

CONTRACT



Townsquare Media Rockford
3901 Brendenwood Road
Rockford, IL 61107
(815) 399-2233

<u>Contract / Revision</u> 1842830 /		<u>Alt Order #</u> 34003526
<u>Advertiser</u> With Honor Fund		<u>Original Date / Revision</u> 06/01/20 / 06/01/20
<u>Contract Dates</u> 06/02/20 - 06/15/20	<u>Estimate #</u> 62614	
<u>Product</u> IL CD-16		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WROK-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group
125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WROK	06/02/20	06/08/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/02/20	06/08/20	-TWTF--				10	\$50.00			
N 2	WROK	06/02/20	06/08/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/02/20	06/08/20	-TWTF--				5	\$50.00			
N 3	WROK	06/02/20	06/08/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/02/20	06/08/20	-TWTF--				10	\$50.00			
N 4	WROK	06/08/20	06/14/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/08/20	06/14/20	MTWTF--				10	\$50.00			
N 5	WROK	06/08/20	06/14/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/08/20	06/14/20	MTWTF--				5	\$50.00			
N 6	WROK	06/08/20	06/14/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/08/20	06/14/20	MTWTF--				10	\$50.00			
N 7	WROK	06/06/20	06/15/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	2	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/06/20	06/12/20	-----S-				1	\$13.00			
Week:		06/13/20	06/19/20	-----S-				1	\$13.00			
N 8	WROK	06/06/20	06/15/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/06/20	06/12/20	-----S-				1	\$20.00			
Week:		06/13/20	06/19/20	-----S-				1	\$20.00			
N 9	WROK	06/06/20	06/15/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	2	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/06/20	06/12/20	-----S-				1	\$13.00			
Week:		06/13/20	06/19/20	-----S-				1	\$13.00			
N 10	WROK	06/07/20	06/15/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/07/20	06/13/20	-----S				1	\$12.00			
Week:		06/14/20	06/20/20	-----S				1	\$12.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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3901 Brendenwood Road
Rockford, IL 61107
(815) 399-2233

<u>Contract / Revision</u> 1842830 /	<u>Alt Order #</u> 34003526
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<u>Advertiser</u> With Honor Fund	<u>Original Date / Revision</u> 06/01/20 / 06/01/20
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<u>Contract Dates</u> 06/02/20 - 06/15/20	<u>Product</u> IL CD-16	<u>Estimate #</u> 62614
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WROK	06/07/20	06/15/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/07/20	06/13/20	-----S				1	\$17.00			
	Week:	06/14/20	06/20/20	-----S				1	\$17.00			
N 12	WROK	06/07/20	06/15/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	2	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/07/20	06/13/20	-----S				1	\$13.00			
	Week:	06/14/20	06/20/20	-----S				1	\$13.00			
Totals											62	\$2,676.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/14/20	62	\$2,676.00	(\$401.40)	\$2,274.60
Totals	62	\$2,676.00	(\$401.40)	\$2,274.60

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Jun 01, 20
 CONT# 34003526 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WROK-AM (Rockford, IL)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 62614

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV WITH HONOR ACTION
 PDT IL CD-16
 FLT Jun 02, 20 - Jun 15, 20

* REP ORDER COMMENT *

** 6/1/2020 12:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 6/1/2020 12:50:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	60	6/2/2020 - 6/5/2020	1W	10	\$50.00	10
	1.2	.TWTF..	10A - 3P	60	6/2/2020 - 6/5/2020	1W	5	\$50.00	5
	1.3	.TWTF..	3P - 7P	60	6/2/2020 - 6/5/2020	1W	10	\$50.00	10
	1.4S.	6A - 10A	60	6/6/2020 - 6/6/2020	1W	1	\$13.00	1
	1.5S.	10A - 3P	60	6/6/2020 - 6/6/2020	1W	1	\$20.00	1
	1.6S.	3P - 7P	60	6/6/2020 - 6/6/2020	1W	1	\$13.00	1
	1.7S	6A - 10A	60	6/7/2020 - 6/7/2020	1W	1	\$12.00	1
	1.8S	10A - 3P	60	6/7/2020 - 6/7/2020	1W	1	\$17.00	1
	1.9S	3P - 7P	60	6/7/2020 - 6/7/2020	1W	1	\$13.00	1
					** WEEKLY FLIGHT TOTALS **		31	\$1,338.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	6/8/2020 - 6/12/2020	1W	10	\$50.00	10
	2.2	MTWTF..	10A - 3P	60	6/8/2020 - 6/12/2020	1W	5	\$50.00	5
	2.3	MTWTF..	3P - 7P	60	6/8/2020 - 6/12/2020	1W	10	\$50.00	10
	2.4S.	6A - 10A	60	6/13/2020 - 6/13/2020	1W	1	\$13.00	1
	2.5S.	10A - 3P	60	6/13/2020 - 6/13/2020	1W	1	\$20.00	1
	2.6S.	3P - 7P	60	6/13/2020 - 6/13/2020	1W	1	\$13.00	1
	2.7S	6A - 10A	60	6/14/2020 - 6/14/2020	1W	1	\$12.00	1
	2.8S	10A - 3P	60	6/14/2020 - 6/14/2020	1W	1	\$17.00	1
	2.9S	3P - 7P	60	6/14/2020 - 6/14/2020	1W	1	\$13.00	1
					** WEEKLY FLIGHT TOTALS **		31	\$1,338.00	

Jun 01, 20
 CONT# 34003526 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: na / na / 62614

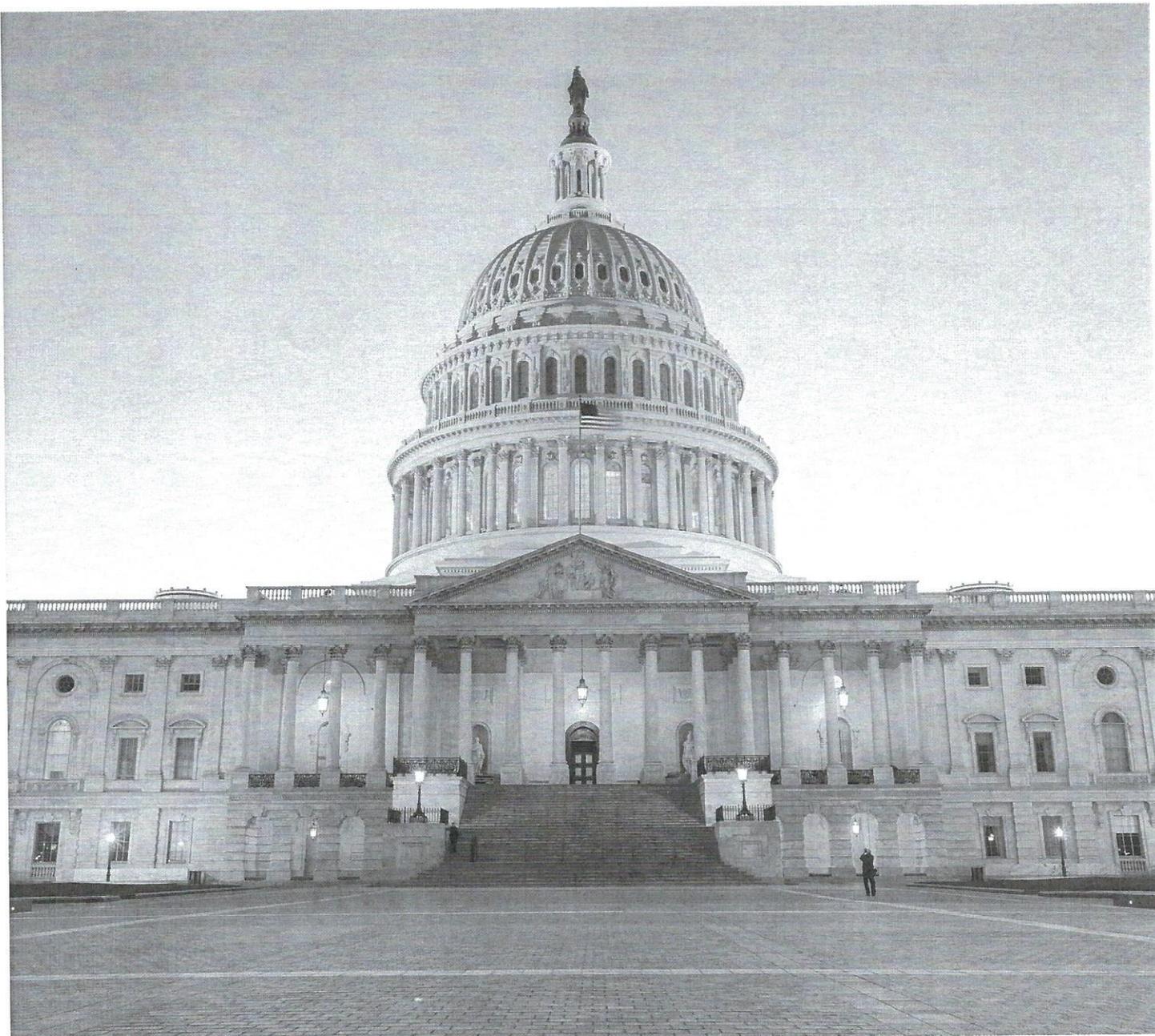
	Jun 20					
SPOTS	62					
CASH	2676.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2676.00					

						TOTAL
SPOTS						62
CASH						2,676.00
TRADE						0.00
NSL						0.00
TOTAL						2,676.00

**** Competitive Comments ****

SVC: FA19 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: With Honor Action Fund

Agency name: Strategic Media Placement

Address: 7669 Stagers Loop, Delaware OH

Contact: Hartwell Marable

Phone number: 740-201-5500

Email: hartwell@strategicmediaplacement

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: With Honor Action

Address: PO Box 1115 Alexandria, VA 22313

Contact: Lori Campbell

Phone number: 877-782-6691

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Rye Barcott, CEO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Adam Kinzinger

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Illinois Congressional District 16

Date of election: November 3rd, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Illinois Congressional District 16, General Election

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Hartwell Marable <small>Digitally signed by Hartwell Marable Date: 2020.06.01 10:34:57 -04'00'</small>	Signature:
Name: Hartwell Marable	Name:
Date of Request to Purchase Ad Time: 6.1.2020	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.