



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Contract # 21849989

Schedule Dates: 10/21/15-10/22/15
Advertiser: Andy Beshear For Attorney General-D (103985)
Agency: BlueWest Media (16865)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: October 2015 (666837)
Salesperson: HOUSE-PADUCAH, KBSI/WDKA (1188)
Sales Office: KBSI/WDKA
Buyer Name: /
Phone/Fax: /
CPE: 41
Account Types: Local/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments:

Date Entered: 07/02/15
Last Modified: Brenda Allen
Entered By: No
CO-OP: No
Headline #:
Demo:

Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$48.75
Net Total: \$276.25
Sales Tax:

Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2015	2	\$325.00
Grand Total:	2	\$325.00

Handwritten: BPA 7/16/15

Due to: Pending line Approvals (Contract is shown with pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / Prime	10/21/15-10/21/15	1	:30	8P- FOX- Empire (Wednesday)	1			1					1	\$200.00	\$200.00	Paducah (KBSI)		7/2/15
Est 2.0	Unapproved (NewL) on credit hold / Prime	10/22/15-10/22/15	1	:30	7P- FOX-Bones (Thursday)	1				1				1	\$125.00	\$125.00	Paducah (KBSI)		7/2/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



Station Order Revised
 Andy Beshear for Attorney General

Market: Paducah

Estimate ID

Flight Dates: Monday, October 19, 2015 to Sunday, October 25, 2015

41

Contact: Brad Zaruba
 Email: btzaruba@sbgnet.com

Phone: 573-334-1223
 Fax: 573-334-1208
 Direct: 573-331-2105

2184989

KBSI-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 19	Oct 20	Oct 21	Oct 22	Oct 23	Oct 24	Oct 25	
Empire	PT	W 30	\$200.00			1					1
8:00 PM 9:00 PM			\$200.00								
Bones	PT	Th 30	\$125.00				1				1
7:00 PM 8:00 PM			\$125.00								
Station Gross Totals			\$325.00			1	1				2
Station Net			\$276.25								

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBSI-TV Paducah	Date: 7/22/2015
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I, BlueWest Media

being/on behalf of: Andy Beshear

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General

election to be held on: Tuesday, November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 5, 2015	Sunday, October 11, 2015

Attach proposed schedule with charges (if available): \$495.00

I represent that the payment for the above described broadcast time has been furnished by:

Andy Beshear for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lindy Karns

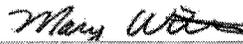
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, July 22, 2015

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title