



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 2232351

Schedule Dates

09/28/15-10/02/15

Advertiser

Andy Beshear For Attorney General-D (103985)

Agency

BlueWest Media (16865)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Beshear Est 53 (757765)

Salesperson

HOUSE-PADUCAH, KBSI/WDKA (1188)

Sales Office

KBSI/WDKA

Buyer Name

/

Phone/Fax

53

CPE

53

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

09/03/15

Last Modified

Brenda Allen

Entered By

No

CO-OP

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$94.50

Net Total

\$535.50

Sales Tax

Paducah (KBSI)

By Broadcast Month

Oct. 2015

Grand Total:

Spots

6

6

Rate

\$630.00

\$630.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/28/15-10/02/15	1	:30	4P- Judge Judy	1	1	1	1	1	1	1	1	3	\$60.00	\$180.00	Paducah (KBSI)		9/3/15
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/29/15-10/01/15	1	:30	6:30P- Big Bang Theory 2	1	1	1	1	1	1	1	1	2	\$125.00	\$250.00	Paducah (KBSI)		9/3/15
Est 3.0	Unapproved (NewL) on credit hold / Prime	09/30/15-09/30/15	1	:30	8P- FOX- Empire (Wednesday)	1	1	1	1	1	1	1	1	1	\$200.00	\$200.00	Paducah (KBSI)		9/3/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbjnet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Station Order

Andy Beshear for Attorney General

Market: Paducah

Estimate ID

Flight Dates: Monday, September 28, 2015 to Sunday, October 4, 2015

53

Contact: Ed Groves**Phone:** 573-334-1223**Email:** ecgroves@sbgvtv.com**Fax:** 573-334-1208**Direct:** 573-331-2105**KBSI-TV**

Program Name	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	DP	Length		Sep 28	Sep 29	Sep 30	Oct 01	Oct 02	Oct 03	Oct 04	
Judge Judy	EF	M-F	\$60.00	1		1		1			3
4:00 PM 4:30 PM		30	\$180.00								
Big Bang Theory	PA	M-F	\$125.00		1		1				2
6:30 PM 7:00 PM		30	\$250.00								
Empire	PT	W	\$200.00			1					1
8:00 PM 9:00 PM		30	\$200.00								
Station Gross Totals			\$630.00	1	1	2	1	1			6
Station Net			\$535.50								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 9/4/2015 11:43:43 AM

KBSI-TV

Page 1 of 1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBSI-TV Paducah	Date: 9/4/2015
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I, BlueWest Media,being/on behalf of: Andy Beshear,a legally qualified candidate of the Democraticpolitical party for the office of: Attorney Generalin the Generalelection to be held on: Tuesday, November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, September 28, 2015	Sunday, October 4, 2015
Attach proposed schedule with charges (if available): \$630.00	

I represent that the payment for the above described broadcast time has been furnished by:

Andy Beshear for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lindy Karns

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, September 4, 2015

Date

Mary W. ...

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title