

# CONTRACT



**WTKR-TV**  
 720 Boush Street  
 Norfolk, VA 23510-1583  
 (757)446-1000

www.wtkr.com

And:

**PinPoint Media, Inc**  
 163 West Main Street  
 Dothan, AL 36301

<u>Contract / Revision</u> 772705 /		<u>Alt Order #</u> 07418002
<u>Product</u> GILLESPIE 4 SEN 353		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 9/9/353
<u>Advertiser</u> Gillespie/R/Senate		<u>Original Date / Revision</u> 09/30/14 / 09/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8281	<u>Advertiser Code</u> 9	<u>Product Code</u> 9
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	3	10/03/14	10/03/14	Friday Prime	10-11pm blue bloo		:30				NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$980.00	0.00				
E 2	3	10/03/14	10/03/14	Late News (M-F)	11-1135p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$420.00	0.00				
E 3	3	10/03/14	10/03/14	Late Night with David Letterm	1135pm-1237am		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$210.00	0.00				
E 4	3	10/03/14	10/03/14	Price Is Right	11am-12n		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$210.00	0.00				
E 5	3	10/03/14	10/03/14	Newschannel 3 News	12n-1230pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$245.00	0.00				
E 6	3	10/03/14	10/03/14	M-F 3-4p	3-4pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$175.00	0.00				
E 7	3	10/03/14	10/03/14	Newschannel 3 News	4-5pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$185.00	0.00				
E 8	3	10/03/14	10/03/14	Newschannel 3 News	5-530pm		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$255.00	0.00				
E 9	3	10/03/14	10/03/14	NewsChannel 3 News	5-6am		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$120.00	0.00				
E 10	3	10/03/14	10/03/14	Newschannel 3 News	530-6pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$280.00	0.00				
E 11	3	10/03/14	10/03/14	Newschannel 3 News	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	----1--	1			\$350.00	0.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
772705 /	07418002

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	GILLESPIE 4 SEN 353	9/9/353

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gillespie/R/Senate	09/30/14 / 09/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 12	3	10/03/14	10/03/14	Newschannel 3 News	6-7am		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$190.00	0.00			
E 13	3	10/03/14	10/03/14	CBS This Morning	7-9am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$105.00	0.00			
E 14	3	10/03/14	10/03/14	The Insider	730p-8pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$350.00	0.00			
E 15	3	10/03/14	10/03/14	Friday Prime	9-10pm hawaii		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$700.00	0.00			
E 16	3	10/06/14	10/06/14	Monday Prime	10-11pm		:30				NM	1	\$2,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$2,380.00	0.00			
E 17	3	10/06/14	10/06/14	Late News (M-F)	11-1135p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$420.00	0.00			
E 18	3	10/06/14	10/06/14	Late Night with David Letterm	1135pm-1237am		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$210.00	0.00			
E 19	3	10/06/14	10/06/14	Price Is Right	11am-12n		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$210.00	0.00			
E 20	3	10/06/14	10/06/14	Newschannel 3 News	12n-1230pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$245.00	0.00			
E 21	3	10/06/14	10/06/14	M-F 3-4p	3-4pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$175.00	0.00			
E 22	3	10/06/14	10/06/14	Newschannel 3 News	4-5pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$185.00	0.00			
E 23	3	10/06/14	10/06/14	Newschannel 3 News	5-530pm		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$255.00	0.00			
E 24	3	10/06/14	10/06/14	NewsChannel 3 News	5-6am		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$120.00	0.00			
E 25	3	10/06/14	10/06/14	Newschannel 3 News	530-6pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$280.00	0.00			
E 26	3	10/06/14	10/06/14	Newschannel 3 News	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$350.00	0.00			
E 27	3	10/06/14	10/06/14	Newschannel 3 News	6-7am		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$190.00	0.00			
E 28	3	10/06/14	10/06/14	CBS This Morning	7-9am		:30				NM	1	\$105.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
772705 /	07418002

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	GILLESPIE 4 SEN 353	9/9/353

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gillespie/R/Senate	09/30/14 / 09/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	1-----	1			\$105.00	0.00				
E 29	3	10/06/14	10/06/14	The Insider	730p-8pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	1-----	1			\$350.00	0.00				
E 30	3	10/06/14	10/06/14	Monday Prime	8-9pm bang		:30				NM	1	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/06/14	10/12/14	1-----	1			\$1,680.00	0.00				
E 31	3	10/04/14	10/04/14	Late News (Sa-Su)	11-1135p		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-----1-	1			\$315.00	0.00				
E 32	3	10/05/14	10/05/14	11p News after Football	11pm-cc		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-----1	1			\$315.00	0.00				
E 33	3	10/05/14	10/05/14	Sunday Prime	8-9pm madame		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-----1	1			\$1,400.00	0.00				
E 34	3	10/05/14	10/05/14	CBS Sunday Morning	9-1030am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-----1	1			\$350.00	0.00				
E 35	3	10/05/14	10/05/14	Sunday Prime	9-10pm good wife		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-----1	1			\$1,330.00	0.00				
D 37	3	10/02/14	10/02/14	11p News after Football	11pm-cc		:30				NM	0	\$0.00
D 38	3	10/02/14	10/02/14	Late Night with David Letterm	1135pm-1237am		:30				NM	0	\$0.00
D 39	3	10/02/14	10/02/14	Price Is Right	11am-12n		:30				NM	0	\$0.00
D 40	3	10/02/14	10/02/14	Newschannel 3 News	12n-1230pm		:30				NM	0	\$0.00
D 41	3	10/02/14	10/02/14	M-F 3-4p	3-4pm		:30				NM	0	\$0.00
D 42	3	10/02/14	10/02/14	Newschannel 3 News	4-5pm		:30				NM	0	\$0.00
D 43	3	10/02/14	10/02/14	Newschannel 3 News	5-530pm		:30				NM	0	\$0.00
D 44	3	10/02/14	10/02/14	NewsChannel 3 News	5-6am		:30				NM	0	\$0.00
D 45	3	10/02/14	10/02/14	Newschannel 3 News	530-6pm		:30				NM	0	\$0.00
D 46	3	10/02/14	10/02/14	Newschannel 3 News	6-630pm		:30				NM	0	\$0.00
D 47	3	10/02/14	10/02/14	Newschannel 3 News	6-7am		:30				NM	0	\$0.00
D 48	3	10/02/14	10/02/14	CBS This Morning	7-9am		:30				NM	0	\$0.00
D 49	3	10/02/14	10/02/14	The Insider	730p-8pm		:30				NM	0	\$0.00
E 50	3	09/30/14	09/30/14	Late News (M-F)	11-1135p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-1-----	1			\$420.00	0.00				
E 51	3	09/30/14	09/30/14	Late Night with David Letterm	1135pm-1237am		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-1-----	1			\$210.00	0.00				
E 52	3	09/30/14	09/30/14	Price Is Right	11am-12n		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-1-----	1			\$210.00	0.00				
E 53	3	09/30/14	09/30/14	Newschannel 3 News	12n-1230pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/29/14	10/05/14	-1-----	1			\$245.00	0.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified.

Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
772705 /	07418002

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	GILLESPIE 4 SEN 353	9/9/353

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gillespie/R/Senate	09/30/14 / 09/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 54	3	09/30/14	09/30/14	M-F 3-4p	3-4pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$175.00	0.00			
E 55	3	09/30/14	09/30/14	Newschannel 3 News	4-5pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$185.00	0.00			
E 56	3	09/30/14	09/30/14	Newschannel 3 News	5-530pm		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$255.00	0.00			
E 57	3	09/30/14	09/30/14	NewsChannel 3 News	5-6am		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$120.00	0.00			
E 58	3	09/30/14	09/30/14	Newschannel 3 News	530-6pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$280.00	0.00			
E 59	3	09/30/14	09/30/14	Newschannel 3 News	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$350.00	0.00			
E 60	3	09/30/14	09/30/14	Newschannel 3 News	6-7am		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$190.00	0.00			
E 61	3	09/30/14	09/30/14	CBS This Morning	7-9am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$105.00	0.00			
E 62	3	09/30/14	09/30/14	The Insider	730p-8pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$350.00	0.00			
E 63	3	09/30/14	09/30/14	Tuesday Prime	8-9pm ncis		:30				NM	1	\$2,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$2,170.00	0.00			
E 64	3	09/30/14	09/30/14	Tuesday Prime	9-10pm ncis-NO		:30				NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$1,960.00	0.00			
E 65	3	10/01/14	10/01/14	Late News (M-F)	11-1135p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$420.00	0.00			
E 66	3	10/01/14	10/01/14	Late Night with David Letterm	1135pm-1237am		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$210.00	0.00			
E 67	3	10/01/14	10/01/14	Price Is Right	11am-12n		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$210.00	0.00			
E 68	3	10/01/14	10/01/14	Newschannel 3 News	12n-1230pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$245.00	0.00			
E 69	3	10/01/14	10/01/14	M-F 3-4p	3-4pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$175.00	0.00			
E 70	3	10/01/14	10/01/14	Newschannel 3 News	4-5pm		:30				NM	1	\$185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

<u>Contract / Revision</u> 772705 /	<u>Alt Order #</u> 07418002
--	--------------------------------

<u>Contract Dates</u> 09/30/14 - 10/06/14	<u>Product</u> GILLESPIE 4 SEN 353	<u>Estimate #</u> 9/9/353
--	---------------------------------------	------------------------------

<u>Advertiser</u> Gillespie/R/Senate	<u>Original Date / Revision</u> 09/30/14 / 09/30/14
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$185.00	0.00			
E 71	3	10/01/14	10/01/14	Newschannel 3 News	5-530pm		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$255.00	0.00			
E 72	3	10/01/14	10/01/14	NewsChannel 3 News	5-6am		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$120.00	0.00			
E 73	3	10/01/14	10/01/14	Newschannel 3 News	530-6pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$280.00	0.00			
E 74	3	10/01/14	10/01/14	Newschannel 3 News	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$350.00	0.00			
E 75	3	10/01/14	10/01/14	Newschannel 3 News	6-7am		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$190.00	0.00			
E 76	3	10/01/14	10/01/14	CBS This Morning	7-9am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$105.00	0.00			
E 77	3	10/01/14	10/01/14	The Insider	730p-8pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$350.00	0.00			
E 78	3	10/01/14	10/01/14	Wednesday Prime	8-9pm survivor		:30				NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$1,170.00	0.00			
D 79	3	10/02/14	10/02/14	NFL Thursday Night	825p-cc		:30				NM	0	\$0.00
<b>Totals</b>										0.00		64	\$27,130.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 -10/06/14	64	\$27,130.00	\$23,060.50
<b>Totals</b>	64	\$27,130.00	\$23,060.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.