



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: March 13, 2020.

Station and Location: WJLS - AM & FM Beckley, WV

I, Michael Falk,

[select one] Being

On behalf of: _____, a legally qualified candidate associated with the Republican political party or organization, and seeking the office of WV Governor in the Primary election to be held on May 12, 2020, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS

TOTAL CHARGES:

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

Candidate

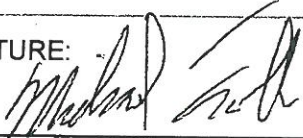
You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:



DATE OF SIGNATURE:

March 13, 2020

Name: Michael Folk

Title: Candidate

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:



DATE OF SIGNATURE:

March 13, 2020

Name: John Dissinger

Title: Account Executive

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

ORDER

Orders
Order / Rev: 253439
Alt Order #: _____
Product Desc: Political 2020
Estimate: _____
Flight Dates: 03/17/20 - 04/17/20
Original Date / Rev: 03/16/20 / 03/16/20
Order Type: COMM

WJLS-FM
Primary AE: Keith Thompson
Sales Office: BECKL
Sales Region: Local

Agency
Name: Committee to Elect Mike Folk
Buying Contact: Mike Folk
Billing Contact: _____
1346 Swan Pond Road
Martinsburg, WV 25404

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Committee to Elect Mike Folk
Demographic: HH
Product Codes: PL02
Priority: LROS
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/20	03/31/20	66	\$990.00	\$990.00
04/01/20	04/17/20	78	\$1,170.00	\$1,170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	66	\$990.00	\$990.00	0.00
April 2020	78	\$1,170.00	\$1,170.00	0.00
Totals	144	\$2,160.00	\$2,160.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	03/17/20	04/17/20	M-Sun 6a-11p Political	CM	6a-11p	MTWTF--	1:00	30	\$15.00	LROS	0.00	NM	144	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	-TWTF--		24				\$15.00		0.00			
		Week: 03/23/20	03/29/20	MTWTF--		30				\$15.00		0.00			
		Week: 03/30/20	04/05/20	MTWTF--		30				\$15.00		0.00			
		Week: 04/06/20	04/12/20	MTWTF--		30				\$15.00		0.00			
		Week: 04/13/20	04/19/20	MTWTF--		30				\$15.00		0.00			
													Totals	144	\$2,160.00

ORDER

Orders
Order / Rev: 253436
Alt Order #: _____
Product Desc: Political 2020
Estimate: _____
Flight Dates: 03/17/20 - 04/17/20
Original Date / Rev: 03/16/20 / 03/16/20
Order Type: COMM

WJLS-AM
Primary AE: Keith Thompson
Sales Office: BECKL
Sales Region: Local

Agency
Name: Committee to Elect Mike Folk
Buying Contact: Mike Folk
Billing Contact: _____
1346 Swan Pond Road
Martinsburg, WV 25404

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Committee to Elect Mike Folk
Demographic: HH
Product Codes: PL02
Priority: LROS
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/20	03/31/20	66	\$660.00	\$660.00
04/01/20	04/17/20	78	\$780.00	\$780.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	66	\$660.00	\$660.00	0.00
April 2020	78	\$780.00	\$780.00	0.00
Totals	144	\$1,440.00	\$1,440.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSA	03/17/20	04/17/20	M-Sun 6a-11p Political	CM	6a-11p	MTWTF--	1:00	30	\$10.00	LROS	0.00	NM	144	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	-TWTF--		24				\$10.00		0.00			
		Week: 03/23/20	03/29/20	MTWTF--		30				\$10.00		0.00			
		Week: 03/30/20	04/05/20	MTWTF--		30				\$10.00		0.00			
		Week: 04/06/20	04/12/20	MTWTF--		30				\$10.00		0.00			
		Week: 04/13/20	04/19/20	MTWTF--		30				\$10.00		0.00			
													Totals	144	\$1,440.00

MICHAEL C. FOLK 05-97
STELLA FOLK
PH. 304-262-9530
1346 SWAN POND RD
MARTINSBURG, WV 25404

3/13/2020

5278

69-197/570
3

Pay to the
Order of

W. J. L. S.

Date

CHECK ARMOR
TRADE PROTECTION

Three thousand six hundred

\$ 3600⁰⁰/₁₀₀

⁰⁰/₁₀₀ Dollars



MARTINSBURG, WV 25401

For *WJLS 3/17-4/17 6 spots a day each PM/AM*

Michael

Photo
Safe
Deposit
Details on back