

Issue: Community

7-29-15 8:20-8:30a

Discussion with Candy Fitzsimmons, director of the Bay Harbor Foundation, about upcoming event titles... “Come out of your Shell” to be held on 8/5/15. She detailed the reason for the name...guests will bid on beautifully painted large landscape turtles... all done by area artists. Funds from the auction will benefit local non-profits... ie. Manna Food Project, Charlevoix County Hospice, and more. Also provided 10 on-air announcements per week from 7/15/2015 through 8/4/2015. and website listing on the 106khq.com events page.

Total = 10 minutes

7-10-15 7-8p

106KHQ Morning Show co-host, Heather Leigh was host of the power boat “Stereo Wars” at the 13th Annual Boyne Thunder Poker Run event to benefit families of challenged children. On-air interview with organizer Bob Mathers- highlighted the history of the Boyne Thunder event and the funds that are donated to Camp Quality. Also, provided 20 on air announcements, and community calendar listing at 106KHQ.com during the week of 7/6/15.

Total = 1 hour

8-4-15 8:20-8:30a

Interviewed Howl at the Moon organizer, an upcoming event to benefit the Little Traverse Bay Humane Society. Discussed why this particular event is so important for funding the on-going efforts to rescue abused or abandoned pets... and find them new homes. Provided 10 on air announcements, and community calendar listing at 106KHQ.com during the week of 8/3/15 as well.

Total = 10 minutes

8-24-15 8:20-8:30a and 8-29-15 10a-6p

106KHQ was the radio sponsor for the United Way “Stuff the Bus” campaign event on 8-29-15 at the Petoskey Wal Mart and Charlevoix KMart. We interviewed the event organizers for both locations on the 106KHQ Morning Show on 8-24... and hosted LIVE On-air broadcasts... speaking to organizers on site. Provided 100 on air promos from 8/17/15 through 8/29/15 and a link on 106khq.com for information on how to donate. All supplies donated were distributed to students in need in Emmet and Charlevoix Counties.

Total = 8.2 hours

Issue: Children's Educational Activity

7-20, 8-25, 9-28 2015 8:20-8:30a

Discussion with the Great Lakes Children's Museum director who notes the organization's many programs geared to create educational fun/activity for kids and their families. Highlighted details for upcoming events during each interview... ie Summer Day Camps/Weekend programs and the importance of their fundraisers to support activities for Kids all year long. Also aired (10) announcements and posting on station website for events the week prior.

TOTAL = 30 minutes

Issue: Pet overpopulation and re-homing abandon pets in Northern Michigan.

Programming: WKHQ is dedicated to helping area shelters find homes for homeless pets in Northern Michigan and to connect current pet owners with low cost spay and neuter options to help control the future pet population. This is an ongoing issue.

- Morning show segment "Heather's Hounds" in which interviews are conducted every Thursday 8:40a-8:50a with the directors of the Little Traverse Bay Humane Society, and Charlevoix Area Humane Society. The directors alternate weeks.
- 10 live promos per week to promote the "Heather's Hounds" feature, and animal listings at 106KHQ.com
- Listing of available animals on the "Heather's Hounds" page of 106KHQ.com from various shelters across the region.
- Facebook live video of each animal featured that week on the KHQ Facebook page.

TOTAL = 2.2 hours

Issue: Shortage of blood available in our area

Due to the lower population and high volume of visitors, blood supplies fluctuate widely. And during the winter, the shortages are even more pronounced due to cancellation of blood drives because of weather. WKHQ reminds area residents that they can help and where to go to help. This is an ongoing issue.

Programming: WKHQ addressed this issue through several different kinds of programs including highlighting blood drives, sharing important information from both the Red Cross and Michigan Blood, inclusion in news stories and public service announcements. The following are examples of such programming:

- A) WKHQ Morning Show Weekdays, July-Sep, 2015
Each morning, the WKHQ Morning show provided details on where listeners could give blood that day and upcoming days. They discuss on a regular basis how easy it is and how pain free it is. When schools or a business are sponsoring a blood drive, we take their call to discuss details about their drive and our donation matters. Minimum 2x week. 7:20a-7:30a

B) Public Service Announcements **Daily, July-Sep 2015**

Two times per day, every day, WKHQ announces that day's or an upcoming blood drive with details on how listeners can participate.

180 Public Service announcements (:30) at various times throughout the day.

C) News programming

News stories were aired during periods of bad weather talking about the urgent need for blood.

D) Community Calendar

A schedule of blood drives is always available at 106khq.com. The schedule is updated as new events are available.

TOTAL = 4.3 hours

Issue: Domestic Abuse/Family Support

7-14, 8-18, 9-15 2015 8:20-8:30a

Discussion with director of Goodwill of Northern Michigan regarding upcoming events and the power of your donations...both time and funds. The funds raised help provide shelter/necessities/support for women/children who are in abusive environments via the Goodwill Inn in Traverse City. Mission is to extend a 'hand up' to get on track for a fulfilling, productive life. Provide 10 on air announcements, and community calendar listing at 106KHQ.com each month as well.

Total = 30 minutes

Issue: Importance of the Arts

7-13, 8-10, 9-8 2015 8:20-8:30a

Monthly discussion with director of Old Town Playhouse in Traverse City regarding upcoming shows...and detailing the importance of a vibrant local theater to encourage our youth who are interested in making theater a career and creating opportunities to actually develop those skills/passions. OTP Young Company provides that platform

Provide 10 on air announcements for events and casting calls and community calendar listing at 106KHQ.com each month.

Total = 30 minutes

Community Announcements

Stroll the streets, Boyne City

Provided 2 on-air announcements per week, and website listing on the 106khq.com events page from 6/4/2015 through 9/4/2015.

Outdoor farmers market at Grand Traverse Commons

Provided 2 on-air announcements per week, and website listing on the 106khq.com events page from 5/8/15 through 9/30/2015.

Great Lakes Equestrian Festival in Acme

Provided 2 on-air announcements per week and website listing on the 106khq.com events page from 7/5/2015 through 7/26/2015.

Evenings on River Street in Elk Rapids

Provided 2 on-air announcements per week and website listing on the 106khq.com events page from 7/1/2015 through 8/9/2015.

Petoskey Rocks

Provided 2 on-air announcements per week and website listing on the 106khq.com events page from 7/1/2015 through 8/28/2015.

Northport music in the park

Provided 2 on-air announcements per week and website listing on the 106khq.com events page from 7/5/2015 through 7/31/2015.

Charlevoix Summer concert series

Provided 2 on-air announcements per week and website listing on the 106khq.com events page from 7/5/2015 through 7/30/2015.

Cheboygan area arts council 47th annual arts festival

Provided 10 on-air announcements, and website listing on the 106khq.com events page, the week of 7/06/15 for the event.

Glen Arbor Art Association Dune Club Free Concert

Provided 10 on-air announcements, and website listing on the 106khq.com events page, the week of 7/05/15 for the event.

Friday night live, Traverse City

Provided 10 on-air announcements, and website listing on the 106khq.com events page, the week of 8/01/15 for the event.

Northwest Michigan Fair, Traverse City

Provided 10 on-air announcements, and website listing on the 106khq.com events page from 8/1/2015 through 8/15/2015.

Northport dog parade

Provided 10 on-air announcements, and website listing on the 106khq.com events page for the event on 8/8/2015.

Harbor Springs car show

Provided 10 on-air announcements, and website listing on the 106khq.com events page the week of 8/10/2015 for the event.

Alanson riverfest

Provided 10 on-air announcements, and website listing on the 106khq.com events page the week of 8/10/2015 for the event.

Traverse City microbrew festival

Provided 10 on-air announcements, and website listing on the 106khq.com events page the week of 8/17/2015 for the event.

Concert on the lawn, Grand Traverse commons

Provided 10 on-air announcements, and website listing on the 106khq.com events page for the event on 8/27/2015.

Emmet-Charlevoix county fair

Provided 10 on-air announcements, and website listing on the 106khq.com events page the week of 8/24/2015 for the event.

Mackinac Island fudge festival

Provided 10 on-air announcements, and website listing on the 106khq.com events page the week of 8/17/2015 for the event.

Pizza and pipes at the Music House

Provided 10 on-air announcements, and website listing on the 106khq.com events page for the event on 8/27/2015.

Stone circle gatherings

Provided 2 on-air announcements per week and website listing on the 106khq.com events page from 9/1/2015 through 9/30/2015.

Downtown Traverse City Art Fair

Provided 10 on-air announcements, and website listing on the 106khq.com events page for the event on 8/15/2015.