



**KATU TV**  
**2153 NE Sandy Blvd**  
**Portland, OR 97232**  
**Main: (503)231-4222**  
**Billing: (503)231-4213**

www.katu.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King St #400**  
**Alexandria, VA 22314**

Send Payment To:

**KATU TV**  
**Fisher Broadcasting Portland TV LLC**  
**PO Box 94394**  
**Seattle, WA 98124-6694**  
**Federal Tax ID #91-2136493**

# INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
197655-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
Walden for Congress	order	925C01

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	197655	07905865

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WALD	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/01/12	10/01/12	M-F 5a-6a	5a-6a	M-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU M 10/01/12 5:54 AM M-F 5a-6a 5a-6a :30 WAL0112TV \$90.00 NM									
12	10/01/12	10/01/12	M-F 11-1135p News	11p-1135p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU M 10/01/12 11:12 PM M-F 11-1135p News 11p-1135p :30 WAL0112TV \$350.00 NM									
14	10/01/12	10/01/12	KATU News @ 630p	630p-7p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU M 10/01/12 6:44 PM KATU News @ 630p 630p-7p :30 WAL0112TV \$350.00 NM									
<b>Total Spots</b>							<b>3</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$790.00</b>
<u>Agency Commission</u>	<b>\$118.50</b>
<u>Net Amount Due</u>	<b>\$671.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.