

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Woody Thrasher

Authorized committee:

Woody Thrasher for Governor 2020

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

6/9/2020

General

Primary

Treasurer of candidate's authorized committee:

Ronald Stanley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Conrad G. Lucas*

Name: Conrad G. Lucas

Date of Request to Purchase Ad Time: 02/20/20

#### Station Representative

Signature:

*Kim Kincaid*

Name: Kim Kincaid

Date of Station Agreement to Sell Time: 6/3/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 256667

Station Call Letters: WJLS-FM

Date Received/Requested: 6/3/20

Est. #: 7980

Station Location: Beckley, WV

Run Start and End Dates: 6/4/20 - 6/9/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WJLS-FM	<b>ORDER#:</b>	3173376	<b>DATE:</b>	06/03/2020
<b>MARKET:</b>	UM - Beckley, WV	<b>AMOUNT:</b>	\$622.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	28		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4381057</b>
<b>ADVERTISER:</b>	Woody Thrasher for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 7980 6/4-6/9 PWTHR	<b>AGY EST:</b>	7980		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	06-04-2020 TO 6/9/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	06/03/2020 10:59

**COMMENTS**

06/03/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. MFS WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AS SOON AS POSSIBLE.\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		6/4/2020 To 6/4/2020					TOT \$132.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	30	6/4/2020	6/4/2020	1	\$19	\$19
	2		...T...	10:00AM	3:00PM	30	6/4/2020	6/4/2020	1	\$19	\$19
	3		...T...	3:00PM	7:00PM	30	6/4/2020	6/4/2020	1	\$19	\$19
	6		...T...	6:00AM	10:00AM	60	6/4/2020	6/4/2020	1	\$25	\$25
	7		...T...	10:00AM	3:00PM	60	6/4/2020	6/4/2020	1	\$25	\$25
	8		...T...	3:00PM	7:00PM	60	6/4/2020	6/4/2020	1	\$25	\$25



<b>STATION:</b>	WJLS-FM	<b>ORDER#:</b>	3173376	<b>DATE:</b>	06/03/2020
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<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	28		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4381057
<b>ADVERTISER:</b>	Woody Thrasher for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 7980 6/4-6/9 PWSTR	<b>AGY EST:</b>	7980		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	06-04-2020 TO 6/9/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	06/03/2020 10:59

DAY#5		6/8/2020 To 6/8/2020					TOT \$132.00		TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M . . . . .	6:00AM	10:00AM	30	6/8/2020	6/8/2020	1	\$19	\$19	
	2		M . . . . .	10:00AM	3:00PM	30	6/8/2020	6/8/2020	1	\$19	\$19	
	3		M . . . . .	3:00PM	7:00PM	30	6/8/2020	6/8/2020	1	\$19	\$19	
	6		M . . . . .	6:00AM	10:00AM	60	6/8/2020	6/8/2020	1	\$25	\$25	
	7		M . . . . .	10:00AM	3:00PM	60	6/8/2020	6/8/2020	1	\$25	\$25	
	8		M . . . . .	3:00PM	7:00PM	60	6/8/2020	6/8/2020	1	\$25	\$25	

DAY#6		6/9/2020 To 6/9/2020					TOT \$88.00		TOTAL SPOTS 4			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		. T . . . . .	6:00AM	10:00AM	30	6/9/2020	6/9/2020	1	\$19	\$19	
	2		. T . . . . .	10:00AM	3:00PM	30	6/9/2020	6/9/2020	1	\$19	\$19	
	6		. T . . . . .	6:00AM	10:00AM	60	6/9/2020	6/9/2020	1	\$25	\$25	
	7		. T . . . . .	10:00AM	3:00PM	60	6/9/2020	6/9/2020	1	\$25	\$25	



# ORDER

**Orders**  
**Order / Rev:** 256667  
**Alt Order #:** Contract #4381057 Order #3173376  
**Product Desc:** Est 7980 6/4-6/9 PWTHR  
**Estimate:** 7980  
**Flight Dates:** 06/04/20 - 06/09/20  
**Original Date / Rev:** 06/03/20 / 06/03/20  
**Order Type:** COMM

**WJLS-FM**  
**Primary AE:** Peggy Snuffer  
**Sales Office:** BECKL  
**Sales Region:** Local

**Agency**  
**Name:** Media Financial Services  
**Buying Contact:** Roger Rafson  
**Billing Contact:**  
 1655 Palm Beach Lakes Blvd  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Woody Thrasher for Governor  
**Demographic:** HH  
**Product Codes:** PL02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** ANPE

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/09/20	28	\$622.00	\$528.70

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	28	\$622.00	\$528.70	0.00
<b>Totals</b>	<b>28</b>	<b>\$622.00</b>	<b>\$528.70</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Peggy Snuffer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	06/04/20	06/09/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	11-11--	:30	4	\$19.00	ANPE	0.00	NM	4	\$76.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---11--		2				\$19.00		0.00			
		Week: 06/08/20	06/14/20	11-----		2				\$19.00		0.00			
N 2	WJLSF	06/04/20	06/09/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	11-11--	:30	4	\$19.00	ANPE	0.00	NM	4	\$76.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---11--		2				\$19.00		0.00			
		Week: 06/08/20	06/14/20	11-----		2				\$19.00		0.00			
N 3	WJLSF	06/04/20	06/09/20	M-F 3p-7p M-F 3p-7p	CM	M-F 3p-7p	11-11--	:30	4	\$19.00	ANPE	0.00	NM	3	\$57.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---11--		2				\$19.00		0.00			
		Week: 06/08/20	06/14/20	1-----		1				\$19.00		0.00			
N 4	WJLSF	06/04/20	06/09/20	Sat 10a-3p Sat 10a-3p	CM	10a-3p	-----1-	:30	1	\$19.00	ANPE	0.00	NM	1	\$19.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----1-		1				\$19.00		0.00			
		Week: 06/08/20	06/14/20	-----		0				\$19.00		0.00			
N 5	WJLSF	06/04/20	06/09/20	Su 10a-3p Sun 10a-3p	CM	10a-3p	-----1	:30	1	\$19.00	ANPE	0.00	NM	1	\$19.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----1		1				\$19.00		0.00			
		Week: 06/08/20	06/14/20	-----		0				\$19.00		0.00			

Order / Rev: 256667  
 Alt Order #: Contract #4381057 Order #3173376  
 Flight Dates: 06/04/20 - 06/09/20

Advertiser: Woody Thrasher for Governor  
 Product Desc: Est 7980 6/4-6/9 PWTHR  
 Estimate: 7980

WJLS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WJLSF	06/04/20	06/09/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	11-11--	1:00	4	\$25.00	ANPE	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----1					1	\$19.00		0.00			
		Week: 06/08/20	06/14/20	-----					0	\$19.00		0.00			
N 7	WJLSF	06/04/20	06/09/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	11-11--	1:00	4	\$25.00	ANPE	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---11--					2	\$25.00		0.00			
		Week: 06/08/20	06/14/20	11-----					2	\$25.00		0.00			
N 8	WJLSF	06/04/20	06/09/20	M-F 3p-7p M-F 3p-7p	CM	M-F 3p-7p	11-11--	1:00	4	\$25.00	ANPE	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---11--					2	\$25.00		0.00			
		Week: 06/08/20	06/14/20	1-----					1	\$25.00		0.00			
N 9	WJLSF	06/04/20	06/09/20	Sat 10a-3p Sat 10a-3p	CM	10a-3p	-----1-	1:00	1	\$25.00	ANPE	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----1-					1	\$25.00		0.00			
		Week: 06/08/20	06/14/20	-----					0	\$19.00		0.00			
N 10	WJLSF	06/04/20	06/09/20	Sat 3p-7p Sat 3p-7p	CM	3p-7p	-----1-	1:00	1	\$25.00	ANPE	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----1-					1	\$25.00		0.00			
		Week: 06/08/20	06/14/20	-----					0	\$19.00		0.00			
N 11	WJLSF	06/04/20	06/09/20	Su 10a-3p Sun 10a-3p	CM	10a-3p	-----1	1:00	1	\$25.00	ANPE	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----1					1	\$25.00		0.00			
		Week: 06/08/20	06/14/20	-----					0	\$19.00		0.00			
N 12	WJLSF	06/04/20	06/09/20	Su 3p-7p Sun 3p-7p	CM	3p-7p	-----1	1:00	1	\$25.00	ANPE	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----1					1	\$25.00		0.00			
		Week: 06/08/20	06/14/20	-----					0	\$19.00		0.00			
													Totals	28	\$622.00



Transaction Record

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Customer Copy

**WV Radio Corporation**

1251 Earl L Core Rd  
Morgantown, WV 26505

Transaction Type: **Credit Card Sale**

Approved Amount: **528.70**

Customer Name: **William McEntee**

Card Number: **xxxx-xxxx-xxxx-4837**

Card Type: **Amex**

Date: **6/4/2020 1:21:44 PM CST**

Approval Code: **240883**

Transaction ID: **511560252**

Reference Number: **Woody Thrasher**

Address Verification Response (AVS): **Street address and 5-digit postal code match.**

CVV Response: **Match**

Thank You