

# CONTRACT



**Townsquare Media Rockford**  
**3901 Brendenwood Road**  
**Rockford, IL 61107**  
**(815) 399-2233**

<u>Contract / Revision</u> 1777154 /		<u>Alt Order #</u> 33932407
<u>Advertiser</u> SEIU		<u>Original Date / Revision</u> 04/29/20 / 04/29/20
<u>Contract Dates</u> 04/30/20 - 05/06/20	<u>Estimate #</u> 8594	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	04/30/20	05/06/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	22222--	10			\$50.00				
N 2	WROK	04/30/20	05/06/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	22222--	10			\$50.00				
N 3	WROK	04/30/20	05/06/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	22222--	10			\$50.00				
N 4	WROK	04/30/20	05/06/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	2	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	-----2-	2			\$13.00				
N 5	WROK	04/30/20	05/06/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	-----2-	2			\$20.00				
N 6	WROK	04/30/20	05/06/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	-----1-	1			\$13.00				
N 7	WROK	04/30/20	05/06/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	-----2	2			\$12.00				
N 8	WROK	04/30/20	05/06/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	-----2	2			\$17.00				
N 9	WROK	04/30/20	05/06/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	1	\$13.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/20	05/06/20	-----1	1			\$13.00				
<b>Totals</b>											<b>40</b>	<b>\$1,650.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 -05/06/20	40	\$1,650.00	(\$247.50)	\$1,402.50
<b>Totals</b>	<b>40</b>	<b>\$1,650.00</b>	<b>(\$247.50)</b>	<b>\$1,402.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Apr 29, 20  
 CONT# 33932407 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO WROK-AM (Rockford, IL)  
 FM JESSICA LAVERERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 8594

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV SEIU HEALTHCARE ILLINOIS  
 PDT Issue  
 FLT Apr 30, 20 - May 06, 20

\* REP ORDER COMMENT \*

\*\* 4/29/2020 10:59:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 4/29/2020 10:59:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

\*\* 4/29/2020 10:59:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...T...	6A - 10A	60	04/30/2020 - 04/30/2020	1D	2	\$50.00	2
	1.2	...T...	10A - 3P	60	04/30/2020 - 04/30/2020	1D	2	\$50.00	2
	1.3	...T...	3P - 7P	60	04/30/2020 - 04/30/2020	1D	2	\$50.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		<b>FLIGHT 2</b>							
	2.1	....F..	6A - 10A	60	05/01/2020 - 05/01/2020	1D	2	\$50.00	2
	2.2	....F..	10A - 3P	60	05/01/2020 - 05/01/2020	1D	2	\$50.00	2
	2.3	....F..	3P - 7P	60	05/01/2020 - 05/01/2020	1D	2	\$50.00	2
					** FLIGHT TOTALS **		6	\$300.00	
		<b>FLIGHT 3</b>							
	3.1	.....S.	6A - 10A	60	05/02/2020 - 05/02/2020	1D	2	\$13.00	2
	3.2	.....S.	10A - 3P	60	05/02/2020 - 05/02/2020	1D	2	\$20.00	2
	3.3	.....S.	3P - 7P	60	05/02/2020 - 05/02/2020	1D	1	\$13.00	1
					** FLIGHT TOTALS **		5	\$79.00	
		<b>FLIGHT 4</b>							
	4.1	.....S	6A - 10A	60	05/03/2020 - 05/03/2020	1D	2	\$12.00	2



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 4/21/2020
------------------------------	---------------------------

I, Targeted Media Platform, LLC

do hereby request station time concerning the following issue:

SEIU Healthcare Illinois
--------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: SEIU Healthcare Illinois

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU Healthcare Illinois  
2229 S Halsted St  
Chicago IL 60608  
(312)983-9000

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President; Greg Kelley

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

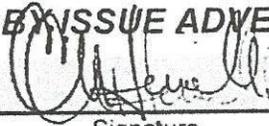
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/21/2020

Date



Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

RE: [EXTERNAL] Fw: Spot and NAB - SEIU Healthcare Illinois

Davis, Stephanie <Stephanie.Davis@Katzmedia.com>

Wed 4/29/2020 12:28 PM

To: Linda Johnson <Linda.Johnson@townsquaremedia.com>  
 Cc: Lavorerio, Jessica <Jessica.Lavorerio@Katzmedia.com>

We're told all officers are listed.

Thank you,

Stephanie Davis  
 Political Coordinator  
 Katz Radio Group  
 111 Presidential Blvd. | Bala Cynwyd, PA 19004  
[stephanie.davis@katzradiogroup.com](mailto:stephanie.davis@katzradiogroup.com)  
 o 215.557.4233 | f 917.206.9577



Local Impact.  
 National Influence.

**From:** Linda Johnson <Linda.Johnson@townsquaremedia.com>  
**Sent:** Wednesday, April 29, 2020 1:16 PM  
**To:** Davis, Stephanie <Stephanie.Davis@Katzmedia.com>  
**Subject:** [EXTERNAL] Fw: Spot and NAB - SEIU Healthcare Illinois

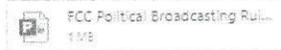
Did Katz Media Group take care of the do diligence described in this memo from our legal department?



Chris Kitchen

Wed 4/29/2020 1:52 PM

Townsquare Market Presidents, Townsquare Business Managers, Aaron McEachern, Aaron Savage, Andy Rabscher, Andy Soule, Anne James, Annette Petriccione, Ben Davis, Bill McAdams, Billy Jenkins, Brad Dubow, Brad Weisen, Braden Smith +15



All –

You may have seen the article in this morning's Inside Radio, regarding the order the FCC issued yesterday relating to political file paperwork. The order primarily just clarified the FCC's October 2019 order on political file no confusion on what yesterday's order said. In short, in the FCC's October order they stated that for issue ads, (1) in relation to the requirement that stations disclose the officers and directors of the entity purchasing the ad, listed by the purchaser in its paperwork, stations are required to inquire to the purchaser at least once to confirm there are no additional officers or directors, and (2) stations must list all issues mentioned in the ad and all elections to federal office mentioned. The FCC's order from yesterday just clarifies that their October order only applies to issue ads and does not apply to candidate ads. Our FCC counsel did a right after the October order was released, and their summary of the order in the attached presentation was correct (on pages 51 and 52), so hopefully folks have been following the correct requirements. Those interested, I've copied our FCC counsel's longer summary of yesterday's order below. Let me know any questions.

Linda Johnson, Business Manager

townsquare media/rockford

815-399-2233 x256

fax 815-399-8148

[linda.johnson@townsquaremedia.com](mailto:linda.johnson@townsquaremedia.com)

**From:** Rockford Prod <rockfordprod@townsquaremedia.com>  
**Sent:** Wednesday, April 29, 2020 12:02 PM  
**To:** Linda Johnson <Linda.Johnson@townsquaremedia.com>  
**Subject:** Fw: Spot and NAB - SEIU Healthcare Illinois

**From:** Davis, Stephanie <Stephanie.Davis@Katzmedia.com>  
**Sent:** Wednesday, April 29, 2020 8:40 AM  
**Cc:** Lavorerio, Jessica <Jessica.Lavorerio@Katzmedia.com>  
**Subject:** Spot and NAB - SEIU Healthcare Illinois

Hello,

Please see attached for spot and NAB for new orders coming down shortly. Proof of payment to follow as soon as possible once we have it in house.

Thank you,

Stephanie Davis