

Tax March Bangor Order 5.12-5.18

833376
5/11/2018

Client: Any advertiser
Media: TV
Product: Political Spot Rates
Flight Date: 05/12/2018 - 05/18/2018
Market/System: Bangor

Description: Tax March Bangor Order 5.12-5.18

													# of SPOTS PER DAY					
Station	Air	Day	DP	Time	Dur	5/12	5/13	5/14	5/15	5/16	5/17	5/18	Total Spots	STN Gross Cost				
WABI-TV	CBS	M-F	EM	6:00a-7:00a	30	0	0	1	0	1	0	1	3	\$900.00				
WABI-TV	CBS	M-F	EM	7:00a-9:00a	30	0	0	1	1	1	1	1	5	\$450.00				
WABI-TV	CBS	M-F	EN	5:00p-5:30p	30	0	0	1	0	1	1	0	3	\$900.00				
WABI-TV	CBS	M-F	EN	5:30p-6:00p	30	0	0	1	1	1	0	1	4	\$900.00				
WABI-TV	CBS	M-F	EN	6:00p-6:30p	30	0	0	1	1	0	1	0	3	\$1,500.00				
WABI-TV	CBS	M-F	LN	11:00p-11:35p	30	0	0	0	1	1	0	0	2	\$450.00				
Station Total:																		
Spots Per Week						0	0	5	4	5	3	3	20					
Cost Per Week						0	0	4,650	3,300	3,600	2,850	2,250	16,650					
SCHEDULE TOTALS																		
TOTAL SPOTS													20					
TOTAL COST														\$16,650.00				

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

Contract / Revision 833376 /		Alt Order #
Product TAX MARCH BANGOR ORDER 5.12-5.18		
Contract Dates 05/12/18 - 05/18/18		Estimate #
Advertiser Tax March		Original Date / Revision 05/11/18 / 05/11/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WABI	Account Executive Bangor House	Sales Office Bangor National
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref 52375		Advertiser Ref 149845

And:

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WABI	05/12/18	05/18/18	TV 5 News @ 6a	6a-7a		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	-----				0	\$900.00				
	Week:	05/14/18	05/20/18	1-1-1--				3	\$900.00				
N 2	WABI	05/12/18	05/18/18	CBS This Morning	7a-9a		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	-----				0	\$450.00				
	Week:	05/14/18	05/20/18	11111--				5	\$450.00				
N 3	WABI	05/12/18	05/18/18	TV 5 News @ 5p	5p-530p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	-----				0	\$900.00				
	Week:	05/14/18	05/20/18	1-11---				3	\$900.00				
N 4	WABI	05/12/18	05/18/18	TV 5 News @ 530p	530p-6p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	-----				0	\$900.00				
	Week:	05/14/18	05/20/18	111-1--				4	\$900.00				
N 5	WABI	05/12/18	05/18/18	TV 5 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	-----				0	\$1,500.00				
	Week:	05/14/18	05/20/18	11-1---				3	\$1,500.00				
N 6	WABI	05/12/18	05/18/18	TV 5 News @ 11p	11p-1135p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	-----				0	\$450.00				
	Week:	05/14/18	05/20/18	-11----				2	\$450.00				
Totals								0.00				20	\$16,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/18/18	20	\$16,650.00	(\$2,497.50)	\$14,152.50
Totals	20	\$16,650.00	(\$2,497.50)	\$14,152.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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