



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Contract # 2184989

Schedule Dates 10/21/15-10/22/15
Advertiser Andy Beshear For Attorney General-D (103985)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand October 2015 (666837)
Salesperson HOUSE-PADUCAH, KBSI/WDKA (1188)
Sales Office KBSI/WDKA
Buyer Name /
Phone/Fax /
CPE 41
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 07/02/15
Last Modified
Entered By Brenda Allen
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$48.75
Net Total \$276.25
Sales Tax

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / Prime	10/21/15-10/21/15	1	:30	8P- FOX-Emphie (Wednesday)					1				1	\$200.00	\$200.00	Paducah (KBSI)		7/2/15
Est 2.0	Unapproved (NewL) on credit hold / Prime	10/22/15-10/22/15	1	:30	7P- FOX-Bones (Thursday)					1				1	\$125.00	\$125.00	Paducah (KBSI)		7/2/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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By Broadcast Month	Spots	Rate
Oct. 2015	2	\$325.00
Grand Total:	2	\$325.00

BP 11/5
7/10/15

BlueWest media

MEDIA BUYING

Station Order Revised

Andy Beshear for Attorney General

Market: Paducah

Estimate ID

Flight Dates: Monday, October 19, 2015 to Sunday, October 25, 2015

41

Contact: Brad Zaruba**Phone:** 573-334-1223**Email:** btzaruba@sbgnet.com**Fax:** 573-334-1208**Direct:** 573-331-2105

2184989

KBSI-TV

Program Name	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	DP	Length		Oct 19	Oct 20	Oct 21	Oct 22	Oct 23	Oct 24	Oct 25	
Empire	PT	W	\$200.00			1					1
8:00 PM 9:00 PM		30	\$200.00								
Bones	PT	Th	\$125.00				1				1
7:00 PM 8:00 PM		30	\$125.00								
Station Gross Totals			\$325.00			1	1				2
Station Net			\$276.25								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 7/1/2015 3:29:18 PM

KBSI-TV

Page 1 of 1

mary@bluewestmedia.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBSI-TV Paducah	Date: 7/22/2015
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I, BlueWest Media,being/on behalf of: Andy Beshear,a legally qualified candidate of the Democraticpolitical party for the office of: Attorney Generalin the Generalelection to be held on: Tuesday, November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 5, 2015	Sunday, October 11, 2015
Attach proposed schedule with charges (if available): \$495.00	

I represent that the payment for the above described broadcast time has been furnished by:

Andy Beshear for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lindy Karns

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, July 22, 2015

Date

Mary W...

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title