

WEGL 91.1 FM Quarterly Issues Programs List  
July 1<sup>st</sup>-September 30<sup>th</sup>, 2020  
Placed in Public File- October 1, 2020

WEGL News Programming is recorded every Monday-Friday when classes are in session. The news runs at the top and bottom of every hour from 9am-12pm. Duration 2 Minutes

I. Campus News

- Students must submit daily COVID self-screenings starting August 17 (8/17/2020)
- UPC looks to have full schedule of events for fall (8/30/2020)
- SEC releases Auburn's 2020 football schedule; full schedule later this Monday (8/17/2020)
- SEC releases fan health and safety guidelines in preparation for a fall sports season (8/18/2020)
- Auburn to require masks inside and outside on campus (8/18/2020)
- Auburn announces reduced fan capacity at Jordan-Hare; tailgating not allowed on campus (8/19/2020)
- Auburn University announces report of rape on campus (8/20/2020)
- 32 students test positive before first week (8/23/2020)
- 202 AU students test positive in first week (8/24/2020)
- SGA approves on-campus polling place (8/25/2020)
- University officials address faculty COVID concerns (8/26/2020)
- Auburn sees 4 percent positivity rating for reentry testing (8/27/2020)
- GuideSafe program to introduce 'sentinel' testing (8/27/2020)
- Auburn football with nine positive cases of COVID-19; 16 players unable to practice this week (8/31/2020)
- Auburn adds 517 COVID cases (9/1/2020)
- Board of Trustees approves STEM and Agricultural Sciences Complex (9/4/2020)
- Board of Trustees approves new chilled water plant (9/4/2020)
- Auburn Student Center to be dedicated to Harold Melton, first Black SGA president (9/4/2020)
- AU adds nearly 600 new COVID-19 cases (9/8/2020)
- Rec Center to offer online fitness classes (9/9/2020)
- The SEC releases Auburn volleyball's 2020 schedule (9/9/2020)
- SEC announces Auburn's 2020 soccer schedule (9/9/2020)
- University reports 109 new COVID-19 cases (9/15/2020)
- University reports 53 new COVID-19 cases (9/22/2020)
- University modifies certain COVID-19 policies (9/23/2020)
- Greeks face two drugging allegations (9/28/2020)
- University reports 17 new COVID-19 cases (9/29/2020)

II. Community and Local News

- APD begins to proactively enforce Safer at Home Order (8/18/2020)
- Auburn Police searching for armed robbery suspect (8/24/2020)

- Police arrest, charge armed robbery suspects (8/25/2020)
- Bars Southeastern, 1716 temporarily shut down (8/26/2020)
- Governor Kay Ivey extends Safer at Home Order (8/27/2020)
- Bars no longer allowed to sell alcohol to unseated customers (8/27/2020)
- Police searching for domestic shooting suspect (8/28/2020)
- Former Speaker Mike Hubbard's appeal for rehearing denied (8/29/2020)
- City approves construction agreement on newest park (9/2/2020)
- City of Auburn plans annual budget without college football (9/10/2020)
- APD arrests two suspects in 18-year-old disappearance (9/11/2020)
- Auburn City Council extends local state of emergency (9/16/2020)
- Auburn announces gameday guidelines for 2020 football season (9/18/2020)

WEGL aired the following PEP spots from the Alabama Broadcasters Association. The spots ran four times a day from July 1-September 30<sup>th</sup>.

I. July PSA's

- **Coach Safely:** The CoachSafely Foundation exists to deliver impactful sports safety and injury prevention education to coaches of child athletes. The mission of the Foundation is to research and advocate for best practices and policies that prevent youth sports injuries, and to use this information to educate coaches of youth athletes. Their PEP spots call on coaches to not only motivate, challenge and inspire young athletes but, to also coach safely – “Win without losses.”
- **DHR Malzahn:** The Alabama Department of Human Resources is working to increase the number of adoptions and foster care families for in-state children. Coach Malzahn talks about the need for adoptive and/or foster parents. Because Alabama stations air DHR PEP spots, the agency receives more than 100 inquiries each year from families willing to “open their hearts and open their homes” to children in need.
- **APS Elder Abuse:** The Alabama Department of Human Resources is working to bring attention to the abuse of elderly persons in Alabama. AL DHR is launched a brand new campaign aimed at protecting the elderly population in our state. The: 30 radio spot give examples of elderly persons being abused or abandoned by family or care givers. The spot provides a 1-800 number where people can report suspected abuse.
- **Army National Guard Family:** Spots feature young men and women from a variety of roles... nurse, firefighter, student, mother...each prepared to serve their family and community when a disaster strikes. They explain how serving in the Guard is more than serving your country – it's also serving your community. The announcements remind audiences that there are education benefits that allow you go to school full time and serve part time. The spots also explain how you can work full time and serve part time. Skills, qualities and contacts developed in the Guard can lead to a great career

- **Alabama Army National Guard Work Hard / Live Here / Always ready:** Spots feature young men and women from a variety of roles... nurse, firefighter, student, mother...each prepared to serve their family and community when a disaster strikes. They explain how serving in the Guard is more than serving your country – it’s also serving your community. The announcements remind audiences that there are education benefits that allow you go to school full time and serve part time. The spots also explain how you can work full time and serve part time. Skills, qualities and contacts developed in the Guard can lead to a great career

## II. August PSA’s

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- **Alabama Army National Guard “Work Hard / Live Here / Always ready/ Give Back / COVID Response”:** Spots feature young men and women from a variety of roles... nurse, firefighter, student, mother...each prepared to serve their family and community when a disaster strikes. They explain how serving in the Guard is more

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- **Alabama Department of Public Health “Back To Vax Infant/Teen/Toddler”:** During the COVID-19 pandemic, an alarming number of parents have failed to keep up with their children’s vaccinations. The identified declines in routine pediatric vaccine ordering and doses administered might indicate that U.S. children and their communities face increased risks for outbreaks of vaccine-preventable diseases. Reminding parents of the vital need to protect their children against serious vaccine-preventable diseases, even as the COVID-19 pandemic continues, is critical. As social distancing requirements are relaxed, children who are not protected by vaccines will be more vulnerable to diseases.  
The Alabama Department of Public Health and Alabama Chapter of American Academy of Pediatrics have joined forces for a radio and TV campaign to remind parents of the various childhood diseases which require vaccinations and the dangers of not staying on the prescribed schedule for childhood immunizations.
- **Alabama Department of Labor “COVID Response, Work Hard”:** The Alabama Department of Labor is tasked with providing workers and employers with resources to help train and employ a skilled workforce. They also have resources to connect potential employees with employers across the state. In order to be assist people across the state, the DOL has opened Career Centers in numerous locations. During the COVID-19 pandemic, these centers have been closed to the public. The Alabama Department of Labor has provided a new spot in response to the COVID-19 pandemic. Because their Career Centers are closed, the spot directs the audience to their website for more information and to file unemployment claims online.
- **Alabama Securities Commission “Get Rich, Pandemic, Ponzi”:** The Alabama Securities Commission (ASC) regulates the securities industry in Alabama. The Commission is committed to protect investors against securities fraud and provides aggressive enforcement actions against any firm or individual who has violated the Alabama Securities Act or other state and federal statutes to the detriment of Alabama investors. The Alabama Securities Act provides for the licensing and regulation of securities broker-dealers, agents, investment advisers and investment adviser representatives, and financial planners. The Commission regulates the individual securities through registration. All of the above entities must be registered with the ASC to conduct business in Alabama unless subject to a statutory exemption from registration. In addition, the Commission promotes financial literacy to all citizens and students in Alabama by providing presentations, free information and access to curricula for financial literacy education. The Alabama Securities Commission (ASC) has provided a number of radio and television spots featuring Director Borg and one TV spot featuring Alabama AG Steve Marshall. The spots all remind Alabamians that any kind of financial investment is regulated in the state. They warn viewers and listeners to investigate offers by calling the ASC or

visiting their website. Warnings include reminders about financial fraud around the current pandemic and after severe weather when home repair is often pitched by scam artists.

- **Alabama PALS:** Alabama PALS, People against a Littered State, are working to reduce litter throughout our state and encourage people to volunteer to clean up our natural resources. This summer's PALS campaign reminds viewers and listeners that "It's Not Hard to Not Litter". It demonstrates the proper disposal of trash in cans at gas pumps, store fronts, offices and home instead of throwing it out of cars. There is one thirty second spot for both radio and television

### III. September PSA's

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- **ALDOT Rail Safety:** The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: Railway Safety and Move Over when you see flashing lights.

- **Alabama Works:** The Alabama Workforce Council has is working to help Alabamians train for jobs and find employment. At the same time, they are working with employers to assist in finding qualified applicants and providing training programs to fit needs across the state. The Alabama Workforce Council has provided a new spot titled “Answers”. The spots talk about the season of uncertainty during COVID 19. How Alabamians are looking for answers and resources to secure jobs in this season and beyond. Your success is our success.