



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: 10/12, 2020.

Station and Location: WJLS Beckley

I, KAYLA KISSINGER,

[select one] Being

On behalf of: _____, a legally qualified candidate associated with the REPUBLICAN political party or organization, and seeking the office of House of Delegates 32nd District in the General election to be held on Nov 3, 2020, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
<u>WJLS-FM :30</u>	<u>6:58</u>	<u>Tuesday</u>		<u>1</u>	<u>1 @ 50</u>
<u>WJLS AM :30</u>	<u>7-8PM</u>	<u>Tuesday</u>		<u>3</u>	<u>3 @ 25</u>
<u>WJLS-AM</u>	<u>6A-11P</u>	<u>M-SUN</u>		<u>100 @ 8⁰⁰</u>	<u>\$ 800⁰⁰</u>

TOTAL CHARGES:

\$ 925⁰⁰

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

ELECT KAYLA KUSSINGER

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

KAYLA KUSSINGER

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

Kayla Kussinger

DATE OF SIGNATURE:

10/12/2020

Name: KAYLA KUSSINGER

Title: CANDIDATE

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted Accepted in Part Rejected

SIGNATURE:

Keith Thompson

DATE OF SIGNATURE:

10/12/2020

Name: KEITH THOMPSON

Title: SAE

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

ORDER

Orders
Order / Rev: 264053
Alt Order #: _____
Product Desc: General Election
Estimate: _____
Flight Dates: 10/13/20 - 10/13/20
Original Date / Rev: 10/12/20 / 10/12/20
Order Type: COMM

WJLS-FM
Primary AE: Keith Thompson
Sales Office: BECKL
Sales Region: Local

Agency
Name: Kessinger For House
Buying Contact: Kayla Kessinger
Billing Contact: _____
1736 Kess Springs Court
Mount Hope, WV 25880

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Kessinger For House
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/13/20	1	\$50.00	\$50.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	1	\$50.00	\$50.00	0.00
Totals	1	\$50.00	\$50.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	10/13/20	10/13/20	M-F 6a-7p 6:58 PM-6:58 PM	CM	6:58 PM-6:58 PM (6:58 PM-6:58 PM)	-T-----	:30	1	\$50.00	LRO	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	-T-----		1		\$50.00		0.00					
													Totals	1	\$50.00

ORDER

Orders
Order / Rev: 264054
Alt Order #: _____
Product Desc: General Election
Estimate: _____
Flight Dates: 10/13/20 - 10/13/20
Original Date / Rev: 10/12/20 / 10/12/20
Order Type: COMM

WJLS-AM
Primary AE: Keith Thompson
Sales Office: BECKL
Sales Region: Local

Agency
Name: Kessinger For House
Buying Contact: Kayla Kessinger
Billing Contact: _____
1736 Kess Springs Court
Mount Hope, WV 25880

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Kessinger For House
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/13/20	3	\$75.00	\$75.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	3	\$75.00	\$75.00	0.00
Totals	3	\$75.00	\$75.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSA	10/13/20	10/13/20	Sign-On/Sign-Off 7:00 PM-8:00 PM	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-T-----	:30	3	\$25.00	LROS	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-T-----		3				\$25.00		0.00			
													Totals	3	\$75.00

ORDER

Orders
Order / Rev: 264128
Alt Order #: _____
Product Desc: General Election
Estimate: _____
Flight Dates: 10/19/20 - 11/02/20
Original Date / Rev: 10/13/20 / 10/13/20
Order Type: COMM

WJLS-AM
Primary AE: Keith Thompson
Sales Office: BECKL
Sales Region: Local

Agency
Name: Kessinger For House
Buying Contact: Kayla Kessinger
Billing Contact: _____
1736 Kess Springs Court
Mount Hope, WV 25880

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Kessinger For House
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	44	\$352.00	\$352.00
10/26/20	11/02/20	56	\$448.00	\$448.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	44	\$352.00	\$352.00	0.00
November 2020	56	\$448.00	\$448.00	0.00
Totals	100	\$800.00	\$800.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSA	10/19/20	10/22/20	M-Sun 6a-11p Political Political	CM	6a-11p	MTWT---	:30	28	\$8.00	LRO	0.00	NM	28	\$224.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWT---		28				\$8.00		0.00			
N 2	WJLSA	10/23/20	11/02/20	M-Sun 6a-11p Political Political	CM	6a-11p	MTWTF--	:30	48	\$8.00	LRO	0.00	NM	72	\$576.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	----FS-		16				\$8.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		48				\$8.00		0.00			
		Week: 11/02/20	11/08/20	M-----		8				\$8.00		0.00			
Totals													100	\$800.00	

IM KAYLA KESSINGER, IM A CONSERVATIVE RUNNING TO REPRESENT YOU IN OUR HOUSE OF DELEGATES. MY GRANDFATHER IS A VIETNAM VETERAN AND MY FAMILY OWNS A SMALL BUSINESS HERE IN SOUTHERN WEST VIRGINIA. I AM A PART OF THE WORKING MIDDLE CLASS, PRO-LIFE AND GUN RIGHTS GROUPS SUPPORT ME. IF YOU VOTE FOR ME KAYLA KESSINGER I WILL DEFEND OUR VALUES, I'LL WORK TO CREATE MORE JOBS AND TO GROW OUR ECONOMY FOR YOU AND YOUR FAMILY. LET'S WRITE OUR STATES COMBACK STORY TOGETHER AND VOTE FOR A CONSERVATIVE LIKE ME. IM KAYLA KESSINGER I ASK FOR YOU VOTE AND I APPROVE THIS MESSAGE. PAID FOR BY ELECT KAYLA KESSINGER.