

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>213046</b>
	Alt Order #:	WOC10971011
	Product Desc:	FEINSTATE FOR SENATE/CMS 398042
	Estimate:	6/2-6/4/2018
	Flight Dates:	06/02/18 - 06/04/18
	Original Date / Rev:	06/07/18 / 06/07/18
	Order Type:	GEN

**KFSN-TV**

Primary AE:	Christopher Larcade
Sales Office:	N-PH
Sales Region:	National

Agency	Name:	Carrick Media
	Buying Contact:	
	Billing Contact:	
		110 Ocean Park Blvd, Suite #205
		Santa Monica, CA 90405

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Feinstein for Senate 2018
	Demographic:	A35+
	Product Codes:	Local/State Candidate
	Priority:	P-03
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/04/18	32	\$8,465.00	\$7,195.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	32	\$8,465.00	\$7,195.25	0.00
<b>Totals</b>	<b>32</b>	<b>\$8,465.00</b>	<b>\$7,195.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KFSN-TV	50%	\$8,465.00
Market	100%	\$16,930.00

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAIL	0%	\$0.00
KFTV	0%	\$0.00
KGPE	0%	\$0.00
KMPH	25%	\$4,232.50
KSEE	25%	\$4,232.50
NFSN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KFSN	06/04/18	06/04/18	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
(Program: NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	1-----		1				\$125.00		0.00			
2	KFSN	06/04/18	06/04/18	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	1-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
(Program: NEWS)															

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 Estimate: 6/2-6/4/2018  
**KFSN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$200.00			0.00			
3	KFSN	06/04/18	06/04/18	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	2-----	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
		(Program: GMA)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	2-----		2			\$200.00			0.00			
4	KFSN	06/04/18	06/04/18	M-F 9a-10a M-F 9a-10a	CM	Cc 9a-10a	1-----	:30	1	\$90.00	P-03	0.00	NM	1	\$90.00
		(Program: KELLY & RYAN)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$90.00			0.00			
5	KFSN	06/04/18	06/04/18	M-F 10a-11a M-F 10a-11a	CM	Cc 10a-11a	1-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		(Program: THE VIEW)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$100.00			0.00			
6	KFSN	06/04/18	06/04/18	M-F 11a-12p M-F 11a-12p	CM	Cc 11a-12p	1-----	:30	1	\$70.00	P-03	0.00	NM	1	\$70.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$70.00			0.00			
7	KFSN	06/04/18	06/04/18	M-F 4p News M-F Action News Live at 4	CM	Cc 4p-5p	1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$125.00			0.00			
8	KFSN	06/04/18	06/04/18	M-F 5p News Action News at 5p	CM	Cc 5p-530p	1-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$350.00			0.00			
9	KFSN	06/04/18	06/04/18	M-F 6p News Action News at 6p	CM	Cc 6p-630p	1-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$350.00			0.00			
10	KFSN	06/04/18	06/04/18	M-F 630p News Action News at 630p	CM	Cc 630p-7p	1-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$350.00			0.00			
11	KFSN	06/04/18	06/04/18	M-F 7p-730p M-F 7p-730p	CM	Cc 7p-730p	1-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		(Program: JEOPARDY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$325.00			0.00			
12	KFSN	06/04/18	06/04/18	M-F 730p-8p M-F 730p-8p	CM	Cc 730p-8p	1-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		(Program: WHEEL)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$325.00			0.00			
13	KFSN	06/04/18	06/04/18	M-F 11pm News Action News at 11p	CM	Cc 11p-1135p	1-----	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
		(Program: NEWS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	1-----		1			\$225.00			0.00			
14	KFSN	06/04/18	06/04/18	M-F 1135p-1237a Jimmy Kimmel Live	CM	Cc 1135p-1237a	1-----	:30	1	\$80.00	P-03	0.00	NM	1	\$80.00
		(Program: KIMMEL)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



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Estimate: 6/2-6/4/2018  
**KFSN-TV**

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25	KFSN	06/04/18	06/04/18	M-F 5p News Action News at 5p	CM	Cc 5p-530p	1-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	1-----		1				\$350.00		0.00			
26	KFSN	06/04/18	06/04/18	M-F 6p News Action News at 6p	CM	Cc 6p-630p	1-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	1-----		1				\$350.00		0.00			
27	KFSN	06/04/18	06/04/18	M-F 630p News Action News at 630p	CM	Cc 630p-7p	1-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	1-----		1				\$350.00		0.00			
28	KFSN	06/04/18	06/04/18	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	1-----	:30	1	\$325.00	P-01	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	1-----		1				\$325.00		0.00			
29	KFSN	06/04/18	06/04/18	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	1-----	:30	1	\$325.00	P-01	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	1-----		1				\$325.00		0.00			
30	KFSN	06/04/18	06/04/18	Mon Prime Other A Mon Prime Other A	CM	Cc 8-10p	1-----	:30	1	\$2,000.00	P-02	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	1-----		1				\$2,000.00		0.00			
													Totals	32	\$8,465.00