

CONTRACT



Townsquare Media Rockford
 3901 Brendenwood Road
 Rockford, IL 61107
 (815) 399-2233

<u>Contract / Revision</u> 1800744 /		<u>Alt Order #</u> 33960851
<u>Advertiser</u> SEIU		<u>Original Date / Revision</u> 05/08/20 / 05/08/20
<u>Contract Dates</u> 05/12/20 - 05/14/20	<u>Estimate #</u> 8669	
<u>Product</u> Issue - Thank You Message		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group
 125 West 55th Street
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	05/12/20	05/14/20	M-F AM Drive	6a-10a		1:00			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-222---				6	\$50.00			
N 2	WROK	05/12/20	05/14/20	M-F Midday	10a-3p		1:00			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-222---				6	\$50.00			
N 3	WROK	05/12/20	05/14/20	M-F PM Drive	3p-7p		1:00			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-222---				6	\$50.00			
Totals											18	\$900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 - 05/14/20	18	\$900.00	(\$135.00)	\$765.00
Totals	18	\$900.00	(\$135.00)	\$765.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

May 08, 20
 CONT# 33960851 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WROK-AM (Rockford, IL)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 8669

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV SEIU HEALTHCARE ILLINOIS
 PDT Issue - Thank You Message
 FLT May 12, 20 - May 14, 20

* REP ORDER COMMENT *

** 5/8/2020 4:06:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 5/8/2020 4:06:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

** 5/8/2020 4:06:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	05/12/2020 - 05/12/2020	1D	2	\$50.00	2
KATZ									
	1.2	.T.....	10A - 3P	60	05/12/2020 - 05/12/2020	1D	2	\$50.00	2
KATZ									
	1.3	.T.....	3P - 7P	60	05/12/2020 - 05/12/2020	1D	2	\$50.00	2
KATZ									
					** FLIGHT TOTALS **		6	\$300.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	05/13/2020 - 05/13/2020	1D	2	\$50.00	2
KATZ									
	2.2	..W....	10A - 3P	60	05/13/2020 - 05/13/2020	1D	2	\$50.00	2
KATZ									
	2.3	..W....	3P - 7P	60	05/13/2020 - 05/13/2020	1D	2	\$50.00	2
KATZ									
					** FLIGHT TOTALS **		6	\$300.00	

May 08, 20
 CONT# 33960851 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: / / 8669

FLIGHT 3									
KATZ	3.1	...T...	6A - 10A	60	05/14/2020 - 05/14/2020	1D	2	\$50.00	2
KATZ	3.2	...T...	10A - 3P	60	05/14/2020 - 05/14/2020	1D	2	\$50.00	2
KATZ	3.3	...T...	3P - 7P	60	05/14/2020 - 05/14/2020	1D	2	\$50.00	2
** FLIGHT TOTALS **							6	\$300.00	

	May 20					
SPOTS	18					
CASH	900.00					
TRADE	0.00					
NSL	0.00					
TOTAL	900.00					

						TOTAL
SPOTS						18
CASH						900.00
TRADE						0.00
NSL						0.00
TOTAL						900.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 4/21/2020
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I, Targeted Media Platform, LLC

do hereby request station time concerning the following issue:

SEIU Healthcare Illinois

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: SEIU Healthcare Illinois

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

2010 Hawthorne Illinois
2229 S. Halsted St
Chicago, IL 60608
(312) 553-0000

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President; Greg Kelley

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

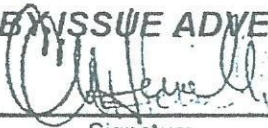
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/21/2020

Date



Signature

(202)965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title