



Invoice Type:
☒ New Order ☐ Revised Order ☐ Renewal

Date: 7/26/2018 Client: Marketing Strategies - Working Families DAHA1318

☒ Agency Discount 15%

Tom Steigleman

General Manager

Office: (907) 269-3865

Cell: (907) 727-0409

Tom@CBIMediaGroup.com

Billing Address: 800 E. Dimond Blvd. Ste 3-680

City/State/Zip: Anchorage, AK 99515

Phone/Fax #: (907) 351-5066

Contact Person: Kathy Rzeszut

Email Address: kathy@marketing-strategiesllc.com

Agency Client: Marketing Strategies

☐ Trade

☒ Cash

☐ Other

Category:																	
Start Date	End Date	ABS Time / Program	M	T	W	T	F	Sa	Su	Per Wk	Total #Wks	Spot Length	KAFC	KATB	KVNT		
8/13/2018	8/19/2018	6A-10A			1	1	1			0	3	60	\$25.00				
8/20/2018	8/21/2018	6A-10A	1	1						2	1	60	\$25.00				
										0							
8/13/2018	8/19/2018	3P-7P			1	1	1			3	1	60	\$25.00				
8/20/2018	8/21/2018	3P-7P	1	1						2	1	60	\$25.00				
										0							
										0							
										0							
										0							
										0							

Terms & Conditions:

10	KAFC Total	\$250.00
	KATB Total	\$0.00
	KVNT Total	\$0.00
	Agency Discount	-\$37.50
	Contract Total	\$212.50

ONE-TIME PYMT _____

MONTHLY PAYMENT _____

CREDIT CARD PAYMENT

☐ VISA ☐ MC ☐ AMEX ☐ DISC

card number: _____

EXP. DATE: MONTH / YEAR

CW

CARD HOLDER SIGNATURE: _____

CBI Media Group

Name on card: _____

Billing Address: _____

Street: _____

City: _____ State: _____

ZIP: _____

****Early cancellation of this agreement is subject to a 50% penalty fee of the remainder of the contract, to be paid in full at time of cancellation.**
****Invoices are payable upon receipt. Past due balances may be assigned to a third party collection agency.**

Client Signature _____

Date _____

Disclaimer:

It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender or ethnicity in connection with the sale of advertising.

Working Families - Nancy Dahlstrom

Primary Election

Monday, August 13 - Tuesday, August 21, 2018

Order #DAHA1318

Station	Program / Time Period	:30 Rate	Total Spots	Total	Notes	Net To Station	Agency Commission	Market
KAFC	Mon - Fri 6am - 10a	\$25	5	\$125	1x per day Wed, Thurs, Fri, Mon, Tues	\$106.25	\$18.75	Anchorage Christian
	Mon - Fri 10am-3pm	\$25		\$0		\$0.00	\$0.00	
	Mon - Fri 3pm-7pm	\$25	5	\$125	1x per day Wed, Thurs, Fri, Mon, Tues	\$106.25	\$18.75	
	Sat 10am-7pm	\$25		\$0		\$0.00	\$0.00	
	Sun 10am-7pm	\$25		\$0		\$0.00	\$0.00	
			10	\$250		\$212.50	\$37.50	



Appointment of Advertising Agency

Effective July 19, 2018, Working Families of Alaska, does hereby authorize Marketing Strategies LLC to plan, recommend and order on its behalf for television, cable, radio, cinema, periodical, digital and social media advertising.

It is specifically understood and agreed that the Advertiser in all events is responsible for payment to the media concerned for all services rendered.

Media are responsible for receiving the Agency's written permission prior to any placement of advertising materials regardless of whether the placement is paid for or supplied free of charge.

This appointment is effective until written notice of cancellation is received.

Working Families of Alaska
2501 Commercial Drive
Anchorage AK

Kathy Rzeszut/Date
Marketing Strategies LLC

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>Please see attached</i>	Date:
--	--------------

I, *Zack Field or Kisha Miller*
do hereby request station time concerning the following issue:

<i>Please see attached</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>Please see attached</i>					

This broadcast time will be used by: *Working Families*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Working Families, 2501 Commercial Drive, Andover, MA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Please see attached

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Working Families

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):


Please see attached

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.


The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

07/24/18  907-341-0341
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Tom Steigler General Manager
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>Please see attached</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

GROUP REGISTRATION FORM

AMENDMENT

Amendment Description: **To include Special Anchorage Municipal Election and to update Treasurer.**

COMPLETED

Submission Date: **06/20/2018**
Filer First Name: **Kisha**
Filer Middle Name (Optional):
Filer Last Name: **Guillen**
Filer's Title with Group: **Office Manager**

GROUP INFORMATION

Previously Registered: **Yes**
Election Year: **2018**
Group Name: **Working Families of Alaska**
Abbreviation: **Working Families of Alaska**
Purpose: **To advocate for working families.**
Group Type: **Independent Expenditure**
Group Mailing Address: **2501 Commercial Drive**
City, State Zip: **Anchorage, Alaska 99501**
Additional Email Addresses to Notify: **jmerriek@local341.com;kwithen@alaskalaborers.com;kguillen@local341.com;sacuna@local341.com**

CHAIR

Name: **Augustine J. Merrick II**
Address: **2501 Commercial Drive**
City, State Zip: **Anchorage, Alaska 99501**
Phone: **907.341.0341**
E-mail: **jmerriek@local341.com**
Fax (Optional): **907.341.0342**

TREASURER

Name: **Sergio Acuna**
Address: **2501 Commerical Drive**
City, State Zip: **Anchorage, Alaska 99501**
Phone: **907.341.0341**
E-mail: **sacuna@local341.com**
Fax (Optional): **907.341.0342**

DEPUTY TREASURERS / CO-CHAIRS

Name	Address	Title
Khalial Withen	2501 Commerical Drive Anchorage, Alaska 99501	Deputy Treasurer
Kisha Guillen	2501 Commercial Drive Anchorage, Alaska 99501	Deputy Treasurer

TYPE OF GROUP**INDEPENDENT EXPENDITURE GROUP****CAMPAIGN PLANS**

Election Type	Election	Municipality
Anchorage Municipal	2018 - Anchorage Municipal Election	Anchorage, City and Borough
Special Municipal	2018 - Anchorage Municipal Special Election	Anchorage, City and Borough
State General	2018 - State General Election	
State Primary	2018 - State Primary Election	
Valdez Municipal	2018 - Valdez, City of	Valdez, City of

BANK ACCOUNT / CAMPAIGN DEPOSITORYName of Bank: **Northrim Bank**Bank Address: **3111 "C" Street**City, State Zip: **Anchorage, Alaska 99503**