

ORDER



Orders
Order / Rev: 228112
Alt Order #: 07387373
Product Desc: RIEDEL FOR NM AT GEN
Estimate: 930C06
Flight Dates: 09/30/14 - 10/06/14
Original Date / Rev: 09/23/14 / 09/29/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Riedel for NM Attorney General
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	33	\$11,755.00	\$9,991.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	33	\$11,755.00	\$9,991.75	0.00
Totals	33	\$11,755.00	\$9,991.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/03/14	10/03/14	The Tonight Show	CM	M-Th 1035p-1135p	----1--	:30	1	\$310.003		0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$310.00		0.00			
E 2	All	10/03/14	10/03/14	News 4 @ Midday M-F	CM	M-F 12noon-1p	----1--	:30	1	\$200.003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1				\$200.00		0.00			
E 3	All	10/06/14	10/06/14	News 4 @ 10p M-F	CM	M-F 10p-1035p	1-----	:30	1	\$620.003		0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$620.00		0.00			
E 4	All	10/06/14	10/06/14	The Tonight Show	CM	M-Th 1035p-1135p	1-----	:30	1	\$310.003		0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$310.00		0.00			
E 5	All	10/06/14	10/06/14	News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$200.003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$200.00		0.00			
E 6	All	10/06/14	10/06/14	News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$375.003		0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$375.00		0.00			

