

KREN-TV, KRNS-CD, KRNV-FM
EEO PUBLIC FILE REPORT
June 1, 2021 - May 31, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Integrated Marketing Solutions Consultant	1-4, 6-15	2
National Sales Coordinator	1-15	14

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	College of Southern Nevada 3200 E Cheyenne Ave Las Vegas, Nevada 89030 Url : https://app.joinhandshake.com/login Job Bank Manual Posting	N	0
2	Entravision 2425 Olympic Blvd Ste 6000 West Santa Monica, California 90404 Phone : 310-264-2355 Url : http://www.entravision.com Entravision Communications Manual Posting	N	3
3	Las Vegas Women in Communications 1027 S Rainbow Blvd Las Vegas, Nevada 89145 Url : http://www.womenincommunicationslv.org Email : kristine@lvradio.com Job Board	N	0
4	Latin Chamber of Commerce 300 N 13th St Las Vegas, Nevada 89101 Url : http://www.lvlcc.com Email : info@lvlcc.com Job Board	N	0
5	Local TV / Radio 300 South Wells Avenue Suite 12 Reno, Nevada 89502 Phone : 775-333-1017 Url : http://www.entravision.com Shana Dollarhide Manual Posting	N	0
6	LULAC National Office 2000 L Street NW Ste 610 Washington, District of Columbia 20036 Url : http://www.lulac.org Email : jmoya@lnesc.org Job Board	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Nevada Broadcasters Association 8985 S Eastern Ave Ste 205 Las Vegas, Nevada 89123 Phone : (702) 794-4994 Url : http://www.nevadabroadcasters.org Email : lisa@nevadabroadcasters.org Lisa Hack	N	0
8	Nevada Job Connect 4001 South Virginia St Ste 11 Reno, Nevada 89502 Phone : (775) 284-9627 Email : p-delaney@detr.nv.gov Julie Frost	N	0
9	Nevada State College 1300 Nevada State Dr Henderson, Nevada 89002 Url : https://app.joinhandshake.com/login Job Bank Manual Posting	N	0
10	Second Baptist Church 1265 Montello Street Reno, Nevada 89512 Phone : 775-786-1017 Fax : 1-775-786-2138 Job Board	Y	0
11	University of Nevada, Las Vegas 4505 S Maryland Pkwy Las Vegas, Nevada 89154 Url : https://app.joinhandshake.com/login Job Bank Manual Posting	N	0
12	University of Nevada, Reno 1664 N Virginia St Reno, Nevada 89557 Phone : 775-682-9147 Url : https://app.joinhandshake.com/login Kaitlyn Zhang Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Walker River Paiute Indian Tribe P O Box 220 Schurz, Nevada 89427 Phone : 775-773-2306 Fax : 1-775-773-2585 Job Board	Y	0
14	Word of Mouth Referral	N	5
15	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			8

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	Ongoing Event	Establishment of a mentoring program	The Women of Entravision initiative celebrates and promotes the success of the women who call Entravision home. The Women of Entravision meet with leadership to discuss ways to promote female leadership at the company. The initiative stimulates new advancements that promote a safer work environment, a better community, better pathways to leadership, and greater wellbeing across all of Entravision offices worldwide.	4	SVP IMSC Integrated Marketing Solutions Consultant integrated Marketing Solutions Consultant Local/National Sales Coordinator	1.00
2	Ongoing Event	Participation in job banks, internet programs and other programs designed to promote outreach	The Employment Unit regularly broadcasts Spanish-language PSAs that are intended to alert the Latino listeners and viewers of the Employment Unit's stations to the existence of employers and employment opportunities which are being made available to the Latino population in the communities served by the Employment Unit.	3	TV TV FM	1.00
3	Ongoing Event	Establishment of a mentoring program	The Entravision Mentorship Program was implemented globally, across all levels and business units. Its purpose is to recruit, motivate and engage top talent employees, provide a consistent monitoring process across the organization, retain high potential team members and create future leaders in the company. SEU's SVP IMSC serves as a mentor to the Local/National Sales Assistant meeting for at least two hours per month to discuss goals within the company, including opportunities for advancement into leadership positions, and any challenges being faced. Mentee is learning the ins and outs of media sales management, accounting, digital, promotions as well as traffic.	2	SVP IMSC Local/National Sales Coordinator	1.00
TOTAL POINTS OVER REPORTING PERIOD:						3.00