

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KFRX, Lincoln

**Date:**

3/23/17

I, Rod Edwards,  
being/on behalf of: Brayden McLaughlin, a legally  
qualified candidate of the Republican political  
party for the office of: City Council  
in the Primary  
election to be held on: April 4, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	6a-10a	3/27-3/31	6a-10a	15x	1-Week
:60	3p-7p	3/27-3/31	3p-7p	15x	1-Week
:60	6a-10a	4/3-4/4	6a-10a	6x	1-Week
:60	3p-7p	4/3-4/4	3p-7p	6x	1-Week

**Total Charges:** \$1134 Net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

n/a

I represent that the payment for the above described broadcast time has been furnished by:

McLaughlin for City Council

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mitchell Clark

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

3-24-17

Date



Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Joy E. Patten

Printed Name

Director of Sales

Title

# Sales Order

Station: KFRX-FM Buyer: \_\_\_\_\_  
 Contract Name: KFRX 3.27 thru 4.4 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: 0  
 Start Date: 3/27/17 End Date: 4/04/17 Billing Cycle: Calendar  
 Revenue Type: Political Sales Type: Cash Salesperson: 5554PORDE Comm %: 0  
 Advertiser: MCLAUGHLIN FOR CITY COUNCIL Makegood Policy: Within Contract Dates  
 Address: 2041 South 18th Street  
 City: Lincoln State: NE Zip: 68502  
 Product Name: KFRX 3.27 thru 4.4  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/27/17	4/04/17		6:00 AM	10:00 AM	60	3	3	3	3	3			15	D	27.00	21	567.00	2	
2	3/27/17	4/04/17		3:00 PM	7:00 PM	60	3	3	3	3	3			15	D	27.00	21	567.00	2	

## Billing Projections: By Month

	Mar 17	Apr 17
CA	810.00	324.00
ST	0.00	1,134.00

☒ Print Spot Prices

TOTAL SPOTS ..... 42  
 GROSS TOTAL \$ ..... 1,134.00  
 ADJUSTED SPOTS ..... 42  
 ADJUSTED TOTAL \$ ..... 1,134.00

## APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Traffic Director  
☐ ☐ Business Manager

210-8552

## Joy Patten

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**From:** Patten, Joy  
**Sent:** Thursday, March 23, 2017 1:10 PM  
**To:** 'RlewdsGOP@aol.com'  
**Subject:** RE: KFOR / KFRX / KTGL

Ok. I will start working on the Political Agreements and send them over. We would need a check and commercials by noon tomorrow.

Thanks!

Joy Patten  
Director of Sales  
KFOR / KLMS / KZKX / KTGL / KIBZ / KFRX  
3800 Cornhusker Hwy  
Lincoln, NE 68504

NOTE NEW EMAIL ADDRESS:  
[joy.patten@alphamediausa.com](mailto:joy.patten@alphamediausa.com)

Phone: (402) 325-7760  
Cellular: (402) 432-4251  
Fax: (402) 467-4095



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**From:** RlewdsGOP@aol.com [mailto:RlewdsGOP@aol.com]  
**Sent:** Thursday, March 23, 2017 12:58 PM  
**To:** Patten, Joy <[joy.patten@alphamediausa.com](mailto:joy.patten@alphamediausa.com)>  
**Subject:** Re: KFOR / KFRX / KTGL

Yes

In a message dated 3/23/2017 12:55:31 P.M. Central Daylight Time, [joy.patten@alphamediausa.com](mailto:joy.patten@alphamediausa.com) writes:

I double checked my math. Does these totals look right to you?

KFOR - 21 (30) second commercials at \$39 6a-10a = \$819

KFRX - 42 (60) second commercials at \$27 3p-7p = \$1,134

KTGL - 21 (60) second commercials 6a-10a at \$20 = \$420

21 (60) second commercials 3p-7p at \$26 = \$546

Total = \$2,919 Net

Joy Patten



Director of Sales

KFOR / KLMS / KZKX / KTGL / KIBZ / KFRX

3800 Cornhusker Hwy

Lincoln, NE 68504

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**ALPHAMEDIA**  
LIVE . LOCAL . LINCOLN

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**From:** [RlewrdsGOP@aol.com](mailto:RlewrdsGOP@aol.com) [<mailto:RlewrdsGOP@aol.com>]

**Sent:** Thursday, March 23, 2017 12:45 PM

**To:** Patten, Joy <[joy.patten@alphamediausa.com](mailto:joy.patten@alphamediausa.com)>

**Subject:** Re: KFOR / KFRX / KTGL

\$2919 total?

In a message dated 3/23/2017 12:41:55 P.M. Central Daylight Time, [joy.patten@alphamediausa.com](mailto:joy.patten@alphamediausa.com) writes:

To confirm our phone conversation, the following is the schedule I put together for you to review. The total comes to \$2,919. If this looks right, just email back your confirmation otherwise let me know your changes. Thanks!

KFOR

Week of 3/27-3/31

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
6a-10a	3	3	3	3	3		

Week of 4/3-4/4

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
6a-10a	3	3					

21 (30) second commercials at \$39 = \$819

KFRX

Week of 3/27-3/31

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
6a-10a	3	3	3	3	3		
3p-7p	3	3	3	3	3		

Week of 4/3-4/4

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
6a-10a	3	3					
3p-7p	3	3					

42 (60) second commercials at \$27 = \$1,134

KTGL

Week of 3/27-3/31

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
6a-10a	3	3	3	3	3		
3p-7p	3	3	3	3	3		

Week of 4/3-4/4

	Mon	Tue	Wed	Thu	Fri	Sat	Sun

6a-10a	3	3					
3p-7p	3	3					

21 (60) second commercials at \$20 = \$420

21 (60) second commercials at \$26 = \$546

Total = \$966

Joy Patten

Director of Sales

KFOR / KLMS / KZKX / KTGL / KIBZ / KFRX

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Lincoln, NE 68504

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