



# Political Candidate Advertisements Agreement Form

Candidate Type:  Federal Candidate  State or Local Candidate      Date:

SN, 2020

Station and Location: WTZS-FM Beckley, WV

1. MICHAEL FOLK

(select one)  Being

On behalf of \_\_\_\_\_, a legally qualified candidate associated with the REPUBLICAN political party or organization, and seeking the office of Governor of West Virginia in the Primary election to be held on JUNE 9, 2020, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
3:00	6A-11P	M-S			100 @ \$15.00

**TOTAL CHARGES:** \$1500.00

**IMPORTANT NOTE:** To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

MICHAEL FOLK FOR GOVERNOR

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including the following applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates)

**TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:**

SIGNATURE:

*Mike Folk*

DATE OF SIGNATURE:

5/21/2020

Name:

MICHAEL FOLK

Title:

CANDIDATE

**TO BE SIGNED BY STATION REPRESENTATIVE:**

Accepted

Accepted in Part

Rejected

SIGNATURE:

*Kerri Thompson*

DATE OF SIGNATURE:

5/21/2020

Name:

Kerri Thompson

Title:

SAs

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including

# CONTRACT

**WJLS-FM**  
**WV Radio Company of Raleigh, LLC**  
**101 N. Kanawha Street**  
**Suite 401**  
**Beckley, WV 25801**  
**(304) 253-7311**

<u>Contract / Revision</u> 255164		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Mike Folk		<u>Original Date / Revision</u> 05/21/20 / 05/21/20
<u>Contract Dates</u> 05/22/20 - 06/09/20	<u>Estimate #</u>	
<u>Product</u> 2020 Primary		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Programs</u> WJLS-FM	<u>Account Executive</u> Kerh Thompson	<u>Sales Office</u> Beckley
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And

**Committee to Elect Mike Folk**  
**Attention: Mike Folk**  
**1346 Swan Pond Road**  
**Martinsburg, WV 25404**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJLS-FM	05/22/20	05/30/20	Political	5a-11p		1:00			NM	54	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week		05/18/20	05/24/20					16	\$15.00			
Week		05/25/20	06/01/20					38	\$15.00			
N 2	WJLS-FM	06/01/20	06/08/20	Political	5a-11p		1:00			NM	46	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week		06/01/20	06/07/20					36	\$15.00			
Week		06/08/20	06/14/20					6	\$15.00			
N 3	WJLS-FM	06/09/20	06/09/20	Political	5a-11p		1:00			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week		06/08/20	06/14/20					4	\$15.00			
<b>Totals</b>											<b>100</b>	<b>\$1,500.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
05/01/20 - 05/31/20	54	\$810.00	\$810.00
06/01/20 - 06/09/20	46	\$690.00	\$690.00
<b>Totals</b>	<b>100</b>	<b>\$1,500.00</b>	<b>\$1,500.00</b>

Signature: Mike Folk Date: 5/21/20

MICHAEL C. FOLK 05-97  
STELLA FOLK  
PH. 304-262-9530  
1346 SWAN POND RD  
MARTINSBURG, WV 25404

5320  
69-197570  
3



May 21, 2020  
Date

W J L S

Pay to the  
Order of

\$ 2500.00

Twenty-five hundred dollars and no/100ths



MARTINSBURG, WV 25401

Stella Folk

For In-Kind - Beekley Radio

~~10365492~~ ~~10365492~~

Photo Safe Deposit  
Details on back

MP

SECURITY