

ORDER



Orders
Order / Rev: 205245
Alt Order #:
Product Desc: 45 Committee
Estimate: 4398
Flight Dates: 11/04/16 - 11/08/16
Original Date / Rev: 11/03/16 / 11/03/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 210 West Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: 45 Committee
Demographic: A18+
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:01:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	51	\$117,400.00	\$99,790.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	51	\$117,400.00	\$99,790.00	0.00
Totals	51	\$117,400.00	\$99,790.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	11/04/16	11/06/16	Su 5-6am News Su 5-6am News	CM	5-6am	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	-----S			1		\$500.00		0.00				
N 2	KTNV	11/04/16	11/06/16	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	-----S-			1		\$500.00		0.00				
N 3	KTNV	11/04/16	11/06/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	-----S-			1		\$800.00		0.00				
N 4	KTNV	11/04/16	11/08/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	11--1--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	1---1--			2		\$600.00		0.00				
Week:		11/08/16	11/14/16	-1-----			1		\$600.00		0.00				
N 5	KTNV	11/04/16	11/08/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	11--1--	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	1---1--			2		\$500.00		0.00				
Week:		11/08/16	11/14/16	-1-----			1		\$500.00		0.00				

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KTNV	11/04/16	11/06/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	-----S	1		\$800.00		0.00						
N 7	KTNV	11/04/16	11/08/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	11--1--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	1---1--	2		\$1,000.00		0.00						
Week:		11/08/16	11/14/16	-1-----	1		\$1,000.00		0.00						
N 8	KTNV	11/04/16	11/08/16	M-F 9-10am M-F 9-10am	CM	9-10am	11--1--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	1---1--	2		\$400.00		0.00						
Week:		11/08/16	11/14/16	-1-----	1		\$400.00		0.00						
N 9	KTNV	11/04/16	11/06/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	-----S	1		\$1,500.00		0.00						
N 10	KTNV	11/04/16	11/08/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	11--1--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	1---1--	2		\$600.00		0.00						
Week:		11/08/16	11/14/16	-1-----	1		\$600.00		0.00						
N 11	KTNV	11/04/16	11/08/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	11--1--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	1---1--	2		\$1,000.00		0.00						
Week:		11/08/16	11/14/16	-1-----	1		\$1,000.00		0.00						
N 12	KTNV	11/04/16	11/08/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11--1--	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	1---1--	2		\$1,500.00		0.00						
Week:		11/08/16	11/14/16	-1-----	1		\$1,500.00		0.00						
N 13	KTNV	11/04/16	11/06/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	-----S	1		\$2,000.00		0.00						
N 14	KTNV	11/04/16	11/06/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	-----S	1		\$2,000.00		0.00						
N 15	KTNV	11/04/16	11/06/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	-----S-	1		\$2,500.00		0.00						
N 16	KTNV	11/04/16	11/06/16	Sa 7-8am Sa 7-8am	CM	7-8am	-----S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	-----S-	1		\$2,500.00		0.00						
N 17	KTNV	11/04/16	11/08/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11--1--	:30	3	\$3,000.00	P-1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	1---1--	2		\$3,000.00		0.00						
Week:		11/08/16	11/14/16	-1-----	1		\$3,000.00		0.00						
N 18	KTNV	11/04/16	11/08/16	College FB - Sa Prime College FB - Sa Prime	CM	4-830pm	-----2-	:30	2	\$4,000.00	P-1	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/16	11/07/16	-----2-	2		\$4,000.00		0.00						
Week:		11/08/16	11/14/16	-----	0		\$3,000.00		0.00						
N			11/08/16		CM				3		P-1	0.00	NM	3	\$10,500.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	KTNV	11/04/16		M-F 730-8pm M-F 730-8pm		730-8pm	11--1--	:30		\$3,500.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	1---1--					2	\$3,500.00		0.00			
		Week: 11/08/16	11/14/16	-1-----					1	\$3,500.00		0.00			
N20	KTNV	11/04/16	11/08/16	M-F 6-7pm News M-F 6-630pm News	CM	6-630pm (6:00 PM-6:30 PM)	11--1--	:30	3	\$3,000.00	P-1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	1---1--					2	\$3,000.00		0.00			
		Week: 11/08/16	11/14/16	-1-----					1	\$3,000.00		0.00			
N21	KTNV	11/04/16	11/08/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11--1--	:30	3	\$4,000.00	P-1	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	1---1--					2	\$4,000.00		0.00			
		Week: 11/08/16	11/14/16	-1-----					1	\$4,000.00		0.00			
N22	KTNV	11/04/16	11/08/16	M-F 6-7pm News M-F 630-7pm News	CM	630-7pm (6:30 PM-7:00 PM)	11--1--	:30	3	\$3,000.00	P-1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	1---1--					2	\$3,000.00		0.00			
		Week: 11/08/16	11/14/16	-1-----					1	\$3,000.00		0.00			
N23	KTNV	11/04/16	11/08/16	College FB - Sa Late College FB - Sa Late	CM	1230-4pm	-----2-	:30	2	\$5,000.00	P-1	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	-----2-					2	\$5,000.00		0.00			
		Week: 11/08/16	11/14/16	-----					0	\$3,000.00		0.00			
N24	KTNV	11/04/16	11/08/16	Monday Prime C Monday Prime C	CM	10-11pm	1-----	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	1-----					1	\$10,000.00		0.00			
		Week: 11/08/16	11/14/16	-----					0	\$3,500.00		0.00			
N25	KTNV	11/04/16	11/08/16	Friday Prime C Friday Prime C	CM	10-11pm	----1--	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/16	11/07/16	----1--					1	\$10,000.00		0.00			
		Week: 11/08/16	11/14/16	-----					0	\$3,500.00		0.00			
													Totals	51	\$117,400.00