	0	0	0	0	0	1	\$235.00	\$0.00	0.0	
<b>TOTALS:</b>								6	4	6	3	3	3	6	31	\$4,340.00	\$151.75	28.6

Makegood Comments		
Date/Time	Action	Added by
04/21/22 10:08 AM	Accepted	CHRISTIAN CAMBEIRO
04/13/22 10:12 AM	Sent To Rep	Kelley Dinkel

THIS WORKS, PREVIOUSLY ACCEPTED OFFER IN FEB FOR SAME ACCOUNT  
 Battle at Barber on 4/29, Indy Spcl