

WRMM / ROCHESTER

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 1/7/24 – THROUGH – 3/31/24

- 1) Local Charities
- 2) Education
- 3) Fundraising
- 4) Health & Wellness
- 5) Economics & Local Businesses
- 6) Community History

Public Affairs Programs

ROCHESTER SPEAKS: A Public Affairs Show hosted by Stephens Media Group Personalities every Sunday morning at 6 am interviewing community members about topics of interest to Rochester and the surrounding area.

Quarterly Issues/Programs List

Quarter 1 of 2024

WRMM / Rochester / NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
1/7	6:00	15:00	Goodwill Holiday Season	Local Charities	Jennifer Boutte, VP of Community Engagement at Goodwill of the Finger Lakes talks about the programs Goodwill has coming up this holiday season and how the Rochester community can help. For volunteer opportunities, contact volunteer@goodwillfingerlakes.org .
1/7	6:00	15:00	Link Youth Mentorship	Local Charities	Jon Goehring is joined by Gary Heydens, the Program Director, and Pastor Warren Meeks Jr, Ministry Youth Coordinator, about the importance of mentorship in the Rochester community and what Link is doing to provide it to those in need.
1/14	6:00	15:00	Ronald McDonald House	Local Charities	Jon is joined by JoAnne Ryan, President and CEO of the Ronald McDonald Chapter of Rochester to discuss what the organization

			Holidays		has upcoming for the holiday season and how the Rochester community continues to be overwhelmingly generous during the holiday season.
1/21	6:00	15:00	Salvation Army Holidays	Fundraising	Jon is joined by Rick Starkey, Operations Manager at the Monroe County Salvation Army. Rick discusses the importance of caring for the less fortunate this time of year, and emphasizes the need for bell ringers during the season. For more information and to sign up, visit registertoring.com .
1/21	6:00	15:00	Operation Build Up	Local Charities	Justin Cogswell of Operation Build Up joins Karl Schmidt to discuss the organization's mission of helping those who have served our country, and how the community can get involved.
1/28	6:00	15:00	Goodwill of the Fingerlakes	Local Charities	Goodwill of the Finger Lakes VP of Community Engagement Jennifer Boutte discusses some upcoming 2024 events and how the Rochester community can contribute to Goodwill's mission of helping the less fortunate while also having a lot of fun.
1/28	6:00	15:00	Susan B. Anthony Birthday Celebration – February 7th, 2024	Community Events	Bethany Bee is joined by Allison Hinman, Deputy Director of the National Susan B. Anthony Museum & House. They talk about Susan B. Anthony's Birthday Celebration on February 7th at Joseph A. Floreano Rochester Riverside Convention Center.
1/28	6:00	15:00	Coffee For Cops	Local Charities	Jon Goehring is joined by Michael Barbato, Executive Director of Coffee for Cops which provides coffee gift cards and other products and services to law enforcement across the Rochester area.
2/4	6:00	15:00	One Soldier at a Time	Local Charities	Lauren Coe, Executive Director of One Soldier at a Time, speaks with Jon about the need to support soldiers past and present of all military branches, and how the Rochester community can help support our local veterans through the organization.
2/4	6:00	15:00	Mercy Flight Central – April 8th	Local Charities	Dino is joined by Erin Reese, the President & Chief Executive Officer and Caitlyn Carhartt, Director of Development, with Mercy Flight Central to talk about their

			Event		Solar Eclipse Smash event on April 8th.
2/4	6:00	15:00	Rochester Rotary Sunshine Camp	Local Charities	Karl Schmidt spoke with Tracey Dreisbach of the Rochester Rotary Club about their Sunshine Valentine program.
2/11	6:00	15:00	Lollypop Farm Tails of Hope Telethon – March 9th	Fundraising	Dino is joined by Nikkie and Ashley to talk about Lollypop Farm’s Tails of Hope Telethon at Hoselton Auto Mall on Saturday, March 9th.
2/11	6:00	15:00	Al Sigl Community of Agencies – Just One Campaign	Fundraising	Dino is joined by Tom O’Connor, President and Executive Director at Al Sigl Community of Agencies to talk about their Just One Campaign and JustOne Night on February 8th.
2/11	6:00	15:00	Veterans Outreach Center – Valentines Day Copper Roses	Fundraising	Dino is joined by Christian from Veterans Outreach Center and Mark, an artist who has supported the center for many years. Mark creates copper roses by hand and all of the proceeds goes to Veterans Outreach. Click here to purchase a rose.
2/18	6:00	15:00	Don Litzleman Foundation	Local Charities	Jon is joined by Brian Kinel of the Don Litzleman Foundation to discuss what the organization is doing at local lacrosse games this spring.
2/25	6:00	15:00	Bethany House	Local Charities	Jon Goehring is joined by the Executive Director, Miranda for the Bethany House. Miranda talks about the history and their mission.
3/3	6:00	15:00	McQuaid Man of La Mancha	Community Events	Pat Rivers is joined by McQuaid teacher and play director Patrick DePippo, along with cast members Nate Lynch and Ava Moyle to discuss their upcoming play, La Mancha.
3/10	6:00	15:00	CSC Rochester Annual Bachelor Auction	Fundraising	Jon is joined by Connor McKenna and Tim Ambrosetti of CSC Rochester to discuss their annual Bachelor Auction happening on March 23rd.
3/17	6:00	15:00	Adult & Teen Challenge Rochester	Local Charities	Jon is joined by James West of Adult & Teen Challenge Rochester to discuss his powerful story of overcoming addiction and how he now serves the community by helping those who seek healing and restoration.

3/31	6:00	15:00	Colorectal Cancer Awareness	Local Charities	Jon discusses Colorectal Cancer Awareness with CEO of The Cancer Support Community at Gilda's Club, Jim Love. Jim talks about the importance of being screened and one way CSC Rochester is providing resources to help those qualifying get tested.
------	------	-------	-----------------------------	-----------------	--

RHJ reports: https://www.dropbox.com/sh/mwp2j2oo5y63k0u/AACL3-gaERDdegbUS3VOSSUca/Radio%20Health%20Journal?dl=0&subfolder_nav_tracking=1