



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Erik Ruselowski, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Tomas Ruiz

Agency name: Pescador Public Strategies, LLC

Address: 4007 McCullough Suite #168, San Antonio, TX 78212

Contact: Tomas Ruiz

Phone number: 210-313-9806

Email: tomas.ruiz@pescadorps.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: DCCC

Address: 430 S Capitol St SE, Washington DC 20003

Contact: Erik Ruselowski

Phone number: 202-741-1847

Email: ruselowski@dccc.org

Station is authorized to announce the time as paid for by such person or entity. DCCC

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Tim Persico, Executive Director
Jacqueline Forte-Mackay, Treasurer
Erik Ruselowski, Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/08/2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **DCCC**

Station Representative

Signature: Erik Ruselowski

Digitally signed by Erik Ruselowski
Date: 2022.08.03 08:40:38 -05'00'

Signature: *Chitra Lekha Gade*

Name:

Name: **CHITRALEKHA GADE**

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: **09.27.22**

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒ Yes

☐ No

Date ad received: **09.23.2022**

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: **3201278**

Station Call Letters:

KWBX

Date Received/Requested:

09.23.2022

Est. #: **DCCC IE OR-05**

Station Location:

WOODBURN/SALEM

Run Start and End Dates:

09.27.22 - 10.09.22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

3201278

MARKET:	Salem, OR	AMOUNT:	\$1,160.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	54		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4432843
ADVERTISER:	Democratic Congressional Campaign Cmte	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	DCCC IE OR-05 (9/27-10/3) PORTLAND SPANISH	AGY EST:	OR-05		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	09-27-2022 TO 10/9/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/23/2022 13:47

COMMENTS

[Rep Comment] 09/23/2022: New political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com. NAB to follow, traffic will be sent as it arrives!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

SEND INVOICES TO MEDIA FINANCIAL SERVICES, BROADCAST MONTH. INVOICES MUST INCLUDE ADVERTISER NAME AND PRODUCT CODE, ALONG WITH: DATE/TIME/RATE/ISCI CODE/ SPOT LENGTH/ GROSS & NET TOTALS. **

WEEK#1 **9/27/2022 To 10/2/2022** **WK TOT \$880.00** **WK TOTAL SPOTS 42**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
✓	1		.TWTF..	6:00AM	10:00AM	60	9/27/2022	9/30/2022	10	\$25	\$250
✓	2		.TWTF..	10:00AM	3:00PM	60	9/27/2022	9/30/2022	10	\$20	\$200
✓	3		.TWTF..	3:00PM	7:00PM	60	9/27/2022	9/30/2022	10	\$25	\$250
✓	4	S.	6:00AM	7:00PM	60	10/1/2022	10/1/2022	6	\$15	\$90
✓	5	S	6:00AM	7:00PM	60	10/2/2022	10/2/2022	6	\$15	\$90

WEEK#2 **10/3/2022 To 10/9/2022** **WK TOT \$280.00** **WK TOTAL SPOTS 12**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
✓	6		M.....	6:00AM	10:00AM	60	10/3/2022	10/3/2022	4	\$25	\$100
✓	7		M.....	10:00AM	3:00PM	60	10/3/2022	10/3/2022	4	\$20	\$80
✓	8		M.....	3:00PM	7:00PM	60	10/3/2022	10/3/2022	4	\$25	\$100

MARKET:	Salem, OR	AMOUNT:	\$1,160.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	54		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4432843
ADVERTISER:	Democratic Congressional Campaign Cmte	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	DCCC IE OR-05 (9/27-10/3) PORTLAND SPANISH	AGY EST:	OR-05		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	09-27-2022 TO 10/9/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/23/2022 13:47

DISTELL RADIO GROUP
5110 SE STARK STREET
PORTLAND OR 97215
503 234 5550/ 503 234 5583 FAX
FAX 503 234 5583

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH, FL 33401

KWBY 940AM Order Confirmation

OrderID: 2908-003

Sponsor: DEMOCRATIC CONGRESSIONAL CAMPAIGN CMT
Product: DEMOCRATIC CONGRESSIONAL CAMPAIGN CMT
Estimate/PO: 3201278- DCCC IE OR-05 (9/27-10/3) PORTLAND
AccountRep: MCGAVREN GUILD
BillingCycle: Broadcast Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 9/27/2022 - 10/9/2022
Items Ordered: 54
Gross Amount: 1,160.00
Discounts: 0.00
Agency Commission: 0.00
Net Amount: 1,160.00

Scheduled Station(s): KWBY 940AM DEMOCRATIC CONGRESSIONAL CAMPAIGN CMTE

Printed 9/26/2022 10:16:12 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/27/2022 - 9/30/2022	All Weeks	06:00 AM - 10:00 AM	2	3	2	3				10	:60	Spot		0414DC	10	25.00	250.00
02 9/27/2022 - 9/30/2022	All Weeks	10:00 AM - 03:00 PM	3	2	3	2				10	:60	Spot		0414DC	10	20.00	200.00
03 9/27/2022 - 9/30/2022	All Weeks	03:00 PM - 07:00 PM	3	3	2	2				10	:60	Spot		0414DC	10	25.00	250.00
04 10/1/2022 - 10/1/2022	All Weeks	06:00 AM - 07:00 PM						6		6	:60	Spot		0414DC	6	15.00	90.00
05 10/2/2022 - 10/2/2022	All Weeks	06:00 AM - 07:00 PM							6	6	:60	Spot		0414DC	6	15.00	90.00
06 10/3/2022 - 10/3/2022	All Weeks	06:00 AM - 10:00 AM	4							4	:60	Spot		0414DC	4	25.00	100.00
07 10/3/2022 - 10/3/2022	All Weeks	10:00 AM - 03:00 PM	4							4	:60	Spot		0414DC	4	20.00	80.00
08 10/3/2022 - 10/3/2022	All Weeks	03:00 PM - 07:00 PM	4							4	:60	Spot		0414DC	4	25.00	100.00

Broadcast Month Projected Billing:

Oct-22	1,160.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	1,160.00
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Confirmed Correct; Payment Guaranteed

Accepted for KWBY 940AM