

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GROUPM HOLDINGS INC
DO NOT MAIL
c/o GROUPM
NEW YORK, NY 10018
USA

<u>Contract / Revision</u> 1452593 /		<u>Alt Order #</u> WOC14532115
<u>Advertiser</u> AMERICAN CHEMISTRY COUNCIL		<u>Original Date / Revision</u> 03/14/24 / 05/16/24
<u>Contract Dates</u> 04/01/24 - 06/30/24	<u>Estimate #</u> 005	
<u>Product</u> GENERAL		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRC	<u>Account Executive</u> Shelley Freiman	<u>Sales Office</u> New York NSO
<u>Special Handling</u>		
<u>Demographic</u> RA2554		
		<u>Total Ratings</u> 18.79
<u>Agy Code</u> 1578	<u>Advertiser Code</u> AYO	<u>Product 1/2</u> GEN
<u>Agency Ref</u> 23426	<u>Advertiser Ref</u> 12409	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRC	04/08/24	04/12/24	7-9A TODAY SHOW	7:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/08/24	04/14/24	MTWTF--	1			\$1,100.00	0.46				
N 2	WRC	05/06/24	05/10/24	7-9A TODAY SHOW	7:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/06/24	05/12/24	MTWTF--	1			\$1,100.00	0.46				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WRC	05/06/24-05/12/24	7-9A TODAY SHOW	7:00 AM-9:00 AM	MTuWThF----	:30	\$1,100.00	0.46	NM			
	See MG 2.2 PREEMPT												
	2	WRC	05/27/24-05/31/24	7-9A TODAY SHOW	7:00 AM-9:00 AM	MTuWThF----	:30	\$1,100.00	0.46	NM			
	Ⓜ MG for 2.1 05/10												
N 3	WRC	04/01/24	06/28/24	6-7P NEWS4 @ 6PM	6:00 PM-7:00 PM		:30				NM	11	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/01/24	04/07/24	MTWTF--	1			\$1,200.00	0.82				
Week:		04/08/24	04/14/24	MTWTF--	1			\$1,200.00	0.82				
Week:		04/15/24	04/21/24	MTWTF--	1			\$1,200.00	0.82				
Week:		04/22/24	04/28/24	MTWTF--	1			\$1,200.00	0.82				
Week:		04/29/24	05/05/24	MTWTF--	2			\$1,200.00	0.82				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	14	WRC	04/29/24-05/03/24	Tonight Show	1135P-1237A	MTuWThF----	:30	\$0.00	0.00	NM			
	Ⓜ Bonus												
Week:		05/06/24	05/12/24	MTWTF--	1			\$1,200.00	0.82				
Week:		05/13/24	05/19/24	MTWTF--	1			\$1,200.00	0.82				
Week:		05/20/24	05/26/24	-----	0			\$0.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1452593 /	WOC14532115

<u>Advertiser</u>	<u>Original Date / Revision</u>
AMERICAN CHEMISTRY COUNCIL	03/14/24 / 05/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/01/24 - 06/30/24	GENERAL	005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/27/24	06/02/24	-----				0	\$0.00	0.00			
Week:		06/03/24	06/09/24	MTWTF--				1	\$1,200.00	0.82			
Week:		06/10/24	06/16/24	-----				0	\$0.00	0.00			
Week:		06/17/24	06/23/24	-----				0	\$0.00	0.00			
Week:		06/24/24	06/30/24	MTWTF--				1	\$1,200.00	0.82			
N 4	WRC	04/01/24	06/28/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	MTWTF--				3	\$0.00	0.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WRC	04/01/24-04/07/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
	2	WRC	04/01/24-04/07/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
	3	WRC	04/01/24-04/07/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
Week:		04/08/24	04/14/24	MTWTF--				3	\$0.00	0.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	WRC	04/08/24-04/14/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
	5	WRC	04/08/24-04/14/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
	6	WRC	04/08/24-04/14/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
Week:		04/15/24	04/21/24	MTWTF--				3	\$0.00	0.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	7	WRC	04/15/24-04/21/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
	8	WRC	04/15/24-04/21/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
	9	WRC	04/15/24-04/21/24	4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
				Credited									
				PREEMPT									
Week:		04/22/24	04/28/24	MTWTF--				3	\$0.00	0.10			

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 1452593 /		<u>Alt Order #</u> WOC14532115
<u>Advertiser</u> AMERICAN CHEMISTRY COUNCIL		<u>Original Date / Revision</u> 03/14/24 / 05/16/24
<u>Contract Dates</u> 04/01/24 - 06/30/24	<u>Product</u> GENERAL	<u>Estimate #</u> 005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
10	WRC	04/22/24-04/28/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT											
11	WRC	04/22/24-04/28/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT											
12	WRC	04/22/24-04/28/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT											
Week:		04/29/24	05/05/24	MTWTF--				3	\$0.00	0.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
13	WRC	04/29/24-05/05/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
14	WRC	04/29/24-05/05/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
15	WRC	04/29/24-05/05/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
Week:		05/06/24	05/12/24	MTWTF--				3	\$0.00	0.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
16	WRC	05/06/24-05/12/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
17	WRC	05/06/24-05/12/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
18	WRC	05/06/24-05/12/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
Week:		05/13/24	05/19/24	MTWTF--				3	\$0.00	0.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
19	WRC	05/13/24-05/19/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
20	WRC	05/13/24-05/19/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
21	WRC	05/13/24-05/19/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
		Credited PREEMPT-DUE INVENTORY											
Week:		05/20/24	05/26/24	-----				0	\$0.00	0.00			

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 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

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<u>Advertiser</u> AMERICAN CHEMISTRY COUNCIL		<u>Original Date / Revision</u> 03/14/24 / 05/16/24
<u>Contract Dates</u> 04/01/24 - 06/30/24	<u>Product</u> GENERAL	<u>Estimate #</u> 005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/27/24	06/02/24	MTWTF--				3	\$0.00	0.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
22	WRC	05/27/24-06/02/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
23	WRC	05/27/24-06/02/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
24	WRC	05/27/24-06/02/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
Week:		06/03/24	06/09/24	MTWTF--				3	\$0.00	0.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
25	WRC	06/03/24-06/09/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
26	WRC	06/03/24-06/09/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
27	WRC	06/03/24-06/09/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
Week:		06/10/24	06/16/24	-----				0	\$0.00	0.00			
Week:		06/17/24	06/23/24	-----				0	\$0.00	0.00			
Week:		06/24/24	06/30/24	MTWTF--				3	\$0.00	0.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
28	WRC	06/24/24-06/30/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
29	WRC	06/24/24-06/30/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
30	WRC	06/24/24-06/30/24		4:30 XM-5:00 XM	4:30 XM-5:00 XM	MTuWThF----	:30		\$0.00	0.10	NM		
Credited PREEMPT													
N 5	WRC	04/01/24	04/13/24	6-630P NEWS4 @ 6P SA	Wk6:00 PM-6:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	-----S-				1	\$400.00	0.39			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	04/01/24-04/07/24		6-630P NEWS4 @ 6P SA	Wk6:00 PM-6:30 PM	-----Sa--	:30		\$400.00	0.39	NM		
See MG 5.3 PREEMPT													
3	WRC	04/01/24-04/07/24		6-7P SAT/SUN NEWS/NN	RC6P-7P	-----Sa--	:30		\$400.00	0.39	NM		
Ⓜ MG for 5.1 04/06													

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1452593 /	WOC14532115

<u>Advertiser</u>	<u>Original Date / Revision</u>
AMERICAN CHEMISTRY COUNCIL	03/14/24 / 05/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/01/24 - 06/30/24	GENERAL	005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S-				1	\$400.00	0.39			
N 6	WRC	04/15/24	04/27/24	6-630P NEWS4 @ 6P SA Wk	6:00 PM-6:30 PM		:30				NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$500.00	0.39			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	04/15/24-04/21/24		6-630P NEWS4 @ 6P SA Wk	6:00 PM-6:30 PM	-----Sa--	:30		\$500.00	0.39	NM		
See MG 6.10,6.11,6.12 PREEMPT													
4	WRC	04/20/24-04/20/24		Sat. Night Live	1130P-1:02a	-----Sa--	:30		\$0.00	0.00	NM		
Ⓢ Bonus													
10	WRC	04/20/24-04/20/24		6-7P SAT	6P-7P	-----Sa--	:30		\$500.00	0.39	NM		
Ⓜ MG for 7.2,6.1,6.2													
11	WRC	04/27/24-04/27/24		6-7P SAT	6P-7P	-----Sa--	:30		\$500.00	0.39	NM		
Ⓜ MG for 7.2,6.1,6.2													
12	WRC	05/11/24-05/11/24		6-7P SAT	6P-7P	-----Sa--	:30		\$400.00	0.39	NM		
Ⓜ MG for 7.2,6.1,6.2 PREEMPT													
Week:		04/22/24	04/28/24	-----S-				1	\$500.00	0.39			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WRC	04/22/24-04/28/24		6-630P NEWS4 @ 6P SA Wk	6:00 PM-6:30 PM	-----Sa--	:30		\$500.00	0.39	NM		
See MG 6.10,6.11,6.12 PREEMPT													
7	WRC	04/22/24-04/26/24		Tonight Show	1135P-1237A	MTuWThF----	:30		\$0.00	0.00	NM		
Ⓢ Bonus													
8	WRC	04/22/24-04/26/24		Tonight Show	1135P-1237A	MTuWThF----	:30		\$0.00	0.00	NM		
Ⓢ Bonus													
9	WRC	04/27/24-04/27/24		Sat. Night Live	1130P-1:02a	-----Sa--	:30		\$0.00	0.00	NM		
Ⓢ Bonus													
N 7	WRC	04/29/24	05/11/24	6-630P NEWS4 @ 6P SA Wk	6:00 PM-6:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S-				1	\$400.00	0.39			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	04/29/24-05/05/24		6-630P NEWS4 @ 6P SA Wk	6:00 PM-6:30 PM	-----Sa--	:30		\$400.00	0.39	NM		
See MG 8.5													
Week:		05/06/24	05/12/24	-----S-				1	\$400.00	0.39			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WRC	05/06/24-05/12/24		6-630P NEWS4 @ 6P SA Wk	6:00 PM-6:30 PM	-----Sa--	:30		\$400.00	0.39	NM		
See MG 6.10,6.11,6.12 PREEMPT													
N 8	WRC	05/13/24	06/29/24	6-630P NEWS4 @ 6P SA Wk	6:00 PM-6:30 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-				1	\$500.00	0.39			

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 1452593 /		<u>Alt Order #</u> WOC14532115
<u>Advertiser</u> AMERICAN CHEMISTRY COUNCIL		<u>Original Date / Revision</u> 03/14/24 / 05/16/24
<u>Contract Dates</u> 04/01/24 - 06/30/24	<u>Product</u> GENERAL	<u>Estimate #</u> 005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WRC	05/13/24-05/19/24		6-630P NEWS4 @ 6P SA WK	6:00 PM-6:30 PM	-----Sa--	:30	\$500.00	0.39	NM			
See MG 8.5													
5	WRC	06/03/24-06/09/24		News 5-7p	5-7p	MTuWThF----	:30	\$900.00	0.78	NM			
Ⓜ MG for 7.1,8.1													
Week:	05/20/24	05/26/24	-----	0	\$0.00	0.00							
Week:	05/27/24	06/02/24	-----S-	1	\$500.00	0.39							
Week:	06/03/24	06/09/24	-----S-	1	\$500.00	0.39							
Week:	06/10/24	06/16/24	-----	0	\$0.00	0.00							
Week:	06/17/24	06/23/24	-----	0	\$0.00	0.00							
Week:	06/24/24	06/30/24	-----S-	1	\$500.00	0.39							
N 9	WRC	04/01/24	06/01/24	1-135a LXTV First Look	1:00 XM-1:30 XM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:	04/01/24	04/07/24	-----S-	1	\$350.00	0.43							
Week:	04/08/24	04/14/24	-----	0	\$0.00	0.00							
Week:	04/15/24	04/21/24	-----	0	\$0.00	0.00							
Week:	04/22/24	04/28/24	-----	0	\$0.00	0.00							
Week:	04/29/24	05/05/24	-----	0	\$0.00	0.00							
Week:	05/06/24	05/12/24	-----	0	\$0.00	0.00							
Week:	05/13/24	05/19/24	-----	0	\$0.00	0.00							
Week:	05/20/24	05/26/24	-----	0	\$0.00	0.00							
Week:	05/27/24	06/02/24	-----S-	1	\$350.00	0.43							
N 10	WRC	04/15/24	06/30/24	News Sun 7-8a	7:00 AM-8:00 AM		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:	04/15/24	04/21/24	-----S	1	\$500.00	0.53							
Week:	04/22/24	04/28/24	-----S	1	\$500.00	0.53							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WRC	04/22/24-04/28/24		News Sun 7-8a	7:00 AM-8:00 AM	-----Su	:30	\$500.00	0.53	NM			
See MG 10.9													
PREEMPT													
9	WRC	04/28/24-04/28/24		Su 7-9a	7:00 AM-9:00 AM	-----Su	:30	\$500.00	0.53	NM			
Ⓜ MG for 10.2 04/28													
Week:	04/29/24	05/05/24	-----S	1	\$500.00	0.53							
Week:	05/06/24	05/12/24	-----S	1	\$500.00	0.53							
Week:	05/13/24	05/19/24	-----S	1	\$500.00	0.53							
Week:	05/20/24	05/26/24	-----	0	\$0.00	0.00							
Week:	05/27/24	06/02/24	-----S	1	\$500.00	0.53							
Week:	06/03/24	06/09/24	-----S	1	\$500.00	0.53							
Week:	06/10/24	06/16/24	-----	0	\$0.00	0.00							
Week:	06/17/24	06/23/24	-----	0	\$0.00	0.00							
Week:	06/24/24	06/30/24	-----S	1	\$500.00	0.53							

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
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Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 1452593 /		<u>Alt Order #</u> WOC14532115
<u>Advertiser</u> AMERICAN CHEMISTRY COUNCIL		<u>Original Date / Revision</u> 03/14/24 / 05/16/24
<u>Contract Dates</u> 04/01/24 - 06/30/24	<u>Product</u> GENERAL	<u>Estimate #</u> 005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WRC	05/13/24	05/19/24	English Premier League	12:30 PM-2:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	-----S	1	\$1,100.00	0.67						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WRC	05/13/24-05/19/24		English Premier League	12:30 PM-2:30 PM	-----Su	:30	\$1,100.00	0.67	NM			
See MG 11.2													
PREEMPT													
2	WRC	06/06/24-06/09/24		FR OPEN FINAL SASU	9-12PSA/9A-2P	SL-----SaSu	:30	\$1,100.00	0.67	NM			
Ⓜ MG for 11.1 05/19													
Totals											18.79	37	\$24,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	16	\$9,050.00	(\$1,357.50)	\$7,692.50
04/29/24 -05/26/24	9	\$6,700.00	(\$1,005.00)	\$5,695.00
05/27/24 -06/30/24	12	\$8,850.00	(\$1,327.50)	\$7,522.50
Totals	37	\$24,600.00	(\$3,690.00)	\$20,910.00

Signature: _____ **Date:** _____

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 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

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