

# CONTRACT



**WTKR-TV**  
 720 Boush St  
 Norfolk, VA 23510  
 (757) 446-1000

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>359684 /               |  | <u>Alt Order #</u><br>08330205                         |
| <u>Product</u><br><b>CLINTON</b>                     |  |  |
| <u>Contract Dates</u><br><b>07/26/16 - 08/01/16</b>  |  | <u>Estimate #</u><br><b>278/295/5075</b>               |
| <u>Advertiser</u><br><b>Clinton H/D/US President</b> |  | <u>Original Date / Revision</u><br>07/22/16 / 07/22/16 |
| <u>Billing Cycle</u><br>EOM/EOC                      | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br><b>WTKR-TV</b>                     | <u>Account Executive</u><br>Jamie Andrus | <u>Sales Office</u><br>NSO Washington                  |
| <u>Special Handling</u>                              |  |  |
| <u>Demographic</u><br>Adults 35+                     |  |  |
| <u>IDB#</u><br>12856                                 | <u>Advertiser Code</u><br>278            | <u>Product Code</u><br>295                             |
| <u>Agency Ref</u>                                    | <u>Advertiser Ref</u>                    |  |

And:

**Greer Margolis & Mitchell, Inc**  
 3050 K St NW  
 Ste 100  
 Washington, DC 20007

| *Line | Ch | Start Date        | End Date        | Description       | Start/End Time    | Days | Length | Spots/Week  | Rate          | Rtn | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|-------------------|-------------------|------|--------|-------------|---------------|-----|------|-------|------------|
| N 1   | 3  | 07/26/16          | 08/01/16        | M-F 11p-1135p     | 11:00 PM-11:35 PM |      | :30    |             |               |     | NM   | 1     | \$280.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 1                 |      |        | \$280.00    | 0.00          |     |      |       |            |
| N 2   | 3  | 07/26/16          | 08/01/16        | M-F 1135p-1235a   | 11:35 PM-12:35 AM |      | :30    |             |               |     | NM   | 1     | \$110.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 1                 |      |        | \$110.00    | 0.00          |     |      |       |            |
| N 3   | 3  | 07/26/16          | 08/01/16        | M-F 11a-12p       | 11:00 AM-12:00 PM |      | :30    |             |               |     | NM   | 2     | \$350.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 2                 |      |        | \$175.00    | 0.00          |     |      |       |            |
| N 4   | 3  | 07/26/16          | 08/01/16        | M-F Afternoon Rot | 12:30 PM-3:00 PM  |      | :30    |             |               |     | NM   | 1     | \$250.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 1                 |      |        | \$250.00    | 0.00          |     |      |       |            |
| N 5   | 3  | 07/26/16          | 08/01/16        | M-F 12p-1230p     | 12:00 PM-12:30 PM |      | :30    |             |               |     | NM   | 2     | \$360.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 2                 |      |        | \$180.00    | 0.00          |     |      |       |            |
| N 6   | 3  | 07/26/16          | 08/01/16        | M-F 4p-5p         | 4:00 PM-5:00 PM   |      | :30    |             |               |     | NM   | 1     | \$210.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 1                 |      |        | \$210.00    | 0.00          |     |      |       |            |
| N 7   | 3  | 07/26/16          | 08/01/16        | M-F 5p-530p       | 5:00 PM-5:30 PM   |      | :30    |             |               |     | NM   | 1     | \$225.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 1                 |      |        | \$225.00    | 0.00          |     |      |       |            |
| N 8   | 3  | 07/26/16          | 08/01/16        | M-F 530p-6p       | 5:30 PM-6:00 PM   |      | :30    |             |               |     | NM   | 1     | \$225.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 1                 |      |        | \$225.00    | 0.00          |     |      |       |            |
| N 9   | 3  | 07/26/16          | 08/01/16        | M-F 6p-630p       | 6:00 PM-6:30 PM   |      | :30    |             |               |     | NM   | 1     | \$305.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 1                 |      |        | \$305.00    | 0.00          |     |      |       |            |
| N 10  | 3  | 07/26/16          | 08/01/16        | M-F 6a-7a         | 6:00 AM-7:00 AM   |      | :30    |             |               |     | NM   | 3     | \$735.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 3                 |      |        | \$245.00    | 0.00          |     |      |       |            |
| N 11  | 3  | 07/26/16          | 08/01/16        | M-F 7p-730p       | 7:00 PM-7:30 PM   |      | :30    |             |               |     | NM   | 2     | \$1,050.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> | <u>Rating</u> |     |      |       |            |
| Week: |    | 07/26/16          | 08/01/16        | MTWTF--           | 2                 |      |        | \$525.00    | 0.00          |     |      |       |            |
| N 12  | 3  | 07/26/16          | 08/01/16        | M-F 7a-9a         | 7:00 AM-9:00 AM   |      | :30    |             |               |     | NM   | 3     | \$570.00   |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**WTKR-TV**  
**720 Boush St**  
**Norfolk, VA 23510**  
**(757) 446-1000**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>359684 /        |  | <u>Alt Order #</u><br>08330205                         |
| <u>Contract Dates</u><br>07/26/16 - 08/01/16  |  | <u>Product</u><br>CLINTON                              |
|   |  | <u>Estimate #</u><br>278/295/5075                      |
| <u>Advertiser</u><br>Clinton H/D/US President |  | <u>Original Date / Revision</u><br>07/22/16 / 07/22/16 |

| *Line         | Ch | Start Date        | End Date        | Description            | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount      |
|---------------|----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 07/26/16          | 08/01/16        | MTWTF--                |                   |      |        | 3                 | \$190.00    | 0.00          |      |       |             |
| N 13          | 3  | 07/26/16          | 08/01/16        | M-F 730p-8p            | 7:30 PM-8:00 PM   |      | :30    |                   |             |               | NM   | 1     | \$525.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 07/26/16          | 08/01/16        | MTWTF--                |                   |      |        | 1                 | \$525.00    | 0.00          |      |       |             |
| N 14          | 3  | 07/30/16          | 07/31/16        | Sa-Su 11p-1135p        | 11:00 PM-11:35 PM |      | :30    |                   |             |               | NM   | 1     | \$275.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 07/25/16          | 07/31/16        | -----SS                |                   |      |        | 1                 | \$275.00    | 0.00          |      |       |             |
| N 15          | 3  | 07/31/16          | 07/31/16        | Sunday Prime Hour 2    | 8-9p big bro      |      | :30    |                   |             |               | NM   | 1     | \$1,350.00  |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 07/25/16          | 07/31/16        | -----1                 |                   |      |        | 1                 | \$1,350.00  | 0.00          |      |       |             |
| N 16          | 3  | 07/31/16          | 07/31/16        | Su 9a-1030a            | 9:00 AM-10:30 AM  |      | :30    |                   |             |               | NM   | 1     | \$350.00    |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 07/25/16          | 07/31/16        | -----1                 |                   |      |        | 1                 | \$350.00    | 0.00          |      |       |             |
| N 17          | 3  | 07/26/16          | 07/28/16        | Network Prime Specials | 10-11p DNC        |      | :30    |                   |             |               | NM   | 2     | \$2,400.00  |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 07/25/16          | 07/31/16        | -TW----                |                   |      |        | 2                 | \$1,200.00  | 0.00          |      |       |             |
| N 18          | 3  | 07/26/16          | 07/26/16        | Tuesday Prime Hour 2   | 9-10p Zoo         |      | :30    |                   |             |               | NM   | 1     | \$1,100.00  |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 07/25/16          | 07/31/16        | -1-----                |                   |      |        | 1                 | \$1,100.00  | 0.00          |      |       |             |
| N 19          | 3  | 07/27/16          | 07/27/16        | Wednesday Prime Hour 1 | 8-9p big bro      |      | :30    |                   |             |               | NM   | 1     | \$1,350.00  |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
| Week:         |    | 07/25/16          | 07/31/16        | --1----                |                   |      |        | 1                 | \$1,350.00  | 0.00          |      |       |             |
| <b>Totals</b> |    |                   |                 |                        |                   |      |        |                   |             | 0.00          |      | 27    | \$12,020.00 |

| Time Period        | # of Spots | Gross Amount | Net Amount  |
|--------------------|------------|--------------|-------------|
| 06/27/16 -07/31/16 | 21         | \$10,595.00  | \$9,005.75  |
| 08/01/16 -08/01/16 | 6          | \$1,425.00   | \$1,211.25  |
| <b>Totals</b>      | 27         | \$12,020.00  | \$10,217.00 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



