

CONTRACT



WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u> 356909 /		<u>Alt Order #</u> 08325656
<u>Product</u> DUCKWORTH SENATE2031		
<u>Contract Dates</u> 07/14/16 - 07/26/16		<u>Estimate #</u> 2031
<u>Advertiser</u> Duckworth, T/D/ US Senate		<u>Original Date / Revision</u> 07/13/16 / 07/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGN-TV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	07/14/16	07/20/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/14/16	07/20/16	--WT---				2	\$800.00	0.00			
N 2	9	07/15/16	07/19/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/15/16	07/21/16	-T-----				1	\$1,400.00	0.00			
N 3	9	07/14/16	07/20/16	M-F 7a-8a	7a-8a		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/14/16	07/20/16	M-WT---				3	\$1,200.00	0.00			
N 4	9	07/14/16	07/19/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/14/16	07/20/16	-T-TF--				3	\$1,100.00	0.00			
N 5	9	07/18/16	07/18/16	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	1-----				1	\$650.00	0.00			
N 6	9	07/15/16	07/15/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	----1--				1	\$600.00	0.00			
N 7	9	07/20/16	07/20/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	--1----				1	\$700.00	0.00			
N 8	9	07/14/16	07/19/16	M-F 11a-1p	12:30 PM-1:00 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/14/16	07/20/16	-T-T---				2	\$700.00	0.00			
N 9	9	07/15/16	07/15/16	M-F 4p-6p	4:30 PM-5:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	----1--				1	\$650.00	0.00			
N 10	9	07/21/16	07/21/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	---1---				1	\$1,200.00	0.00			
N 11	9	07/21/16	07/21/16	M-F 8a-9a	8a-9a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	---1---				1	\$1,100.00	0.00			
N 12	9	07/21/16	07/21/16	M-F 4p-6p	4:00 PM-4:30 PM		:30				NM	1	\$650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 07/14/16 - 07/26/16	<u>Product</u> DUCKWORTH SENATE	<u>Estimate #</u> 2031
<u>Advertiser</u> Duckworth, T/D/ US Sena		<u>Original Date / Revision</u> 07/13/16 / 07/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	--- 1---				1	\$650.00	0.00			
N 13	9	07/19/16	07/19/16	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	- 1-----				1	\$700.00	0.00			
N 14	9	07/18/16	07/20/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	M- W----				2	\$700.00	0.00			
N 15	9	07/17/16	07/17/16	Su Non-Net Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	----- 1				1	\$750.00	0.00			
N 16	9	07/14/16	07/15/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	--- TF--				2	\$2,100.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	9	07/11/16-07/17/16	9p M-Su News	9:00 PM-9:30 PM	---- ThF----	:30		\$2,100.00	0.00	NM		
	See MG 16.3, 16.4												
	3	9	07/26/16-07/26/16	M-F 6a-7a	6a-7a	- Tu-----	:30		\$1,400.00	0.00	NM		
	Ⓜ MG for 16.1 07/15												
	4	9	07/21/16-07/21/16	M-F 1230a-1a	1230a-1a	---- Th----	:30		\$700.00	0.00	NM		
	Ⓜ MG for 16.1 07/15												
N 17	9	07/18/16	07/20/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	4	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	MTW----				3	\$2,100.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	9	07/18/16-07/24/16	9p M-Su News	9:00 PM-9:30 PM	MTuW-----	:30		\$2,100.00	0.00	NM		
	See MG 17.4, 17.5												
	4	9	07/20/16-07/20/16	M-F 6a-9a	8:00 AM-9:00 AM	--- W-----	:30		\$1,100.00	0.00	NM		
	Ⓜ MG for 17.1 07/19												
	5	9	07/20/16-07/20/16	M-F 6p-630p	6p-630p	--- W-----	:30		\$1,000.00	0.00	NM		
	Ⓜ MG for 17.1 07/19												
N 18	9	07/21/16	07/21/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	--- 1---				1	\$2,100.00	0.00			
N 19	9	07/14/16	07/15/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	--- TF--				2	\$2,100.00	0.00			
N 20	9	07/18/16	07/20/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	M- W----				2	\$2,100.00	0.00			
N 21	9	07/21/16	07/21/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	--- 1---				1	\$2,100.00	0.00			
N 22	9	07/21/16	07/21/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/18/16	07/24/16	--- 1---				1	\$1,100.00	0.00			
Totals										0.00		36	\$43,900.00

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 - 07/26/16	36	\$43,900.00	\$37,315.00
Totals	36	\$43,900.00	\$37,315.00

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Signature: _____ **Date:** _____

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