

WEGL 91.1 FM Quarterly Issues Programs List  
October 1-December 31, 2020  
Placed in Public File- January 4, 2021

WEGL News Programming is recorded every Monday-Friday when classes are in session. The news runs at the top and bottom of every hour from 9am-12pm. Duration 2 Minutes

I. Campus News

- AU Rec Center provides distanced outdoor activities (10/5/2020)
- Auburn University reported 21 new COVID-19 cases (10/6/2020)
- Student orgs help COVID-affected Auburn area (10/11/2020)
- Auburn University reports 16 new COVID-19 cases (10/13/2020)
- Auburn University announced fall 2020 commencement plans (10/13/2020)
- Auburn University reports 11 new COVID-19 cases (10/20/2020)
- Auburn University reports 17 new COVID-19 cases (10/27/2020)
- Sen. Doug Jones takes on student inquiries in open forum (10/29/2020)
- Auburn University reports 8 new COVID-19 cases (11/3/2020)
- Auburn University announces no traditional spring break (11/6/2020)
- Auburn University reports 24 new COVID-19 cases (11/10/2020)
- Student Center naming ceremony to be held Friday, November 20. (11/16/2020)
- SGA senate overrules SGA President Huntley's veto on bill to shorten elections (11/17/2020)
- Auburn University reports 23 cases of COVID-19 (11/23/20)
- Campus provides study spots for finals (11/24/2020)
- Women's basketball game postponed due to COVID issues within Auburn program (12/7/2020)
- Auburn fall 2020 commencement to be held this weekend (12/8/2020)
- AU announces return of outdoor mask requirement (12/10/2020)
- Auburn University prepares for arrival of COVID vaccines (12/11/2020)
- Gus Malzahn out as head football coach (12/15/2020)

II. Community and Local News

- City of Auburn rescinds local state of emergency (10/1/2020)
- City of Auburn provides COVID emergency assistance (10/6/2020)
- Auburn City council approves sixth fire station (10/7/2020)
- City of Auburn implements trick-or-treating safety measures (10/14/2020)
- Auburn City Council approves Crouch for city manager position (10/21/2020)
- Council denies rezoning for office park at Hamilton Place (11/4/2020)
- Tuberville wins Alabama Senate race (11/5/2020)
- Governor Ivey reduces occupancy restrictions in updated health order (11/5/2020)
- Lee County district attorney arrested on ethics violations (11/9/2020)
- Shots fired at Gay Street, Drake Avenue intersection (11/22/2020)
- Biden names Auburn Board of Trustee member as secretary of defense (12/8/2020)

WEGL aired the following PEP spots from the Alabama Broadcasters Association. The spots ran four times a day from October 1<sup>st</sup> December 31<sup>st</sup>.

I. **October**

- **Alabama Department of Public Health “Back To Vax Infant/Teen/Toddler”:** During the COVID-19 pandemic, an alarming number of parents have failed to keep up with their children’s vaccinations. The identified declines in routine pediatric vaccine ordering and doses administered might indicate that U.S. children and their communities face increased risks for outbreaks of vaccine-preventable diseases. Reminding parents of the vital need to protect their children against serious vaccine-preventable diseases, even as the COVID-19 pandemic continues, is critical. As social distancing requirements are relaxed, children who are not protected by vaccines will be more vulnerable to diseases.
- **APS “Elder Abuse”:** The Alabama Department of Human Resources is working to bring attention to the abuse of elderly persons in Alabama. AL DHR is launched a brand new campaign aimed at protecting the elderly population in our state. The: 30 radio spot give examples of elderly persons being abused or abandoned by family or care givers. The spot provides a 1-800 number where people can report suspected abuse.
- **Alabama Department of Labor “COVID Response, Work Hard”:** The Alabama Department of Labor is tasked with providing workers and employers with resources to help train and employ a skilled workforce. They also have resources to connect potential employees with employers across the state. In order to be assist people across the state, the DOL has opened Career Centers in numerous locations. During the COVID-19 pandemic, these centers have been closed to the public. The Alabama Department of Labor has provided a new spot in response to the COVID-19 pandemic. Because their Career Centers are closed, the spot directs the audience to their website for more information and to file unemployment claims online.
- **Alabama Securities Commission “Get Rich, Pandemic, Ponzi”:** The Alabama Securities Commission (ASC) regulates the securities industry in Alabama. The Commission is committed to protect investors against securities fraud and provides aggressive enforcement actions against any firm or individual who has violated the Alabama Securities Act or other state and federal statutes to the detriment of Alabama investors. The Alabama Securities Act provides for the licensing and regulation of securities broker-dealers, agents, investment advisers and investment adviser representatives, and financial planners. The Commission regulates the individual securities through registration. All of the above entities must be registered with the ASC to conduct business in Alabama unless subject to a statutory exemption from registration. In addition, the Commission promotes financial literacy to all citizens and students in Alabama by providing presentations, free information and access to curricula for financial literacy education. The Alabama Securities Commission (ASC) has provided a number of radio and television spots featuring Director Borg and one TV spot featuring Alabama AG Steve Marshall. The spots all remind Alabamians that any kind of financial investment is regulated in the state. They warn viewers and listeners to investigate offers by calling the ASC or visiting their website. Warnings include reminders about financial fraud around the current pandemic and after severe weather when home repair is often pitched by scam artists.

- **Alabama Army National Guard “Work Hard / Live Here / Always ready/ Give Back / COVID Response”:** The Alabama Army National Guard continues to serve local communities as they provide resources and recovery efforts after floods, fires, hurricanes, tornadoes and other emergency situations.
- **Alabama Works “Eye on the Prize, ALW Skill Up, Work Safe, ALW Answers”:** The Alabama Workforce Council has is working to help Alabamians train for jobs and find employment. At the same time, they are working with employers to assist in finding qualified applicants and providing training programs to fit needs across the state.
- **Coach Safely:** The CoachSafely Foundation exists to deliver impactful sports safety and injury prevention education to coaches of child athletes. The mission of the Foundation is to research and advocate for best practices and policies that prevent youth sports injuries, and to use this information to educate coaches of youth athletes. Their PEP spots call on coaches to not only motivate, challenge and inspire young athletes but, to also coach safely – “Win without losses.”
- **DHR Malzahn:** The Alabama Department of Human Resources is working to increase the number of adoptions and foster care families for in-state children. Coach Malzahn talks about the need for adoptive and/or foster parents. Because Alabama stations air DHR PEP spots, the agency receives more than 100 inquiries each year from families willing to “open their hearts and open their homes” to children in need.
- **Employment First:** The Alabama Council for Developmental Disabilities and the Alabama Disabilities Advocacy Program have partnered to launch a PEP campaign for Employment First. Employment First is a concept to facilitate the full inclusion of people with the most significant disabilities in the workplace and community. Under the Employment First approach, community-based, integrated employment is the first option for employment services for youth and adults with significant disabilities.

## II. November

- **Alabama Department of Public Health “Back To Vax Infant/Teen/Toddler”:** During the COVID-19 pandemic, an alarming number of parents have failed to keep up with their children’s vaccinations. The identified declines in routine pediatric vaccine ordering and doses administered might indicate that U.S. children and their communities face increased risks for outbreaks of vaccine-preventable diseases. Reminding parents of the vital need to protect their children against serious vaccine-preventable diseases, even as the COVID-19 pandemic continues, is critical. As social distancing requirements are relaxed, children who are not protected by vaccines will be more vulnerable to diseases.
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- **ALDOT “Move over”, ALGO Traffic App:** The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the

remainder of the year. Spot announcements will air on the following subject matter: Railway Safety and Move Over when you see flashing lights

- **Alabama Department of Labor “COVID Response, Work Hard”:** The Alabama Department of Labor is tasked with providing workers and employers with resources to help train and employ a skilled workforce. They also have resources to connect potential employees with employers across the state. In order to be assist people across the state, the DOL has opened Career Centers in numerous locations. During the COVID-19 pandemic, these centers have been closed to the public. The Alabama Department of Labor has provided a new spot in response to the COVID-19 pandemic. Because their Career Centers are closed, the spot directs the audience to their website for more information and to file unemployment claims online.
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- **Alabama Army National Guard “Work Hard / Live Here / Always ready/ Give Back / COVID Response”:** The Alabama Army National Guard continues to serve local communities as they provide resources and recovery efforts after floods, fires, hurricanes, tornadoes and other emergency situations.
- **Alabama Works “Eye on the Prize, ALW Skill Up, Work Safe, ALW Answers”:** The Alabama Workforce Council has is working to help Alabamians train for jobs and find employment. At the same time, they are working with employers to assist in finding qualified applicants and providing training programs to fit needs across the state.
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### III. December

- **Alabama Department of Public Health “Flu & Pneumonia”:** The Alabama Department of Public Health has provided radio and TV spot announcements encouraging people to get flu and pneumonia vaccinations. The messages remind everyone that flu and pneumonia viruses can cause serious illness, hospitalizations and even death
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- **ALDOT “Move over”, ALGO Traffic App:** The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: Railway Safety and Move Over when you see flashing lights
- **ADOL “Fraud”, “Work Hard”:** The Alabama Department of Labor is tasked with providing workers and employers with resources to help train and employ a skilled workforce. They also have resources to connect potential employees with employers across the state. In order to be assist people across the state, the DOL has opened Career Centers in numerous locations. During the COVID-19 pandemic, these centers have been closed to the public
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