



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 2232351

Schedule Dates 09/28/15-10/02/15

Advertiser Andy Beshear For Attorney General-D (103985)

Agency BlueWest Media (16865)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Beshear Est 53 (757765)

Salesperson HOUSE-PADUCAH, KBSI/WDKA (1188)

Sales Office KBSI/WDKA

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 09/03/15

Last Modified

Entered By Brenda Allen

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$94.50

Net Total \$535.50

Sales Tax

Paducah (KBSI)

By Broadcast Month

Oct. 2015

Grand Total:

Spots

6

6

Rate

\$630.00

\$630.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/28/15-10/02/15	1	:30	4p- Judge Judy	1			1		1			3	\$60.00	\$180.00	Paducah (KBSI)		9/3/15
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/29/15-10/01/15	1	:30	6:30p- Big Bang Theory 2	1		1		1				2	\$125.00	\$250.00	Paducah (KBSI)		9/3/15
Est 3.0	Unapproved (NewL) on credit hold / Prime	09/30/15-09/30/15	1	:30	8p- FOX- Empire (Wednesday)	1			1					1	\$200.00	\$200.00	Paducah (KBSI)		9/3/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbjnet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Station Order
 Andy Beshear for Attorney General

Market: Paducah
 Flight Dates: Monday, September 28, 2015 to Sunday, October 4, 2015

Estimate ID
53

Contact: Ed Groves
 Email: ecgroves@sbgvtv.com

Phone: 573-334-1223
 Fax: 573-334-1208
 Direct: 573-331-2105

KBSI-TV

Program Name	Days	DP	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 28	Sep 29	Sep 30	Oct 01	Oct 02	Oct 03	Oct 04	
Judge Judy	EF		M-F	\$60.00	1		1		1			3
4:00 PM 4:30 PM			30	\$180.00								
Big Bang Theory	PA		M-F	\$125.00		1		1				2
6:30 PM 7:00 PM			30	\$250.00								
Empire	PT		W	\$200.00			1					1
8:00 PM 9:00 PM			30	\$200.00								
Station Gross Totals				\$630.00	1	1	2	1	1			6
Station Net				\$535.50								

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBSI-TV Paducah	Date: 9/4/2015
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I, BlueWest Media

being/on behalf of: Andy Beshear

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General

election to be held on: Tuesday, November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, September 28, 2015	Sunday, October 4, 2015
Attach proposed schedule with charges (if available): \$630.00	

I represent that the payment for the above described broadcast time has been furnished by:

Andy Beshear for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lindy Karns

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, September 4, 2015

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title