

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

PinPoint Media, Inc
163 West Main Street
Dothan, AL 36301

<u>Contract / Revision</u> 772705 /		<u>Alt Order #</u> 07418002
<u>Product</u> GILLESPIE 4 SEN 353		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 9/9/353
<u>Advertiser</u> Gillespie/R/Senate		<u>Original Date / Revision</u> 09/30/14 / 09/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8281	<u>Advertiser Code</u> 9	<u>Product Code</u> 9
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	3	10/03/14	10/03/14	Friday Prime	10-11pm blue bloo		:30				NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$980.00	0.00			
E 2	3	10/03/14	10/03/14	Late News (M-F)	11-1135p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$420.00	0.00			
E 3	3	10/03/14	10/03/14	Late Night with David Letterm	1135pm-1237am		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$210.00	0.00			
E 4	3	10/03/14	10/03/14	Price Is Right	11am-12n		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$210.00	0.00			
E 5	3	10/03/14	10/03/14	Newschannel 3 News	12n-1230pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$245.00	0.00			
E 6	3	10/03/14	10/03/14	M-F 3-4p	3-4pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$175.00	0.00			
E 7	3	10/03/14	10/03/14	Newschannel 3 News	4-5pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$185.00	0.00			
E 8	3	10/03/14	10/03/14	Newschannel 3 News	5-530pm		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$255.00	0.00			
E 9	3	10/03/14	10/03/14	NewsChannel 3 News	5-6am		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$120.00	0.00			
E 10	3	10/03/14	10/03/14	Newschannel 3 News	530-6pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$280.00	0.00			
E 11	3	10/03/14	10/03/14	Newschannel 3 News	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$350.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
772705 /	07418002

Contract Dates	Product	Estimate #
09/30/14 - 10/06/14	GILLESPIE 4 SEN 353	9/9/353

Advertiser	Original Date / Revision
Gillespie/R/Senate	09/30/14 / 09/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 12	3	10/03/14	10/03/14	Newschannel 3 News	6-7am		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$190.00	0.00			
E 13	3	10/03/14	10/03/14	CBS This Morning	7-9am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$105.00	0.00			
E 14	3	10/03/14	10/03/14	The Insider	730p-8pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$350.00	0.00			
E 15	3	10/03/14	10/03/14	Friday Prime	9-10pm hawaii		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--				1	\$700.00	0.00			
E 16	3	10/06/14	10/06/14	Monday Prime	10-11pm		:30				NM	1	\$2,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$2,380.00	0.00			
E 17	3	10/06/14	10/06/14	Late News (M-F)	11-1135p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$420.00	0.00			
E 18	3	10/06/14	10/06/14	Late Night with David Letterman	1135pm-1237am		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$210.00	0.00			
E 19	3	10/06/14	10/06/14	Price Is Right	11am-12n		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$210.00	0.00			
E 20	3	10/06/14	10/06/14	Newschannel 3 News	12n-1230pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$245.00	0.00			
E 21	3	10/06/14	10/06/14	M-F 3-4p	3-4pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$175.00	0.00			
E 22	3	10/06/14	10/06/14	Newschannel 3 News	4-5pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$185.00	0.00			
E 23	3	10/06/14	10/06/14	Newschannel 3 News	5-530pm		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$255.00	0.00			
E 24	3	10/06/14	10/06/14	NewsChannel 3 News	5-6am		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$120.00	0.00			
E 25	3	10/06/14	10/06/14	Newschannel 3 News	530-6pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$280.00	0.00			
E 26	3	10/06/14	10/06/14	Newschannel 3 News	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$350.00	0.00			
E 27	3	10/06/14	10/06/14	Newschannel 3 News	6-7am		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----				1	\$190.00	0.00			
E 28	3	10/06/14	10/06/14	CBS This Morning	7-9am		:30				NM	1	\$105.00

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Advertiser	Original Date / Revision
Gillespie/R/Senate	09/30/14 / 09/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$105.00	0.00			
E 29	3	10/06/14	10/06/14	The Insider	730p-8pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$350.00	0.00			
E 30	3	10/06/14	10/06/14	Monday Prime	8-9pm bang		:30				NM	1	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	1-----				1	\$1,680.00	0.00			
E 31	3	10/04/14	10/04/14	Late News (Sa-Su)	11-1135p		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1-				1	\$315.00	0.00			
E 32	3	10/05/14	10/05/14	11p News after Football	11pm-cc		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$315.00	0.00			
E 33	3	10/05/14	10/05/14	Sunday Prime	8-9pm madame		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$1,400.00	0.00			
E 34	3	10/05/14	10/05/14	CBS Sunday Morning	9-1030am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$350.00	0.00			
E 35	3	10/05/14	10/05/14	Sunday Prime	9-10pm good wife		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----1				1	\$1,330.00	0.00			
D 37	3	10/02/14	10/02/14	11p News after Football	11pm-cc		:30				NM	0	\$0.00
D 38	3	10/02/14	10/02/14	Late Night with David Letterman	1135pm-1237am		:30				NM	0	\$0.00
D 39	3	10/02/14	10/02/14	Price Is Right	11am-12n		:30				NM	0	\$0.00
D 40	3	10/02/14	10/02/14	Newschannel 3 News	12n-1230pm		:30				NM	0	\$0.00
D 41	3	10/02/14	10/02/14	M-F 3-4p	3-4pm		:30				NM	0	\$0.00
D 42	3	10/02/14	10/02/14	Newschannel 3 News	4-5pm		:30				NM	0	\$0.00
D 43	3	10/02/14	10/02/14	Newschannel 3 News	5-530pm		:30				NM	0	\$0.00
D 44	3	10/02/14	10/02/14	NewsChannel 3 News	5-6am		:30				NM	0	\$0.00
D 45	3	10/02/14	10/02/14	Newschannel 3 News	530-6pm		:30				NM	0	\$0.00
D 46	3	10/02/14	10/02/14	Newschannel 3 News	6-630pm		:30				NM	0	\$0.00
D 47	3	10/02/14	10/02/14	Newschannel 3 News	6-7am		:30				NM	0	\$0.00
D 48	3	10/02/14	10/02/14	CBS This Morning	7-9am		:30				NM	0	\$0.00
D 49	3	10/02/14	10/02/14	The Insider	730p-8pm		:30				NM	0	\$0.00
E 50	3	09/30/14	09/30/14	Late News (M-F)	11-1135p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$420.00	0.00			
E 51	3	09/30/14	09/30/14	Late Night with David Letterman	1135pm-1237am		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$210.00	0.00			
E 52	3	09/30/14	09/30/14	Price Is Right	11am-12n		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$210.00	0.00			
E 53	3	09/30/14	09/30/14	Newschannel 3 News	12n-1230pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$245.00	0.00			

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772705 /	07418002

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09/30/14 - 10/06/14	GILLESPIE 4 SEN 353	9/9/353

Advertiser	Original Date / Revision
Gillespie/R/Senate	09/30/14 / 09/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
E 54	3	09/30/14	09/30/14	M-F 3-4p	3-4pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$175.00	0.00			
E 55	3	09/30/14	09/30/14	Newschannel 3 News	4-5pm		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$185.00	0.00			
E 56	3	09/30/14	09/30/14	Newschannel 3 News	5-530pm		:30				NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$255.00	0.00			
E 57	3	09/30/14	09/30/14	NewsChannel 3 News	5-6am		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$120.00	0.00			
E 58	3	09/30/14	09/30/14	Newschannel 3 News	530-6pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$280.00	0.00			
E 59	3	09/30/14	09/30/14	Newschannel 3 News	6-630pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$350.00	0.00			
E 60	3	09/30/14	09/30/14	Newschannel 3 News	6-7am		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$190.00	0.00			
E 61	3	09/30/14	09/30/14	CBS This Morning	7-9am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$105.00	0.00			
E 62	3	09/30/14	09/30/14	The Insider	730p-8pm		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$350.00	0.00			
E 63	3	09/30/14	09/30/14	Tuesday Prime	8-9pm ncis		:30				NM	1	\$2,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$2,170.00	0.00			
E 64	3	09/30/14	09/30/14	Tuesday Prime	9-10pm ncis-NO		:30				NM	1	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$1,960.00	0.00			
E 65	3	10/01/14	10/01/14	Late News (M-F)	11-1135p		:30				NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$420.00	0.00			
E 66	3	10/01/14	10/01/14	Late Night with David Letterman	1135pm-1237am		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$210.00	0.00			
E 67	3	10/01/14	10/01/14	Price Is Right	11am-12n		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$210.00	0.00			
E 68	3	10/01/14	10/01/14	Newschannel 3 News	12n-1230pm		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$245.00	0.00			
E 69	3	10/01/14	10/01/14	M-F 3-4p	3-4pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$175.00	0.00			
E 70	3	10/01/14	10/01/14	Newschannel 3 News	4-5pm		:30				NM	1	\$185.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

Contract / Revision	Alt Order #
772705 /	07418002

Contract Dates	Product	Estimate #
09/30/14 - 10/06/14	GILLESPIE 4 SEN 353	9/9/353

Advertiser	Original Date / Revision
Gillespie/R/Senate	09/30/14 / 09/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--1----				1	\$185.00	0.00			
E 71	3	10/01/14	10/01/14	Newschannel 3 News	5-530pm		:30				NM	1	\$255.00
Week:		09/29/14	10/05/14	--1----				1	\$255.00	0.00			
E 72	3	10/01/14	10/01/14	NewsChannel 3 News	5-6am		:30				NM	1	\$120.00
Week:		09/29/14	10/05/14	--1----				1	\$120.00	0.00			
E 73	3	10/01/14	10/01/14	Newschannel 3 News	530-6pm		:30				NM	1	\$280.00
Week:		09/29/14	10/05/14	--1----				1	\$280.00	0.00			
E 74	3	10/01/14	10/01/14	Newschannel 3 News	6-630pm		:30				NM	1	\$350.00
Week:		09/29/14	10/05/14	--1----				1	\$350.00	0.00			
E 75	3	10/01/14	10/01/14	Newschannel 3 News	6-7am		:30				NM	1	\$190.00
Week:		09/29/14	10/05/14	--1----				1	\$190.00	0.00			
E 76	3	10/01/14	10/01/14	CBS This Morning	7-9am		:30				NM	1	\$105.00
Week:		09/29/14	10/05/14	--1----				1	\$105.00	0.00			
E 77	3	10/01/14	10/01/14	The Insider	730p-8pm		:30				NM	1	\$350.00
Week:		09/29/14	10/05/14	--1----				1	\$350.00	0.00			
E 78	3	10/01/14	10/01/14	Wednesday Prime	8-9pm survivor		:30				NM	1	\$1,170.00
Week:		09/29/14	10/05/14	--1----				1	\$1,170.00	0.00			
D 79	3	10/02/14	10/02/14	NFL Thursday Night	825p-cc		:30				NM	0	\$0.00
Totals										0.00		64	\$27,130.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/06/14	64	\$27,130.00	\$23,060.50
Totals	64	\$27,130.00	\$23,060.50

Signature: _____ **Date:** _____

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