



# Political Candidate Advertisements Agreement Form

Candidate Type:  Federal Candidate  State or Local Candidate

Date: SEPT. 29, 2020

Station and Location: WJLS Beckley WV

I, P.J STEVENSON,

[select one]  Being

On behalf of: MARGARET STAGGERS, a legally qualified candidate associated with the DEMOCRAT political party or organization, and seeking the office of HOUSE OF DELEGATES 32ND DISTRICT in the GENERAL election to be held on NOV, 3, 2020, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
<u>WJLS-FM :30</u>	<u>6A-11pm</u>	<u>M-SUN</u>		<u>25</u>	<u>3</u>
<u>WJLS-AM :30</u>	<u>6A-1pm</u>	<u>M-SUN</u>		<u>25</u>	<u>3</u>

**TOTAL CHARGES:**

\$ 1350<sup>00</sup>

**IMPORTANT NOTE:** To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

I represent that payment for the above described broadcast time has been paid by:

COMMITTED TO ELECT STAGGERS

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Bob Underwood

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

**TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:**

SIGNATURE:

DATE OF SIGNATURE:

[Signature]  
Name: PJ STEVINSON  
Title: Marketing

09/29/2020

**TO BE SIGNED BY STATION REPRESENTATIVE:**

Accepted     Accepted in Part     Rejected

SIGNATURE:

DATE OF SIGNATURE:

[Signature]  
Name: KEITH THOMPSON  
Title: SAE

09/29/2020

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

# ORDER

**Orders**  
**Order / Rev:** 263082  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** General Election  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 10/12/20 - 11/01/20  
**Original Date / Rev:** 09/29/20 / 09/29/20  
**Order Type:** COMM

**WJLS-FM**  
**Primary AE:** Keith Thompson  
**Sales Office:** BECKL  
**Sales Region:** Local

**Agency**  
**Name:** Elect Stagers Committee  
**Buying Contact:** PJ Stevenson  
**Billing Contact:** \_\_\_\_\_  
36 Barrington Hill Road  
Fayetteville, WV 25840

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Elect Stagers Committee  
**Demographic:** HH  
**Product Codes:** PL02  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL CAND  
**Priority:** LROS

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	50	\$500.00	\$500.00
10/26/20	11/01/20	25	\$250.00	\$250.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	50	\$500.00	\$500.00	0.00
November 2020	25	\$250.00	\$250.00	0.00
<b>Totals</b>	<b>75</b>	<b>\$750.00</b>	<b>\$750.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	10/12/20	11/01/20	M-Sun 6a-11p Political	CM	6a-11p	MTWTFSS	:30	25	\$10.00	LROS	0.00	NM	75	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTFSS		25				\$10.00		0.00			
		Week: 10/19/20	10/25/20	MTWTFSS		25				\$10.00		0.00			
		Week: 10/26/20	11/01/20	MTWTFSS		25				\$10.00		0.00			
													<b>Totals</b>	<b>75</b>	<b>\$750.00</b>

# ORDER

**Orders**  
**Order / Rev:** 263081  
**Alt Order #:** \_\_\_\_\_  
**Product Desc:** 2020 General Election  
**Estimate:** \_\_\_\_\_  
**Flight Dates:** 10/12/20 - 11/01/20  
**Original Date / Rev:** 09/29/20 / 09/29/20  
**Order Type:** COMM

**WJLS-AM**  
**Primary AE:** Keith Thompson  
**Sales Office:** BECKL  
**Sales Region:** Local

**Agency**  
**Name:** Elect Stagers Committee  
**Buying Contact:** PJ Stevenson  
**Billing Contact:** \_\_\_\_\_  
36 Barrington Hill Road  
Fayetteville, WV 25840

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Elect Stagers Committee  
**Demographic:** HH  
**Product Codes:** PL02  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL CAND  
**Priority:** LROS

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	50	\$400.00	\$400.00
10/26/20	11/01/20	25	\$200.00	\$200.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	50	\$400.00	\$400.00	0.00
November 2020	25	\$200.00	\$200.00	0.00
<b>Totals</b>	<b>75</b>	<b>\$600.00</b>	<b>\$600.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSA	10/12/20	11/01/20	Sign-On/Sign-Off 6:00 AM-11:00 PM	CM	6:00 AM-11:00 PM (6:00 AM-11:00 PM)	MTWTFSS	:30	25	\$8.00	LROS	0.00	NM	75	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTFSS		25				\$8.00		0.00			
		Week: 10/19/20	10/25/20	MTWTFSS		25				\$8.00		0.00			
		Week: 10/26/20	11/01/20	MTWTFSS		25				\$8.00		0.00			
													<b>Totals</b>	<b>75</b>	<b>\$600.00</b>

Margaret Stagers has always been there for the working people and small businesses of West Virginia.

Now, more than ever we find that we are joined with our shared bond of humanity.

Everyone needs food, water, and shelter. During these troubling times, it is more important than ever to

Protect your loved ones, friends, and family and to help your neighbors if they're in need.

We'll get through this together, West Virginia.

A vote for Margaret Stagers is good for your heart.

Stagers is the best for you

Paid for by committee to elect Stagers