



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
Main: (503)231-4222
Billing: (503)231-4213

www.katu.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St #400
Alexandria, VA 22314

Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
200057-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
Walden for Congress	order	C16C22

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	200057	07911838

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WALD	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/18/12	10/18/12	The View	10a-11a	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Th 10/18/12 The View 10a-11a :00 \$350.00 NM See MG 2.2									
2 KATU Th 10/18/12 9:58 AM The View 10a-11a :30 GW0212TV \$350.00 NM MG for 2.1 10/18									
3	10/17/12	10/17/12	Dr. Oz	3p-4p	--W----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU W 10/17/12 3:25 PM Dr. Oz 3p-4p :30 GW0212TV \$110.00 NM									
4	10/19/12	10/19/12	Dr. Oz	3p-4p	----F--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU F 10/19/12 3:20 PM Dr. Oz 3p-4p :30 GW0212TV \$110.00 NM									
5	10/16/12	10/16/12	M-F 5a-6a	5a-6a	-T-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/16/12 5:53 AM M-F 5a-6a :30 GW0212TV \$90.00 NM									
6	10/18/12	10/18/12	M-F 5a-6a	5a-6a	---T---	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$90.00									

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13	10/17/12	10/17/12	KATU News @ 6p	6p-630p	--W----	:30	1	\$350.00	NM
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14	10/22/12	10/22/12	KATU News @ 6p	6p-630p	M-----	:30	1	\$350.00	NM
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15	10/16/12	10/16/12	Nightline	1135p-1202a	-T-----	:30	1	\$150.00	NM
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www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/18/12	10/18/12	Nightline	1135p-1202a	---T---	:30	1	\$150.00	NM
18	10/22/12	10/22/12	Nightline	1135p-1202a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU M 10/22/12 Nightline 1135p-1202a :00 \$150.00 NM See MG 18.2									
2 KATU M 10/22/12 11:44 PM Nightline 1135p-1202a :30 GW0212TV \$350.00 NM MG for 18.1 10/22									
19	10/17/12	10/17/12	M-F 11-1135p News	11p-1135p	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU W 10/17/12 M-F 11-1135p News 11p-1135p :00 \$350.00 NM See MG 19.2									
2 KATU W 10/17/12 11:21 PM M-F 11-1135p News 11p-1135p :30 GW0212TV \$750.00 NM MG for 19.1 10/17									
20	10/19/12	10/19/12	M-F 11-1135p News	11p-1135p	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU F 10/19/12 M-F 11-1135p News 11p-1135p :00 \$350.00 NM See MG 20.2									
2 KATU F 10/19/12 11:34 PM M-F 11-1135p News 11p-1135p :30 GW0212TV \$750.00 NM MG for 20.1 10/19									
21	10/19/12	10/19/12	Jeopardy	7p-730p	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU F 10/19/12 Jeopardy 7p-730p :00 \$650.00 NM See MG 21.2									
2 KATU F 10/19/12 7:12 PM Jeopardy 7p-730p :30 GW0212TV \$1,100.00 NM MG for 21.1 10/19									
22	10/19/12	10/19/12	20/20	10p-11p	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU F 10/19/12 10:51 PM 20/20 10p-11p :30 GW0212TV \$900.00 NM									
23	10/17/12	10/17/12	The View	10a-11a	--W----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
200057-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Walden for Congress	order	C16C22	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
23	10/17/12	10/17/12	The View	10a-11a	--W----	:30	1	\$225.00	NM																																																																														
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KATU</td><td>W</td><td>10/17/12</td><td></td><td>The View</td><td>10a-11a</td><td>:00</td><td></td><td>\$225.00</td><td>NM</td></tr><tr><td colspan="11">See MG 23.2</td></tr><tr><td>2</td><td>KATU</td><td>W</td><td>10/17/12</td><td>9:59 AM</td><td>The View</td><td>10a-11a</td><td>:30</td><td>GW0212TV</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="11">MG for 23.1 10/17</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KATU	W	10/17/12		The View	10a-11a	:00		\$225.00	NM	See MG 23.2											2	KATU	W	10/17/12	9:59 AM	The View	10a-11a	:30	GW0212TV	\$350.00	NM	MG for 23.1 10/17																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
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MG for 23.1 10/17																																																																																							
24	10/18/12	10/18/12	Dr. Oz	3p-4p	---T---	:30	1	\$110.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>---T---</td><td>1</td><td>\$110.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KATU</td><td>Th</td><td>10/18/12</td><td>3:38 PM</td><td>Dr. Oz</td><td>3p-4p</td><td>:30</td><td>GW0212TV</td><td>\$110.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	---T---	1	\$110.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KATU	Th	10/18/12	3:38 PM	Dr. Oz	3p-4p	:30	GW0212TV	\$110.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/15/12	10/21/12	---T---	1	\$110.00																																																																																		
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1	KATU	Th	10/18/12	3:38 PM	Dr. Oz	3p-4p	:30	GW0212TV	\$110.00	NM																																																																													
25	10/17/12	10/17/12	M-F 5a-6a	5a-6a	--W----	:30	1	\$90.00	NM																																																																														
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	KATU	W	10/17/12	5:24 AM	M-F 5a-6a	5a-6a	:30	GW0212TV	\$90.00	NM																																																																													
26	10/18/12	10/18/12	M-F 6a-7a	6a-7a	---T---	:30	1	\$170.00	NM																																																																														
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MG for 26.1 10/18																																																																																							
27	10/18/12	10/19/12	KATU News @ 6p	6p-630p	---TF--	:30	2	\$350.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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MG for 27.1 10/18																																																																																							
2	KATU	F	10/19/12	6:29 PM	KATU News @ 6p	6p-630p	:30	GW0212TV	\$700.00	NM																																																																													
28	10/16/12	10/18/12	M-F 11-1135p News	11p-1135p	-T-T---	:30	2	\$350.00	NM																																																																														
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2	KATU	Th	10/18/12		M-F 11-1135p News	11p-1135p	:00		\$350.00	NM																																																																													
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29	10/16/12	10/16/12	Jeopardy	7p-730p	-T-----	:30	1	\$650.00	NM																																																																														

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
200057-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Walden for Congress	order	C16C22	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/16/12	10/16/12	Jeopardy	7p-730p	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 10/16/12 Jeopardy 7p-730p :00 \$650.00 NM Credited									
30	10/17/12	10/17/12	Nashville	10p-11p	--W----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU W 10/17/12 Nashville 10p-11p :00 \$1,500.00 NM Credited									
31	10/22/12	10/22/12	Dancing with the Stars	8p-9p	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU M 10/22/12 8:35 PM Dancing with the Stars 8p-9p :30 GW0212TV \$2,500.00 NM									
<u>Total Spots</u>							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,900.00
<u>Agency Commission</u>	\$1,935.00
<u>Net Amount Due</u>	\$10,965.00

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