

ORDER



Orders
Order / Rev: 228112
Alt Order #: 07387373
Product Desc: RIEDEL FOR NM AT GEN
Estimate: 930C06
Flight Dates: 09/30/14 - 10/06/14
Original Date / Rev: 09/23/14 / 09/29/14
Order Type: GENERAL

KOB
Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Riedel for NM Attorney General
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	33	\$11,755.00	\$9,991.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	33	\$11,755.00	\$9,991.75	0.00
Totals	33	\$11,755.00	\$9,991.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/03/14	10/03/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	----1--	:30	1	\$310.003		0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	----1--		1		\$310.00		0.00					
E 2	All	10/03/14	10/03/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----1--	:30	1	\$200.003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	----1--		1		\$200.00		0.00					
E 3	All	10/06/14	10/06/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	1-----	:30	1	\$620.003		0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$620.00		0.00					
E 4	All	10/06/14	10/06/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	1-----	:30	1	\$310.003		0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$310.00		0.00					
E 5	All	10/06/14	10/06/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$200.003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$200.00		0.00					
E 6	All	10/06/14	10/06/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$375.003		0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	1-----		1		\$375.00		0.00					

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 Product Desc: RIEDEL FOR NM AT GEN
 Estimate: 930C06
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	10/06/14	10/06/14	News 4 Today I 530a-6a	CM	M-F 530a-6a	1-----	:30	1	\$220.003		0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$220.00		0.00			
E 8	All	10/06/14	10/06/14	News 4 Today II 6a-7a	CM	M-F 6a-7a	1-----	:30	1	\$400.003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$400.00		0.00			
E 9	All	10/06/14	10/06/14	M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$400.003		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$400.00		0.00			
E 10	All	10/04/14	10/04/14	News 4 @ 630p Sat	CM	Sa 630p-7p	-----1-	:30	1	\$240.003		0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1				\$240.00		0.00			
E 11	All	10/05/14	10/05/14	News 4 Spec Su (NFL-90M)		Su 930p-10p	-----1	:30	1	\$450.003		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1		1				\$450.00		0.00			
E 12	All	10/02/14	10/02/14	News 4 @ Midday M-F	CM	M-F 12noon-1p	---1---	:30	1	\$200.003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---		1				\$200.00		0.00			
E 14	All	09/30/14	09/30/14	News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$160.004		0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$160.00		0.00			
E 15	All	10/01/14	10/01/14	News 4 @ Midday M-F	CM	M-F 12noon-1p	--1----	:30	1	\$200.003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1				\$200.00		0.00			
E 16	All	09/30/14	10/03/14	News 4 Today I 530a-6a	CM	M-F 530a-6a	-TWTF--	:30	4	\$220.003		0.00	NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4				\$220.00		0.00			
E 17	All	09/30/14	10/03/14	News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	3	\$400.003		0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		3				\$400.00		0.00			
E 18	All	09/30/14	10/03/14	M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	4	\$400.003		0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4				\$400.00		0.00			
E 19	All	09/30/14	10/03/14	News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	4	\$375.003		0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		4				\$375.00		0.00			
E 22	All	09/30/14	10/03/14	News 4 @ 10p M-F	CM	M-F 10p-1035p	-TWTF--	:30	3	\$620.003		0.00	NM	3	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		3				\$620.00		0.00			
N 23	All	10/02/14	10/02/14	News 4 Today II 6a-7a	CM	W-F 6a-7a	---1---	:30	1	\$430.003		0.00	NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---1---		1				\$430.00		0.00			

Totals 33 \$11,755.00