



125 West 55th St
New York, NY 10019

Contract # 25133582		Changes as of: 8/29/2016 at 8:22 AM		Version: Current State Version 3	
CPE: //6723		Flight: 8/30/16 - 9/5/16		Station: KLAS	
Agency: SHORR JOHNSON MAGNUS		Advertiser: Cortez Masto - Sen		Market: Las Vegas	
SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103		Product: Cortez Masto/S/D		Office: WASHINGTON	
				Total \$: \$32,635.00	
				Total Spots: 51	
				Total CPP: \$0.00	
Agency Order #:		Primary Demo: Adults 35+		Total GRP:	
Buyer: MICHAEL D' ETTORRE		Con Type: POLITICAL/VOTE		Traffic #: 1342718	
Salesperson: JENNA NUBAR 202-872-5880		Assistant: ANJELICA DAVI 212-408-3261		Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/30 - 9/5			Total Spots	Total \$	CPP	GRP
							8/30	9/5					
1	Tu-F 5a-6a		News Now 5a	\$290.00	0.0	30	4	0		4	\$1,160.00	\$0.00	0.0
	1 per day												
2	M 5a-6a		News Now 5a	\$290.00	0.0	30	0	1		1	\$290.00	\$0.00	0.0
	1 per day												
3	Tu-F 7a-9a		CBS This Morning	\$385.00	0.0	30	8	0		8	\$3,080.00	\$0.00	0.0
	2 per day												
4	M 7a-9a		CBS This Morning	\$385.00	0.0	30	0	2		2	\$770.00	\$0.00	0.0
	2 per day												
5	Tu-F 9a-10a		Live W/ Kelly and Michael	\$475.00	0.0	30	4	0		4	\$1,900.00	\$0.00	0.0
	1 per day												
6	M 9a-10a		Live W/ Kelly and Michael	\$475.00	0.0	30	0	1		1	\$475.00	\$0.00	0.0
	1 per day												
7	Tu-F 10a-11a		Price is Right	\$730.00	0.0	30	0	0		0	\$0.00	\$0.00	0.0
	1 per day												
8	M 10a-11a		Price is Right	\$730.00	0.0	30	0	0		0	\$0.00	\$0.00	0.0
	1 per day												
9	Sa 5p-5:30p		8 Now Sa 5p	\$405.00	0.0	30	0	0		0	\$0.00	\$0.00	0.0
10	Sa 6p-6:30p		8 News Now Sa 6p	\$475.00	0.0	30	0	0		0	\$0.00	\$0.00	0.0
11	Su 6:30p-7p		8 Now Su 630p	\$535.00	0.0	30	0	0		0	\$0.00	\$0.00	0.0
12	Tu-F 5p-5:30p		8 Now 5p	\$735.00	0.0	30	4	0		4	\$2,940.00	\$0.00	0.0
	1 per day												
13	M 5p-5:30p		8 Now 5p	\$735.00	0.0	30	0	1		1	\$735.00	\$0.00	0.0
	1 per day												



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SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103		Product: Cortez Masto/S/D		Office: WASHINGTON	
Agency Order #:		Primary Demo: Adults 35+		Total GRP:	
Buyer: MICHAEL D' ETTORRE		Con Type: POLITICAL/VOTE		Traffic #: 1342718	
Salesperson: JENNA NUBAR 202-872-5880		Assistant: ANJELICA DAVI 212-408-3261		Separation:	
				Total \$: \$32,635.00	
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							8/30	9/5					
14	W,F 4p-5p		8 News Now 4p	\$555.00	0.0	30	2	0		2	\$1,110.00	\$0.00	0.0
	1 on Wednesday 1 on Friday												
15	Sa 6:30p-7p		Jeopardy Wknd	\$625.00	0.0	30	0	0		0	\$0.00	\$0.00	0.0
16	Tu-F 6:30p-7p		Jeopardy	\$1,260.00	0.0	30	4	0		4	\$5,040.00	\$0.00	0.0
	1 per day												
17	M 6:30p-7p		Jeopardy	\$1,260.00	0.0	30	0	1		1	\$1,260.00	\$0.00	0.0
	1 per day												
18	Tu-F 7p-7:30p		Wheel Of Fortune	\$1,210.00	0.0	30	3	0		3	\$3,630.00	\$0.00	0.0
	1 per day												
19	M 7p-7:30p		Wheel Of Fortune	\$1,210.00	0.0	30	0	1		1	\$1,210.00	\$0.00	0.0
	1 per day												
20	Tu-F 11:30p-12:30a		Colbert	\$380.00	0.0	30	4	0		4	\$1,520.00	\$0.00	0.0
	1 per day												
21	M 11:30p-12:30a		Colbert	\$380.00	0.0	30	0	1		1	\$380.00	\$0.00	0.0
	1 per day												
22	Tu-F 11p-11:30p		8 News Now 11p	\$770.00	0.0	30	4	0		4	\$3,080.00	\$0.00	0.0
	1 per day												
23	M 11p-11:30p		8 News Now 11p	\$770.00	0.0	30	0	1		1	\$770.00	\$0.00	0.0
	1 per day												
24	Sa-Su 11p-11:30p		8 News Now WKnd	\$555.00	0.0	30	2	0		2	\$1,110.00	\$0.00	0.0
	1 on Saturday 1 on Sunday												
25	Su 6a-6:30a		8 News Now Sun	\$255.00	0.0	30	1	0		1	\$255.00	\$0.00	0.0
26	Su 6:30a-8a		CBS Sun Morning	\$710.00	0.0	30	1	0		1	\$710.00	\$0.00	0.0
27	Th 10:30p-11p		Wheel of Fortune	\$1,210.00	0.0	30	1	0		1	\$1,210.00	\$0.00	0.0
TOTALS:							42	9		51	\$32,635.00	\$0.00	0.0



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	Product: Cortez Masto/S/D	Office: WASHINGTON
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Special Instructions	
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Competitive Information	
Market Budget:	\$93,243
KLAS Share:	35%
Comment:	
KSNV:	22%
KTNV:	24%
KVVU:	19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	\$32,635.00	N/A	0.0
Total	100%	51	\$32,635.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	51	\$32,635.00
Total	51	\$32,635.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/29/16 7:11 AM	ANJELICA DAVI	Confirmed		9	\$-5,690.00	\$32,635.00	Changes: Total Spots from 60 to 51, Calculated Dollars from \$38,325.00 to \$32,635.00, Competitive Market Budget from \$109,500 to \$93,243, Total \$ from \$38,325.00 to \$32,635.00, User Entered \$ from \$38,325.00 to \$32,635.00. 6 buylines added or modified.
Revision	8/25/16 9:55 AM	ANJELICA DAVI	Confirmed			\$0	\$38,325.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	3/25/16 12:56 PM					\$0	\$0	
New	3/25/16 12:09 PM	ANJELICA DAVI	Confirmed	60		\$38,325.00	\$38,325.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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