

## REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

**DATE:** JULY 25<sup>th</sup>, 2014

**STATION(S):** KWCH | KSCW | KDCU

**CANDIDATE AND/OR NON-CANDIDATE ISSUE:** PRO POMPEO AD

**PARTY OR NAME OF ISSUE:** AMERICAN CHEMISTRY COUNCIL

**DESCRIPTION OF ISSUE:** PRO POMPEO AD. PROMOTES POMPEO'S PRO JOBS RECORD IN KANSAS & CONGRESS

**REQUEST BY:** JOHN FERRELL  
AMERICAN MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

**REQUEST ON BEHALF OF:** AMERICAN CHEMISTRY COUNCIL  
CALVIN M DOOLEY, PRESIDENT & CEO  
RAYMOND J O'BRYAN, CFO  
700 SECOND STREET, NE  
WASHINGTON, DC 20002  
202-249-7000

**CANDIDACY OF:** N/A

**INFORMATION PROVIDED:** RATES, POLITICAL DISCLOSURES, PB-18

**STATION POLITICAL DISCLOSURE AND SALES PRACTICES PROVIDED:** YES

**FILE UP LOADED TO FCC POLITICAL FILE FOR PUBLIC INSPECTION:** YES

**MEETS BCRA SPONSORSHIP REQUIREMENTS:** YES

**ACCEPTED OR REJECTED:** ACCEPTED

**KWCH12<sup>HD</sup>**  
expect more

**KSCW**  
TV TO TALK ABOUT

**UNIVISION**  
KANSAS

2815 East 37<sup>th</sup> Street North Wichita, KS 67219 | 316.838.1212

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KSaw-TV KWCH-TV Wichita, KS	<b>Date:</b> 7-25-14
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I, Jon Ferrell

do hereby request station time concerning the following issue:

Pro Pompeo Job growth/recess MTS? Congress

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: American Chemistry Council

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date

  
Signature


703-683-4877  
Contact Phone Number

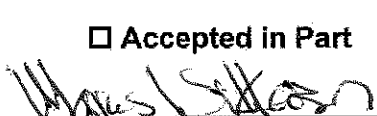
**TO BE SIGNED BY STATION REPRESENTATIVE**


☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
Signature

  
Printed Name

  
Title

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*Ad promotes Pampers record on Substantive ads*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Chemistry Council  
700 Second Street, NE  
Washington, DC 20002 (202)249-7000

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Calvin M. Dooley, President and CEO  
Raymond J. O'Bryan, CFO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REP HEADLINE# 7293370  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUL25/14 16.36  
\*\*\* CHANGES \*\*\* \*\* KWCH-TV \*\*\*

ADV # ADV. NAME ISS/AMER CHEMISTRY COUNCIL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME AMAG MEDIAASSISTANT

815 SLATERS LANE

SALES PRSN WA- IAN AMBRON

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 7293370 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER CHEM COUNCIL EST#4845 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL28/14 AUG5/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL25/14 16.36

REP: ISSUED TO SHOW, PER CLIENT REQUEST ENTIREMARKET'S TOTALS CUT

CURRENT TOTAL - \$27,245  
PREV TOTAL = \$51,965  
PLS CONFIRM CHANGES, THANK YOU!  
IAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
\*\*CASH IN ADVANCE ORDER\*\*

*EC*  
*PO 7/25*  
*Q*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 198 AGENCY EST# = 4845  
AGENCY PRODUCT CODE = 376

3	S		1135P-1235A	30		\$75.00	8/1	8/1	0		FRI	0
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PROGRAM : LT-FERGUSN-CBS<  
RA35+ : 0.6  
CON COM1 : LT-FERGUSN-CBS<

4	S		1100A-1200N	30		\$275.00	8/1	8/1	0		FRI	0
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PROGRAM : YOUNG&RESTLESS  
RA35+ : 2.4  
CON COM1 : YOUNG&RESTLESS

REP HEADLINE# 7293370  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL25/14 16.36  
 \*\*CHANGES\*\* \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1: DR. PHIL	30		\$250.00	8/1	8/1	0		FRI	0
6	S		400P-500P PROGRAM : ELLEN RA35+ : 2.4 CON COM1: ELLEN	30		\$275.00	8/1	8/1	0		FRI	0
10	S		600A-700A PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1: EYE NWS-MORN2	30		\$250.00	8/1	8/1	1		FRI	1
11	S		630P-700P PROGRAM : INSIDE EDITION RA35+ : 3.6 CON COM1: INSIDE EDITION	30		\$450.00	8/1	8/1	0		FRI	0
12	S		700P-800P PROGRAM : UNDERCOVER BOSS RA35+ : 5.2 CON COM1: UNDERCOVER BOSS	30		\$650.00	8/1	8/1	0		FRI	0
13	S		700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1: CBS THS MRNG-2<	30		\$250.00	8/1	8/1	1		FRI	1
14	S		800P-900P PROGRAM : HAWAII 5-0 RA35+ : 6.9 CON COM1: HAWAII 5-0	30		\$650.00	8/1	8/1	1		FRI	1
15	S		900P-1000P PROGRAM : BLUE BLOOD-CBS RA35+ : 8.0 CON COM1: BLUE BLOOD-CBS	30		\$650.00	8/1	8/1	1		FRI	1

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP JUL25/14 16.36  
\*\*CHANGES\*\* \*\*\* KMGH-TV \*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
16	ES		1000P-1035P	30		\$1,200.00	7/28	7/28	0		MON	0
16	ES		1000P-1035P	30		\$1,200.00	8/4	8/4	1		MON	1
PROGRAM : EYEWT NWS-10PM<												
RA35+ : 7.9												
CON COM1: EYEWT NWS-10PM<												
18	S		1135P-1235A	30		\$75.00	7/28	8/4	0		MON	0
PROGRAM : LT-FERGUSN-CBS<												
RA35+ : 0.6												
CON COM1: LT-FERGUSN-CBS<												
19	S		1100A-1200N	30		\$275.00	8/4	8/4	0		MON	0
PROGRAM : YOUNG&RESTLESS												
RA35+ : 2.4												
CON COM1: YOUNG&RESTLESS												
20	S		300P-400P	30		\$250.00	8/4	8/4	0		MON	0
PROGRAM : DR. PHIL												
RA35+ : 1.9												
CON COM1: DR. PHIL												
22	ES		500P-530P	30		\$575.00	7/28	7/28	0		MON	0
22	ES		500P-530P	30		\$575.00	8/4	8/4	1		MON	1
PROGRAM : EYEWT NWS-5P												
RA35+ : 4.5												
CON COM1: EYEWT NWS-5P												
23	S		500A-600A	30		\$125.00	8/4	8/4	0		MON	0
PROGRAM : EYE NWS-MORN1												
RA35+ : 1.0												
CON COM1: EYE NWS-MORN1												
24	ES		600P-630P	30		\$750.00	7/28	7/28	0		MON	0
24	ES		600P-630P	30		\$750.00	8/4	8/4	1		MON	1
PROGRAM : EYEWT NWS-6PM												
RA35+ : 6.0												
CON COM1: EYEWT NWS-6PM												



REP HEADLINE# 7293370  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL25/14 16.36  
 \*\*CHANGES\*\* \*\*\* KVVH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		600A-700A PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1: EYE NWS-MORN2	30		\$250.00	8/4	8/4	1		MON	1
27	S		700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1: CBS THS MRNG-2<	30		\$250.00	8/4	8/4	0		MON	0
30	S		800A-1000A PROGRAM : EYE NWS SA MRN RA35+ : 1.6 CON COM1: EYE NWS SA MRN	30		\$120.00	8/2	8/2	1		SAT	1
31	S		900P-1000P PROGRAM : 48 HOURS-CBS RA35+ : 2.8 CON COM1: 48 HOURS-CBS	30		\$400.00	8/2	8/2	0		SAT	0
35	S		800A-930A PROGRAM : SUNDAY MRN-CBS RA35+ : 6.2 CON COM1: SUNDAY MRN-CBS	30		\$500.00	8/3	8/3	1		SUN	1
36	S		900P-1000P PROGRAM : MENTALIST-CBS RA35+ : 8.0 CON COM1: MENTALIST-CBS	30		\$800.00	8/3	8/3	1		SUN	1
39	S		1135P-1235A PROGRAM : LT-FERGUSN-CBS< RA35+ : 0.6 CON COM1: LT-FERGUSN-CBS<	30		\$75.00	7/31	7/31	0		THU	0
40	S		1100A-1200N PROGRAM : YOUNG&RESTLESS RA35+ : 2.4 CON COM1: YOUNG&RESTLESS	30		\$275.00	7/31	7/31	0		THU	0

FROM REP JUL25/14 16.36  
\*\*CHANGES\*\* \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	S		300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1 : DR. PHIL	30		\$250.00	7/31	7/31	0		THU	0
43	S		500P-530P PROGRAM : EYEW NWS-5P RA35+ : 4.5 CON COM1 : EYEW NWS-5P	30		\$575.00	7/31	7/31	0		THU	0
44	S		500A-600A PROGRAM : EYE NWS-MORN1 RA35+ : 1.0 CON COM1 : EYE NWS-MORN1	30		\$125.00	7/31	7/31	0		THU	0
46	S		600A-700A PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1 : EYE NWS-MORN2	30		\$250.00	7/31	7/31	1		THU	1
47	S		630P-700P PROGRAM : INSIDE EDITION RA35+ : 3.6 CON COM1 : INSIDE EDITION	30		\$450.00	7/31	7/31	0		THU	0
48	S		700P-800P PROGRAM : BIG BANG-CBS/MILLERS-CBS RA35+ : 10.0 CON COM1 : BIG BANG-CBS/MILLERS-CBS	30		\$1,200.00	7/31	7/31	1		THU	1
49	S		700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1 : CBS THS MRNG-2<	30		\$250.00	7/31	7/31	0		THU	0
50	S		900P-1000P PROGRAM : ELEMENTARY-CBS RA35+ : 7.2 CON COM1 : ELEMENTARY-CBS	30		\$800.00	7/31	7/31	1		THU	1

FROM REP JUL25/14 16.36  
\*\*CHANGES\*\* \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53	S		1135P-1235A PROGRAM : LT-FERGUSN-CBS< RA35+ : 0.6 CON COM1: LT-FERGUSN-CBS<	30		\$75.00	7/29	7/29	0		TUE	0
54	S		1100A-1200N PROGRAM : YOUNG&RESTLESS RA35+ : 2.4 CON COM1: YOUNG&RESTLESS	30		\$275.00	7/29	7/29	0		TUE	0
55	S		300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1: DR. PHIL	30		\$250.00	7/29	7/29	0		TUE	0
56	S		400P-500P PROGRAM : ELLEN RA35+ : 2.4 CON COM1: ELLEN	30		\$275.00	7/29	7/29	0		TUE	0
57	S		500P-530P PROGRAM : EYEW NWS-5P RA35+ : 4.5 CON COM1: EYEW NWS-5P	30		\$575.00	7/29	7/29	0		TUE	0
59	S		600P-630P PROGRAM : EYEW NWS-6PM RA35+ : 6.0 CON COM1: EYEW NWS-6PM	30		\$750.00	7/29	7/29	0		TUE	0
60	S		600A-700A PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1: EYE NWS-MORN2	30		\$250.00	7/29	7/29	1		TUE	1
61	S		630P-700P PROGRAM : INSIDE EDITION RA35+ : 3.6 CON COM1: INSIDE EDITION	30		\$450.00	7/29	7/29	0		TUE	0

FROM REP JUL25/14 16.36  
\*\*CHANGES\*\* \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
62	S		700P-800P PROGRAM : NCIS RA35+ : 8.0 CON COM1 : NCIS	30		\$850.00	7/29	7/29	1		TUE	1
63	S		700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1 : CBS THS MRNG-2<	30		\$250.00	7/29	7/29	1		TUE	1
64	S		800P-900P PROGRAM : NCIS LA RA35+ : 8.0 CON COM1 : NCIS LA	30		\$800.00	7/29	7/29	1		TUE	1
65	S		900P-1000P PROGRAM : PERSON OF INT RA35+ : 8.5 CON COM1 : PERSON OF INT	30		\$650.00	7/29	7/29	1		TUE	1
67	S		1035P-1105P PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1 : D LETTRMAN-CBS	30		\$250.00	7/30	7/30	0		WED	0
68	S		1135P-1235A PROGRAM : LT-FERGUSN-CBS< RA35+ : 0.6 CON COM1 : LT-FERGUSN-CBS<	30		\$75.00	7/30	7/30	0		WED	0
69	S		1100A-1200N PROGRAM : YOUNG&RESTLESS RA35+ : 2.4 CON COM1 : YOUNG&RESTLESS	30		\$275.00	7/30	7/30	0		WED	0
70	S		300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1 : DR. PHIL	30		\$250.00	7/30	7/30	0		WED	0

REP HEADLINE# 7293370  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL25/14 16.36  
 \*\*CHANGES\*\* \*\*\* KWCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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75	S		600A-700A	30		\$250.00	7/30	7/30	1		WED	1
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PROGRAM : EYE NWS-MORN2  
 RA35+ : 2.7  
 CON COM1 : EYE NWS-MORN2

77	S		700A-900A	30		\$250.00	7/30	7/30	1		WED	1
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PROGRAM : CBS THS MRNG-2<  
 RA35+ : 1.6  
 CON COM1 : CBS THS MRNG-2<

78	S		800P-900P	30		\$1,200.00	7/30	7/30	0		WED	0
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PROGRAM : CRIMINAL MINDS  
 RA35+ : 8.1  
 CON COM1 : CRIMINAL MINDS

79	S		900P-1000P	30		\$650.00	7/30	7/30	1		WED	1
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PROGRAM : CSI  
 RA35+ : 7.0  
 CON COM1 : CSI

AUG/14 27245.00 CONTRACT TOTAL 27245.00  
 TOTAL SPOTS 50

MARKET TOTALS \$115,420 KWCN 45% KSNW 30% KAKE 17% KSAS 8% KSCW 0% KMTW 0% CABL 0%

SHARES ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 7293370  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP JUL25/14 11.37  
\*\*\* KNCB-TV \*\*\*

ADV # ADV. NAME ISS/AMER CHEMISTRY COUNCIL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME AMAG MEDIAASSISTANT

815 SLATERS LANE

SALES PRSN WA- IAN AMBRON

ALEXANDRIA, VA 22314

ORDER # 11071643 CONTRACT # 7293370 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER CHEM COUNCIL EST#4845 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL28/14 AUG5/14 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL25/14 11.37

REP: THIS IS A NEW ISSUE ORDER  
TOTAL = \$51,965  
PLS CONFIRM, THANK YOU!  
IAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
\*\*CASH IN ADVANCE ORDER\*\*

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS:

AGENCY ADVERTISER CODE = 198 AGENCY EST# = 4845  
AGENCY PRODUCT CODE = 376

1 1000P-1035P 30 P-1 \$1,200.00 8/1 8/1 1 FRI 1

PROGRAM : EYEW NWS-10PM<  
RA35+ : 7.9  
CON COM1: EYEW NWS-10PM<

2 1035P-1105P 30 P-1 \$250.00 8/1 8/1 1 FRI 1

PROGRAM : D LETTRMAN-CBS  
RA35+ : 3.0  
CON COM1: D LETTRMAN-CBS

REP HEADLINE# 7293370  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL25/14 11.37  
\*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A PROGRAM : LT-FERGUSN-CBS< RA35+ : 0.6 CON COM1 : LT-FERGUSN-CBS<	30	P-1	\$75.00	8/1	8/1	1		FRI	1
4			1100A-1200N PROGRAM : YOUNG&RESTLESS RA35+ : 2.4 CON COM1 : YOUNG&RESTLESS	30	P-1	\$275.00	8/1	8/1	1		FRI	1
5			300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1 : DR. PHIL	30	P-1	\$250.00	8/1	8/1	1		FRI	1
6			400P-500P PROGRAM : ELLEN RA35+ : 2.4 CON COM1 : ELLEN	30	P-1	\$275.00	8/1	8/1	1		FRI	1
7			500P-530P PROGRAM : EYEWIT NWS-5P RA35+ : 4.5 CON COM1 : EYEWIT NWS-5P	30	P-1	\$575.00	8/1	8/1	1		FRI	1
8			500A-600A PROGRAM : EYE NWS-MORN1 RA35+ : 1.0 CON COM1 : EYE NWS-MORN1	30	P-1	\$125.00	8/1	8/1	1		FRI	1
9			600P-630P PROGRAM : EYEWIT NWS-6PM RA35+ : 6.0 CON COM1 : EYEWIT NWS-6PM	30	P-1	\$750.00	8/1	8/1	1		FRI	1
10			600A-700A PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1 : EYE NWS-MORN2	30	P-1	\$250.00	8/1	8/1	2		FRI	2

REP HEADLINE# 7293370  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL25/14 11.37  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			630P-700P PROGRAM : INSIDE EDITION RA35+ : 3.6 CON COM1: INSIDE EDITION	30	P-1	\$450.00	8/1	8/1	1		FRI	1
12			700P-800P PROGRAM : UNDERCOVER BOSS RA35+ : 5.2 CON COM1: UNDERCOVER BOSS	30	P-1	\$650.00	8/1	8/1	2		FRI	2
13			700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1: CBS THS MRNG-2<	30	P-1	\$250.00	8/1	8/1	3		FRI	3
14			800P-900P PROGRAM : HAWAII 5-0 RA35+ : 6.9 CON COM1: HAWAII 5-0	30	P-1	\$650.00	8/1	8/1	2		FRI	2
15			900P-1000P PROGRAM : BLUE BLOOD-CBS RA35+ : 8.0 CON COM1: BLUE BLOOD-CBS	30	P-1	\$650.00	8/1	8/1	2		FRI	2
16			1000P-1035P PROGRAM : EYEW NWS-10PM< RA35+ : 7.9 CON COM1: EYEW NWS-10PM<	30	P-1	\$1,200.00	7/28	8/4	1		MON	2
17			1035P-1105P PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1: D LETTRMAN-CBS	30	P-1	\$250.00	7/28	8/4	1		MON	2
18			1135P-1235A PROGRAM : LT-FERGUSN-CBS< RA35+ : 0.6 CON COM1: LT-FERGUSN-CBS<	30	P-1	\$75.00	7/28	8/4	1		MON	2



JUL25/14 11.37  
\*\*\* KVVH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1100A-1200N PROGRAM : YOUNG&RESTLESS RA35+ : 2.4 CON COM1 : YOUNG&RESTLESS	30	P-1	\$275.00	8/4	8/4	1		MON	1
20			300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1 : DR. PHIL	30	P-1	\$250.00	8/4	8/4	1		MON	1
21			400P-500P PROGRAM : ELLEN RA35+ : 2.4 CON COM1 : ELLEN	30	P-1	\$275.00	8/4	8/4	1		MON	1
22			500P-530P PROGRAM : EYEW NWS-5P RA35+ : 4.5 CON COM1 : EYEW NWS-5P	30	P-1	\$575.00	7/28	8/4	1		MON	2
23			500A-600A PROGRAM : EYE NWS-MORN1 RA35+ : 1.0 CON COM1 : EYE NWS-MORN1	30	P-1	\$125.00	8/4	8/4	1		MON	1
24			600P-630P PROGRAM : EYEW NWS-6PM RA35+ : 6.0 CON COM1 : EYEW NWS-6PM	30	P-1	\$750.00	7/28	8/4	1		MON	2
25			600A-700A PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1 : EYE NWS-MORN2	30	P-1	\$250.00	8/4	8/4	2		MON	2
26			630P-700P PROGRAM : INSIDE EDITION RA35+ : 3.6 CON COM1 : INSIDE EDITION	30	P-1	\$450.00	7/28	8/4	1		MON	2

REP HEADLINE# 7293370  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL25/14 11.37  
\*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1: CBS THS MRNG-2<	30	P.1	\$250.00	8/4	8/4	3		MON	3
28			1000P-1035P PROGRAM : EYEW NWS-10PM< RA35+ : 5.4 CON COM1: EYEW NWS-10PM<	30	P.1	\$800.00	8/2	8/2	1		SAT	1
29			600P-630P PROGRAM : EYEW NWS SA 6P RA35+ : 2.8 CON COM1: EYEW NWS SA 6P	30	P.1	\$300.00	8/2	8/2	1		SAT	1
30			800A-1000A PROGRAM : EYE NWS SA MRN RA35+ : 1.6 CON COM1: EYE NWS SA MRN	30	P.1	\$120.00	8/2	8/2	2		SAT	2
31			900P-1000P PROGRAM : 48 HOURS-CBS RA35+ : 2.8 CON COM1: 48 HOURS-CBS	30	P.1	\$400.00	8/2	8/2	1		SAT	1
32			1000P-1035P PROGRAM : EYEW NWS-10PM< RA35+ : 8.1 CON COM1: EYEW NWS-10PM<	30	P.1	\$1,200.00	8/3	8/3	1		SUN	1
33			1035P-1105P PROGRAM : SPORT SUNDAY RA35+ : 4.0 CON COM1: SPORT SUNDAY	30	P.1	\$450.00	8/3	8/3	1		SUN	1
34			530P-600P PROGRAM : EYEW NW SU530P RA35+ : 3.1 CON COM1: EYEW NW SU530P	30	P.1	\$300.00	8/3	8/3	1		SUN	1

JUL25/14 11.37  
\*\*\* KVVH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			800A-930A PROGRAM : SUNDAY MRN-CBS RA35+ : 6.2 CON COM1 : SUNDAY MRN-CBS	30	P.1	\$500.00	8/3	8/3	2		SUN	2
36			900P-1000P PROGRAM : MENTALIST-CBS RA35+ : 8.0 CON COM1 : MENTALIST-CBS	30	P.1	\$800.00	8/3	8/3	2		SUN	2
37			1000P-1035P PROGRAM : EYEWIT NWS-10PM< RA35+ : 7.9 CON COM1 : EYEWIT NWS-10PM<	30	P.1	\$1,200.00	7/31	7/31	1		THU	1
38			1035P-1105P PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1 : D LETTRMAN-CBS	30	P.1	\$250.00	7/31	7/31	1		THU	1
39			1135P-1235A PROGRAM : LT-FERGUSN-CBS< RA35+ : 0.6 CON COM1 : LT-FERGUSN-CBS<	30	P.1	\$75.00	7/31	7/31	1		THU	1
40			1100A-1200N PROGRAM : YOUNG&RESTLESS RA35+ : 2.4 CON COM1 : YOUNG&RESTLESS	30	P.1	\$275.00	7/31	7/31	1		THU	1
41			300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1 : DR. PHIL	30	P.1	\$250.00	7/31	7/31	1		THU	1
42			400P-500P PROGRAM : ELLEN RA35+ : 2.4 CON COM1 : ELLEN	30	P.1	\$275.00	7/31	7/31	1		THU	1

REP HEADLINE# 7293370  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL25/14 11.37  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43			500P-530P PROGRAM : EYEW NWS-5P RA35+ : 4.5 CON COM1 : EYEW NWS-5P	30		\$575.00	7/31	7/31	1		THU	1
44			500A-600A PROGRAM : EYE NWS-MORN1 RA35+ : 1.0 CON COM1 : EYE NWS-MORN1	30	P-1	\$125.00	7/31	7/31	1		THU	1
45			600P-630P PROGRAM : EYEW NWS-6PM RA35+ : 6.0 CON COM1 : EYEW NWS-6PM	30	P-1	\$750.00	7/31	7/31	1		THU	1
46			600A-700A PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1 : EYE NWS-MORN2	30	P-1	\$250.00	7/31	7/31	2		THU	2
47			630P-700P PROGRAM : INSIDE EDITION RA35+ : 3.6 CON COM1 : INSIDE EDITION	30	P-1	\$450.00	7/31	7/31	1		THU	1
48			700P-800P PROGRAM : BIG BANG-CBS/MILLERS-CBS RA35+ : 10.0 CON COM1 : BIG BANG-CBS/MILLERS-CBS	30	P-1	\$1,200.00	7/31	7/31	2		THU	2
49			700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1 : CBS THS MRNG-2<	30	P-1	\$250.00	7/31	7/31	3		THU	3
50			900P-1000P PROGRAM : ELEMENTARY-CBS RA35+ : 7.2 CON COM1 : ELEMENTARY-CBS	30	P-1	\$800.00	7/31	7/31	2		THU	2

REP HEADLINE# 7293370  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL25/14 11.37  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51			1000P-1035P PROGRAM : EYEW NWS-10PM< RA35+ : 7.9 CON COM1 : EYEW NWS-10PM<	30	P-1	\$1,200.00	7/29	7/29	1		TUE	1
52			1035P-1105P PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1 : D LETTRMAN-CBS	30	P-1	\$250.00	7/29	7/29	1		TUE	1
53			1135P-1235A PROGRAM : LT-FERGUSN-CBS< RA35+ : 0.6 CON COM1 : LT-FERGUSN-CBS<	30	P-1	\$75.00	7/29	7/29	1		TUE	1
54			1100A-1200N PROGRAM : YOUNG&RESTLESS RA35+ : 2.4 CON COM1 : YOUNG&RESTLESS	30	P-1	\$275.00	7/29	7/29	1		TUE	1
55			300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1 : DR. PHIL	30	P-1	\$250.00	7/29	7/29	1		TUE	1
56			400P-500P PROGRAM : ELLEN RA35+ : 2.4 CON COM1 : ELLEN	30	P-1	\$275.00	7/29	7/29	1		TUE	1
57			500P-530P PROGRAM : EYEW NWS-5P RA35+ : 4.5 CON COM1 : EYEW NWS-5P	30	P-1	\$575.00	7/29	7/29	1		TUE	1
58			500A-600A PROGRAM : EYE NWS-MORN1 RA35+ : 1.0 CON COM1 : EYE NWS-MORN1	30	P-1	\$125.00	7/29	7/29	1		TUE	1

REP HEADLINE# 7293370  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL25/14 11.37  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59			600P-630P PROGRAM : EYEW NWS-6PM RA35+ : 6.0 CON COM1 : EYEW NWS-6PM	30		\$750.00	7/29	7/29	1		TUE	1
60			600A-700A PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1 : EYE NWS-MORN2	30		\$250.00	7/29	7/29	2		TUE	2
61			630P-700P PROGRAM : INSIDE EDITION RA35+ : 3.6 CON COM1 : INSIDE EDITION	30		\$450.00	7/29	7/29	1		TUE	1
62			700P-800P PROGRAM : NCIS RA35+ : 8.0 CON COM1 : NCIS	30		\$850.00	7/29	7/29	2		TUE	2
63			700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1 : CBS THS MRNG-2<	30		\$250.00	7/29	7/29	3		TUE	3
64			800P-900P PROGRAM : NCIS LA RA35+ : 8.0 CON COM1 : NCIS LA	30		\$800.00	7/29	7/29	2		TUE	2
65			900P-1000P PROGRAM : PERSON OF INT RA35+ : 8.5 CON COM1 : PERSON OF INT	30		\$650.00	7/29	7/29	2		TUE	2
66			1000P-1035P PROGRAM : EYEW NWS-10PM< RA35+ : 7.9 CON COM1 : EYEW NWS-10PM<	30		\$1,200.00	7/30	7/30	1		WED	1

REP HEADLINE# 7293370  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL25/14 11.37  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
67			1035P-1105P PROGRAM : D LETTRMAN-CBS RA35+ : 3.0 CON COM1 : D LETTRMAN-CBS	30		\$250.00	7/30	7/30	1		WED	1
68			1135P-1235A PROGRAM : LT-FERGUSN-CBS< RA35+ : 0.6 CON COM1 : LT-FERGUSN-CBS<	30		\$75.00	7/30	7/30	1		WED	1
69			1100A-1200N PROGRAM : YOUNG&RESTLESS RA35+ : 2.4 CON COM1 : YOUNG&RESTLESS	30		\$275.00	7/30	7/30	1		WED	1
70			300P-400P PROGRAM : DR. PHIL RA35+ : 1.9 CON COM1 : DR. PHIL	30		\$250.00	7/30	7/30	1		WED	1
71			400P-500P PROGRAM : ELLEN RA35+ : 2.4 CON COM1 : ELLEN	30		\$275.00	7/30	7/30	1		WED	1
72			500P-530P PROGRAM : EYEW NWS-5P RA35+ : 4.5 CON COM1 : EYEW NWS-5P	30		\$575.00	7/30	7/30	1		WED	1
73			500A-600A PROGRAM : EYE NWS-MORN1 RA35+ : 1.0 CON COM1 : EYE NWS-MORN1	30		\$125.00	7/30	7/30	1		WED	1
74			600P-630P PROGRAM : EYEW NWS-6PM RA35+ : 6.0 CON COM1 : EYEW NWS-6PM	30		\$750.00	7/30	7/30	1		WED	1

REP HEADLINE# 7293370  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL25/14 11.37  
 \*\*\* KWBH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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75			600A-700A	30		\$250.00	7/30	7/30	2		WED	2
PROGRAM : EYE NWS-MORN2 RA35+ : 2.7 CON COM1 : EYE NWS-MORN2												

76			630P-700P	30		\$450.00	7/30	7/30	1		WED	1
PROGRAM : INSIDE EDITION RA35+ : 3.6 CON COM1 : INSIDE EDITION												

77			700A-900A	30		\$250.00	7/30	7/30	3		WED	3
PROGRAM : CBS THS MRNG-2< RA35+ : 1.6 CON COM1 : CBS THS MRNG-2<												

78			800P-900P	30		\$1,200.00	7/30	7/30	1		WED	1
PROGRAM : CRIMINAL MINDS RA35+ : 8.1 CON COM1 : CRIMINAL MINDS												

79			900P-1000P	30		\$650.00	7/30	7/30	2		WED	2
PROGRAM : CSI RA35+ : 7.0 CON COM1 : CSI												

AUG/14 51965.00 CONTRACT TOTAL 51965.00  
 TOTAL SPOTS 112

MARKET TOTALS \$115,420 KWCH 45% KSNW 30% KAKE 17% KSAS 8% KSCW 0% KMTW 0% CABL 0%

SHARES ACCURATE

SVC- NSI  
 DEMOS- RA35+\*



## CONTRACT



**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

www.kwch.com

<u>Contract / Revision</u> A67643 /		<u>Alt Order #</u> 07293370
<u>Product</u> AMER CHEM COUNCIL		
<u>Contract Dates</u> 07/28/14 - 08/05/14		<u>Estimate #</u> 4845
<u>Advertiser</u> *Amer Chemistry Council		<u>Original Date / Revision</u> 07/25/14 / 07/25/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWCH	<u>Account Executive</u> Virginia Virginia	<u>Sales Office</u> Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u> 198	<u>Product Code</u> 376
<u>Agency Ref</u>		<u>Advertiser Ref</u>

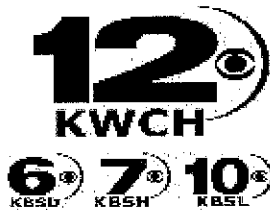
And:

\*American Media & Advocacy Group  
 815 Slaters Lane  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/01/14	08/01/14	NEWS AT 10P [MTWTF-S]	1000P-1035P M-F/		:30				NM	1	\$1,200.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$1,200.00	0.00			
N 2	All	08/01/14	08/01/14	DAVID LETTERMAN	1035P-1137P M-F		:30				NM	1	\$250.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$250.00	0.00			
N 3	All	08/01/14	08/01/14	NEWS AT 5P [MTWTF--]	500P-530P M-F		:30				NM	1	\$575.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$575.00	0.00			
N 4	All	08/01/14	08/01/14	NEWS AT 5A [MTWTF--]	500A-600A M-F		:30				NM	1	\$125.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$125.00	0.00			
N 5	All	08/01/14	08/01/14	NEWS AT 6P [MTWTF--]	600P-630P M-F		:30				NM	1	\$750.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$750.00	0.00			
N 6	All	08/01/14	08/01/14	NEWS AT 6A [MTWTF--]	600A-700A M-F		:30				NM	1	\$250.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$250.00	0.00			
N 7	All	08/01/14	08/01/14	CBS THE MORNING	700A-900A M-F		:30				NM	1	\$250.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$250.00	0.00			
N 8	All	08/01/14	08/01/14	HAWAII FIVE O	800P-900P FRI		:30				NM	1	\$650.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$650.00	0.00			
N 9	All	08/01/14	08/01/14	BLUE BLOODS	900P-1000P FRI		:30				NM	1	\$650.00
		PRIORITY 1											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KWCH**  
**2815 E. 37th Street North**  
**Wichita, KS 67219**  
**(316) 838-1212**

www.kwch.com

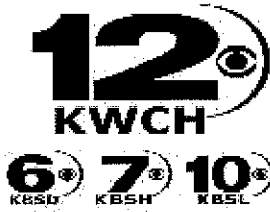
<u>Contract / Revision</u> A67643 /		<u>Alt Order #</u> 07293370
<u>Contract Dates</u> 07/28/14 - 08/05/14	<u>Product</u> AMER CHEM COUNCIL	<u>Estimate #</u> 4845
<u>Advertiser</u> *Amer Chemistry Council		<u>Original Date / Revision</u> 07/25/14 / 07/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$650.00	0.00			
N 10	All	08/04/14	08/04/14	NEWS AT 10P [MTWTF-S]	1000P-1035P M-F/		:30				NM	1	\$1,200.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$1,200.00	0.00			
N 11	All	07/28/14	08/04/14	DAVID LETTERMAN	1035P-1137P M-F		:30				NM	2	\$500.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	1-----				1	\$250.00	0.00			
Week:		08/04/14	08/10/14	1-----				1	\$250.00	0.00			
N 12	All	08/04/14	08/04/14	ELLEN	400P-500P M-F		:30				NM	1	\$275.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$275.00	0.00			
N 13	All	08/04/14	08/04/14	NEWS AT 5P [MTWTF--]	500P-530P M-F		:30				NM	1	\$575.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$575.00	0.00			
N 14	All	08/04/14	08/04/14	NEWS AT 6P [MTWTF--]	600P-630P M-F		:30				NM	1	\$750.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$750.00	0.00			
N 15	All	08/04/14	08/04/14	NEWS AT 6A [MTWTF--]	600A-700A M-F		:30				NM	1	\$250.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$250.00	0.00			
N 16	All	07/28/14	08/04/14	INSIDE EDITION	630P-700P M-F		:30				NM	2	\$900.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	1-----				1	\$450.00	0.00			
Week:		08/04/14	08/10/14	1-----				1	\$450.00	0.00			
N 17	All	08/02/14	08/02/14	NEWS AT 10P [----S-]	1000P-1035P SAT		:30				NM	1	\$800.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1-				1	\$800.00	0.00			
N 18	All	08/02/14	08/02/14	NEWS AT 6P [----S-]	600P-630P SAT		:30				NM	1	\$300.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1-				1	\$300.00	0.00			
N 19	All	08/02/14	08/02/14	NEWS AT 8A	800A-1000A SAT		:30				NM	1	\$120.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1-				1	\$120.00	0.00			
N 20	All	08/03/14	08/03/14	NEWS AT 10P [MTWTF-S]	1000P-1035P M-F/		:30				NM	1	\$1,200.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$1,200.00	0.00			
N 21	All	08/03/14	08/03/14	NEWS AT 1035P [-----S]	1035P-1105P SUN		:30				NM	1	\$450.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KWCH**  
**2815 E. 37th Street North**  
**Wichita, KS 67219**  
**(316) 838-1212**

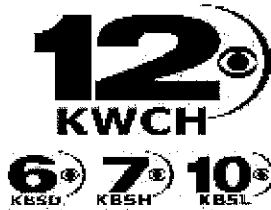
www.kwch.com

<u>Contract / Revision</u> A67643 /		<u>Alt Order #</u> 07293370
<u>Contract Dates</u> 07/28/14 - 08/05/14	<u>Product</u> AMER CHEM COUNCIL	<u>Estimate #</u> 4845
<u>Advertiser</u> *Amer Chemistry Council		<u>Original Date / Revision</u> 07/25/14 / 07/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$450.00	0.00			
N 22	All	08/03/14	08/03/14	NEWS AT 530P [-----S]	530P-600P SUN		:30				NM	1	\$300.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$300.00	0.00			
N 23	All	08/03/14	08/03/14	CBS SUNDAY MORNING	800A-930A SUN		:30				NM	1	\$500.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$500.00	0.00			
N 24	All	08/03/14	08/03/14	UNFORGETTABLE	900P-1000P SUN		:30				NM	1	\$800.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$800.00	0.00			
N 25	All	07/31/14	07/31/14	NEWS AT 10P [MTWTF-S]	1000P-1035P M-F		:30				NM	1	\$1,200.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$1,200.00	0.00			
N 26	All	07/31/14	07/31/14	LETTERMAN	1035P-1137P M-F		:30				NM	1	\$250.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$250.00	0.00			
N 27	All	07/31/14	07/31/14	ELLEN	400P-500P M-F		:30				NM	1	\$275.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$275.00	0.00			
N 28	All	07/31/14	07/31/14	NEWS AT 6P [MTWTF--]	600P-630P M-F		:30				NM	1	\$750.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$750.00	0.00			
N 29	All	07/31/14	07/31/14	NEWS AT 6A [MTWTF--]	600A-700A M-F		:30				NM	1	\$250.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$250.00	0.00			
N 30	All	07/31/14	07/31/14	BIG BANG THEORY   MILLE	658P-800P THR		:30				NM	1	\$1,200.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$1,200.00	0.00			
N 31	All	07/31/14	07/31/14	ELEMENTARY	THR 900P-1000P		:30				NM	1	\$800.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$800.00	0.00			
N 32	All	07/29/14	07/29/14	NEWS AT 10P [MTWTF-S]	1000P-1035P M-F		:30				NM	1	\$1,200.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$1,200.00	0.00			
N 33	All	07/29/14	07/29/14	LETTERMAN	1035P-1137P M-F		:30				NM	1	\$250.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$250.00	0.00			
N 34	All	07/29/14	07/29/14	NEWS AT 5A [MTWTF--]	500A-600A M-F		:30				NM	1	\$125.00
PRIORITY 1													

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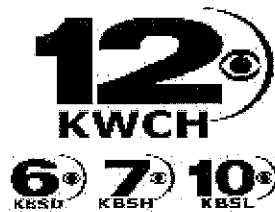
**KWCH**  
**2815 E. 37th Street North**  
**Wichita, KS 67219**  
**(316) 838-1212**

<u>Contract / Revision</u> A67643 /		<u>Alt Order #</u> 07293370
<u>Contract Dates</u> 07/28/14 - 08/05/14	<u>Product</u> AMER CHEM COUNCIL	<u>Estimate #</u> 4845
<u>Advertiser</u> *Amer Chemistry Council		<u>Original Date / Revision</u> 07/25/14 / 07/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$125.00	0.00			
N 35	All	07/29/14	07/29/14	NEWS AT 6A [MTWTF--]	600A-700A M-F		:30				NM	1	\$250.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$250.00	0.00			
N 36	All	07/29/14	07/29/14	NCIS	658P-800P TUE		:30				NM	1	\$850.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$850.00	0.00			
N 37	All	07/29/14	07/29/14	CBS THIS MORNING	700A-900A M-F		:30				NM	1	\$250.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$250.00	0.00			
N 38	All	07/29/14	07/29/14	NCIS: LOS ANGELES	800P-900P TUE		:30				NM	1	\$800.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$800.00	0.00			
N 39	All	07/29/14	07/29/14	PERSON OF INTEREST	900P-1000P TUE		:30				NM	1	\$650.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$650.00	0.00			
N 40	All	07/30/14	07/30/14	NEWS AT 10P [MTWTF-S]	1000P-1035P M-F/		:30				NM	1	\$1,200.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$1,200.00	0.00			
N 41	All	07/30/14	07/30/14	ELLEN	400P-500P M-F		:30				NM	1	\$275.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$275.00	0.00			
N 42	All	07/30/14	07/30/14	NEWS AT 5P [MTWTF--]	500P-530P M-F		:30				NM	1	\$575.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$575.00	0.00			
N 43	All	07/30/14	07/30/14	NEWS AT 5A [MTWTF--]	500A-600A M-F		:30				NM	1	\$125.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$125.00	0.00			
N 44	All	07/30/14	07/30/14	NEWS AT 6P [MTWTF--]	600P-630P M-F		:30				NM	1	\$750.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$750.00	0.00			
N 45	All	07/30/14	07/30/14	NEWS AT 6A [MTWTF--]	600A-700A M-F		:30				NM	1	\$250.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$250.00	0.00			
N 46	All	07/30/14	07/30/14	INSIDE EDITION	630P-700P M-F		:30				NM	1	\$450.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$450.00	0.00			
N 47	All	07/30/14	07/30/14	CBS THIS MORNING	700A-900A M-F		:30				NM	1	\$250.00
PRIORITY 1													

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<u>Contract / Revision</u> A67643 /		<u>Alt Order #</u> 07293370
<u>Contract Dates</u> 07/28/14 - 08/05/14	<u>Product</u> AMER CHEM COUNCIL	<u>Estimate #</u> 4845
<u>Advertiser</u> *Amer Chemistry Council		<u>Original Date / Revision</u> 07/25/14 / 07/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$250.00	0.00			
N 48	All	07/30/14	07/30/14	CSI	900P-1000P	WED	:30				NM	1	\$650.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$650.00	0.00			
Totals										0.00		50	\$27,245.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/04/14	50	\$27,245.00	\$23,158.25
<b>Totals</b>	50	\$27,245.00	\$23,158.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
 KWCH-TV

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