



QUARTERLY REPORT

FOR

January – March 2021

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**KCYY (FM) (Y100FM), San Antonio, TX
CMG NY/Texas Radio, LLC**

ISSUES AND PROGRAMS REPORT

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OVERVIEW

OVERVIEW

KCYY (Y100FM) develops on-air programming to address issues of significant importance to the cities and residents of San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KCYY (Y100FM's) show is called "San Antonio Digest".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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1st Quarter 2021 Community Events:

Healthy Habits 1/21-3/5

KCYY supported the Cox Media Group Healthy Habits challenge. During the month of March, Cox Media Group encouraged listeners to join the Healthy Habits challenge, to get Healthy in the New Year, for a chance to win prizes! Sponsored by University Health and Alpha Men's Advantage Health Clinic.

San Antonio Rodeo Virtual Scholarship Drive 1/25-2/28

KCYY supported the San Antonio Rodeo with its Virtual Scholarship Drive, as well as encouraging listeners to attend the safe and socially distanced "Retro Rodeo." This annual event was different from years past, and that affected the amount of money raised to benefit local students that are scholarship recipients. We supported the Scholarship Drive the San Antonio Stock Show & Rodeo held, in conjunction with South Texas Ford Dealers. We encouraged listeners to donate and help educate the youth of Texas through scholarships, grants, and more!

Poteet Strawberry Festival 3/20-3/25

KCYY supported the Poteet Strawberry festival with promotional announcements. This annual event was cancelled in 2020 due to the Covid-19 Pandemic. We were excited to support the return of a safer, socially distanced Festival for 2021. The Poteet Strawberry Festival supplies community support and scholarships to those in need in the Poteet Community.

San Antonio Zoo 1/30-2/10

KCYY supported the San Antonio Zoo with contest giveaways and promotional mentions for their Valentine's event: Meet Your Next Ex: Let Nature Take Its Course! The San Antonio Zoo is a non-profit 501(c)3 organization.

First Responder Concert 3/27-3/31

KCYY honored First Responder's with an app contest for an Up Close and Personal with Kane Brown. The only way in to this exclusive event is to win, and First Responder's could go online to enter, and enjoy the concert from special section in front of the stage.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/3/21	San Antonio Digest	Jose Menendez	State Senator	The 87 th Texas Legislature begins January 12; he talks about the issues they are facing, exacerbated by the pandemic	30:00 6AM
1/10/21	San Antonio Digest	Jose Menendez	State Senator	The issues facing Texas and the Legislature as the 87 th session starts, including: 30% of Texans lack health insurance, education needs and budget matters.	30:00 6:30AM
1/17/21	San Antonio Digest	Jonathan Motsinger	Texas A&M Forest Service	Mountain cedar season is here; he talks about the Ashe juniper trees that produce the pollen that makes so many people sick	30:00 6AM
1/24/21	San Antonio Digest	Jonathan Motsinger	Texas A&M Forest Service	Mountain cedar season; the pollen that blankets Central and South Texas. He talks about oak wilt and fire safety when outdoors	30:00 6:30AM
2/21/21	San Antonio Digest	Jenny Hixon	Public Health Administrator for Violence Prevention at Metro Health	It is National Teen Dating Violence Awareness Month and metro Health is working to reduce dating violence	30:00 6AM
3/14/21	San Antonio Digest	Jenny Hixon	Public Health Administrator for Violence Prevention at Metro Health	The Triple P – Positive Parenting Program to help parents deal with their children in a productive, non-violent way; to reduce child abuse	30:00 6AM

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/10/21	San Antonio Digest	Dr. Stephen Newhart	Vigor Active	He gives advice on getting fit and health, since people are making New Year's resolutions.	30:00 6AM
1/17/21	San Antonio Digest	Dr. Stephen Newhart	Vigor Active	Getting fit and healthy; what it takes and why people fail	30:00 6:30AM
1/24/21	San Antonio Digest	Jessica Knudsen	Clarity Child Guidance Center	Helping children experiencing behavioral, emotional or mental illness. The pandemic has increased anxiety among children	30:00 6AM
2/7/21	San Antonio Digest	Adrienne Mendoza Julie Barton	South Texas Blood & Tissue Center	The urgent need for blood donors. Julie thanked everyone who donated blood that saved her life last year; she encourages everyone to donate blood if they can	30:00 6AM
2/14/21	San Antonio Digest	Adrienne Mendoza Julie Barton	South Texas Blood & Tissue Center	The continuing need for blood donors; the pandemic has caused continual shortages in the supply. Julie, who received blood last year, thanks donors and encourages everyone to donate if they can	30:00 6AM
2/21/21	San Antonio Digest	Adrienne Mendoza Julie Barton	South Texas Blood & Tissue Center	The continuing need for blood; how the pandemic has affected supply	30:00 6:30AM

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/31/21	San Antonio Digest	Christina Solorzano Carl Bradtmiller Terrence Littlefield	Ghisallo Cycling Initiative	Educating people, especially children, about bicycle safety. The Tour de Dream on the East Side to benefit the Texas Kidney Foundation	30:00 6AM
2/7/21	San Antonio Digest	Christina Solorzano Carl Bradtmiller Terrence Littlefield	Ghisallo Cycling Initiative	Educating people, especially children, about bicycle safety. The Tour de Dream on the East Side to benefit the Texas Kidney Foundation	30:00 6:30AM
2/28/21	San Antonio Digest	Jenny Hixon	Public Health Administrator for Violence Prevention at Metro Health	The Triple P – Positive Parenting Program is now available free to parents and anyone who works with children. It aims to reduce child abuse	30:00 6:30AM
3/14/21	San Antonio Digest	Mary Elizabeth Cantu	Spare Parts Center for Creative Reuse	An art teacher, Cantu began Spare Parts to give teachers a resource for materials. The materials are donated, instead of being thrown away and clogging a landfill	30:00 6:30AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/3/21	San Antonio Digest	Richard Sifuentes	UTSA Small Business Development Center	Free and low-cost services that the Center provides to people who want to start a business and people already in business	30:00 6:30AM
2/28/21	San Antonio Digest	Roger Enriquez	UTSA Professor and Executive Director of Westside Community Partnerships	He discusses the forces pushing people out of their family homes on the West Side. He talked about solutions to the lack of affordable housing in San Antonio	30:00 6AM
3/7/21	San Antonio Digest	Shanel Rimando	National Association of Women in Construction	Women in Construction Week is here, and she encourages women to consider a career in construction. The field is comprised of 90% men and just 10% women	30:00 6:30AM
3/7/21	San Antonio Digest	Mary Elizabeth Cantu	Spare Parts Center for Creative Reuse	Keeping material out of the landfill by offering it to people for creative endeavors. Setting up a shop on the Northeast Side	30:00 6AM
3/21/21	San Antonio Digest	Daniel Armbrister Jennifer White	AAA Texas	Resuming travel safely as the industry rebounds from the pandemic; what the expectations are	30:00 6AM
3/28/21	San Antonio Digest	Daniel Armbrister Jennifer White	AAA Texas	Safely resuming travel as the pandemic winds down; what the industry expects in the way of travel, domestic and international	30:00 6:30AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/31/21	San Antonio Digest	Jessica Knudsen	Clarity Child Guidance Center	Helping children experiencing behavioral, emotional or mental illness. The pandemic has increased anxiety among children	30:00 6:30AM
2/14/21	San Antonio Digest	Jenny Hixon	Public Health Administrator for Violence Prevention at Metro Health	They've teamed up with partners to launch a social media education campaign for National Teen Dating Violence Awareness Month	30:00 6:30AM
3/21/21	San Antonio Digest	Jenny Hixon	Public Health Administrator for Violence Prevention at Metro Health	The Triple P – Positive Parenting Program is now available, free, in San Antonio, to help parents deal with children. It aims to prevent child abuse	30:00 6:30AM
3/28/21	San Antonio Digest	Dawn White-Fosdick	CAM Christian Assistance Ministry	Helping people in crisis and the homeless population during the pandemic and the February storm. Working to find permanent solutions for the homeless problem	30:00 6AM

PUBLIC SERVICE ANNOUNCEMENTS

