

Order #1119906: Katz Media../AB Foundatio/AB PAC/6753

05/13/24 1:05:11 PM Processed	<async process>	Shannon Cr	\$1,145.00	13
05/13/24 1:04:05 PM Approved		Diane Peter	\$1,145.00	13
05/13/24 1:04:02 PM Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Diane Peter	\$1,145.00	13
05/13/24 12:41:49 PM Approval Workflow	[Sales Manager - Ready Default]	Ron Giovan	\$1,145.00	13
05/13/24 12:41:28 PM Ready for approval	New order	Ron Giovan	\$1,145.00	13
05/13/24 12:27:30 PM Ready for approval	Ready - New Order	Deborah Re	\$1,145.00	13
05/13/24 12:26:09 PM New order created	Imported EC Order	Deborah Re	\$1,145.00	13

[Sorted by: Date]

ORDER



WWKL-FM

Orders
Order / Rev: 1119906
Alt Order #: 37286525
Product Desc: AB PAC
Estimate: 6753
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: GENERAL

Primary AE: Katz Chicago
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AB Foundation
Demographic: W35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-30

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	13	\$1,145.00	\$973.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	13	\$1,145.00	\$973.25	0.00
Totals	13	\$1,145.00	\$973.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWKL	05/18/24	05/20/24	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	2	\$50.00	P-30	0.00	NM	2	\$100.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/18/24	05/24/24	-----S-			2		\$50.00		0.00				
N 2	WWKL	05/14/24	05/20/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	4	\$95.00	P-30	0.00	NM	4	\$380.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/14/24	05/20/24	-TWTF--			4		\$95.00		0.00				
N 3	WWKL	05/20/24	05/20/24	M-F Midday M-F	CM	10:00 AM-3:00 PM	M-----	1:00	1	\$95.00	P-30	0.00	NM	1	\$95.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$95.00		0.00				
N 4	WWKL	05/14/24	05/20/24	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	6	\$95.00	P-30	0.00	NM	6	\$570.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/14/24	05/20/24	-TWTF--			6		\$95.00		0.00				
													Totals	13	\$1,145.00

May 13, 24
 CONT# 37286525 Mod# Ver# 1 (Last =)
 REP Katz Group Sales
 TO WWKL-FM (Harrisburg-Lebanon-Carlisle, PA)
 FM LIZ RYCKMAN
 OFF CHICAGO
 AGY Katz Group Sales
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 6753

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV AB PAC - AMERICAN BRIDGE PAC
 PDT AB PAC
 FLT May 13, 24 - May 26, 24

*** REP ORDER COMMENT ***

**** 5/13/2024 11:57:00 AM: ** ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION
 **ORDERS MUST RUN AS SCHEDULED ** MAKEGOODS MUST HAVE WRITTEN APPROVAL ** CREDITS
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S
 NEGOTIATED CPP ** FAIR AND EQUAL ROTATION IS EXPECTED ** * * * * *THIS AGENCY HAS PAID KATZ
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK
 TO THE STATIONS. **PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP** PLEASE
 CONFIRM ORDER IN SYSTEM. THANK YOU!
 ** 5/13/2024 11:57:00 AM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT
 ME WITH ANY QUESTIONS. ALLISON.CAVALLONE@KATZMEDIA.COM **
 ** 5/13/2024 11:57:00 AM: FLIGHT STARTS ON 5-14 AND ENDS ON 5-20 || POPULATIONBUYTYPE: CPP.
 ** 5/13/2024 11:57:00 AM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ
 GROUP SALES/125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RL.COM:
 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	6A - 7P	60	5/18/2024 - 5/18/2024	1W	2	\$50.00	2
	1.2	.TWTF..	6A - 10A	60	5/14/2024 - 5/17/2024	1W	4	\$95.00	4
	1.3	.TWTF..	10A - 3P	60	5/14/2024 - 5/17/2024	1W	6	\$95.00	6
					** WEEKLY FLIGHT TOTALS **		12	\$1,050.00	
		FLIGHT 2							
	2.1	M.....	10A - 3P	60	5/20/2024 - 5/20/2024	1W	1	\$95.00	1
					** WEEKLY FLIGHT TOTALS **		1	\$95.00	

	May 24					
SPOTS	13					
CASH	1145.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1145.00					

May 13, 24

CONT# 37286525 Mod# Ver# 1 (Last =)
REP Katz Group Sales

DDS CONT# 0
C/P/E: / / 6753

						TOTAL
SPOTS						13
CASH						1,145.00
TRADE						0.00
NSL						0.00
TOTAL						1,145.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Women 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Christine Killian (Amplify Media), hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **AB PAC**

Agency name: **Amplify Media**

Address: **PO Box 6, Franklin Park, IL 60131**

Contact: **Christine Killian**

Phone number: **773-297-4544**

Email: **christine.killian@amplifymediastategy.com**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **AB PAC**

Address: **800 Maine Avenue, SW, Suite 400 Washington, DC 20024**

Contact: **Trish Boyle**

Phone number: **(202) 747-2060**

Email: **compliance@americanbridge.org**

Station is authorized to announce the time as paid for by such person or entity. **AB PAC**

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer: **Rodell Mollineau**
Trish Boyle
Kelsie Garantz

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: ~~DeBise~~, **Donald Trump**

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

PRESIDENT OF UNITED STATES

Date of election:

11-05-24

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Abortion

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor AB PAC	Station Representative
Signature: <i>Christine Killian</i>	Signature: <i>[Signature]</i>
Name: Christine Killian	Name: <i>RON STOVANMELLO</i>
Date of Request to Purchase Ad Time: 05-13-2024	Date of Station Agreement to Sell Time: <i>05-13-24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 05-13-24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>1119906</i>	Station Call Letters: <i>WWKL-FM</i>	Date Received/Requested: <i>05-13-24</i>
Est. #: <i>6753</i>	Station Location: <i>HEASLEY PA</i>	Run Start and End Dates: <i>05-14-24 to 05-20-24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.