



KKCO-TV  
2531 Blichmann Avenue  
Grand Junction, CO 81505

**QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

KKCO/ Channel 11  
Gray Television Licensee, LLC.

4th Quarter, 2010

**PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

11 TODAY-LIVE IN THE MORNING	Monday thru Friday	5:00-7:00a
11 TODAY AT NOON - LIVE AT NOON	Monday thru Friday	12:00 - 12:30p
11 NEWS AT 5:30 - LIVE AT 5:30 P.M.	Monday thru Sunday	5:30-6:00p
11 NEWS AT 10:00 - LIVE AT TEN	Monday thru Friday	10:00-10:35p
11 NEWS AT 10:00 - LIVE AT TEN	Saturday thru Sunday	10:00-10:30p

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue-related Feature stories. Issue-responsive program segments are usually one to two minutes in duration unless otherwise indicated.

**Webchannel Feature:** Grand Junction and the Western Slope of Colorado have a place on the Internet to go for local news and information. As more people turn to the Internet on a daily basis, people can count on KKCO to be the local news and information leader on the web. KKCO's website is an important source of local news stories of all kinds, community information and other Internet Resources, often listed on Quick Click Feature. KkCO's home page offers links to topics, which include news, weather, sports, health, family, education, government and community. It also includes up-to-the minute video streaming of news stories, weather forecasts and includes special features such as Six Online Live Chat or watching live press conferences through web streaming. While stories are continually posted and eventually drop off of the top 30 or so visually displayed, they never actually leave the Webchannel Feature server making these accessible for viewers to conduct a search to retrieve each of these in the future. Video segments stay within the server approximately 1-2 weeks, as space is available.

**Regular Network News Programs Carried by KKCO:**

EARLY TODAY	Monday thru Thursday	4:30-5am
EARLY TODAY	Sundays	4:30-5am
THE TODAY SHOW	Monday thru Friday	7-11am
NBC NIGHTLY NEWS	Monday thru Friday	5-5:30pm
SATURDAY TODAY	Saturdays	6-8am
SUNDAY TODAY	Sundays	7-8 am
MEET THE PRESS	Sundays	8-9 am
DATELINE NBC	Varied Days	Varied Times

All of the above programs are network news programs presenting a mix of news, weather, sports and issue-related Feature stories. **Dateline NBC** airs throughout the week in prime time and often for expanded hours during times of breaking news events ... news magazine format with in-depth Features on current issues and news headlines.

**All KKCO Newscasts are closed captioned for the hearing impaired. Closed captioning began on KKCO Newscasts in January 1991.**

**US Farm Report - Sun 6-7a** is America's #1 Agri-business and rural lifestyle program. The host John Phipps and meteorologist Mike Hoffman provide America's farmers, ranchers, investors and brokers with the latest global and national Agri-Business information, weather and commodity reports.

**The 700 Club – M-F 11a-12p** is a daily live studio program produced by the Christian Broadcasting Network; host Pat Robertson and others provides commentary on current issues from a decidedly Christian point of view.

## ALCOHOL & DRUGS

### **11 News at 10 Second Story**

**Including: Webchannel Feature**

**October 3, 2010 Reporter: Amanda Shotsky Anchors Glen Mills and Jean Reynolds**

Be a designated driver and win an autographed football from the Denver Broncos. Local Law Enforcement, C-DOT officials and the Denver Broncos are teaming up this year to cut down on Drunk Driving disasters. During Bronco Broadcasts, text DDGame plan to a special number and you could receive an autographed football for being a designated driver.

## ANIMAL CONTROL & WELFARE/ PET HEALTH & LAWS

### **"Pet of the Week" (On-going Weekly News Series)**

**11 Today at 6 a.m.**

**Including: Webchannel Feature**

**Reporters: Debra Tomlinson, Bernie Lange, Jean Reynolds**

**A weekly segment showcasing an animal up for adoption from a local shelter**

## CONSUMER INFORMATION AND PROTECTION

### **Test it Tuesday" ( On-going Weekly News Series)**

**11 Today at 6 a.m**

**Including: Webchannel Feature**

**Reporters: Lauren Whitney**

A weekly segment that tests consumer products to give viewers a chance to see them work before purchasing a product that may not be a good investment.

### **11 News at 10 Lead Story**

**Including: Webchannel Feature**

**October 10, 2010 Reporter: Amanda Shotsky Anchor Natalie Pallone**

With the holiday season coming, so do more jobs. Stores are hiring seasonal workers this time of year to cover the holiday shopping. After a dismal 2009, 2010 is expected to be a much better year for shoppers and job seekers alike.

## CRIME AND PERSONAL SAFETY

### **11 News at 10 Lead**

**Including: Webchannel Feature**

**October 1, 2010 Reporter: Kelly Asmuth, Anchors Glen Mills and Jean Reynolds**

A 16 year old local teen has turned himself in to authorities after a warrant was issued for his arrest in connection to shooting his 16 year old friend and killing him, while playing with a gun. He faces many charges including possession of a handgun by a minor, and wreckless manslaughter.

## ECONOMICS/EMPLOYMENT/DEVELOPMENT

### **Test it Tuesday" ( On-going Weekly News Series)**

**11 Today at 6 a.m**

**Including: Webchannel Feature**

**Reporters: Lauren Whitney**

A weekly segment that tests consumer products to give viewers a chance to see them work before purchasing a product that may not be a good investment.

**11 News at 5:30 Lead****Including: Webchannel Feature****October 1, 2010 Reporter: Tim Ciesco, Anchors Glen Mills and Jean Reynolds**

The Bowie Mine in Paonia has suspended operations and will by possibly laying off employees temporarily due to financial reasons.

**11 News at 10 Lead Story****Including: Webchannel Feature****October 10, 2010 Reporter: Amanda Shotsky Anchor Natalie Pallone**

With the holiday season coming, so do more jobs. Stores are hiring seasonal workers this time of year to cover the holiday shopping. After a dismal 2009, 2010 is expected to be a much better year for shoppers and job seekers alike.

**11 News at 10 Lead Story****Including: Webchannel Feature****October 13, 2010 Reporter: Ashley Prchal Anchors Glen Mills and Jean Reynolds**

After some uncertainty, it has been made official that Extra Aircraft will be landing permanently in Montrose. In as early as 3 weeks, Extra will be landed and open for business. This will bring jobs and income to the local economy.

**11 News at 5:30 Lead Story****Including: Webchannel Story****October 18, 2010 Reporter: Natalie Pallone Anchors Jean Reynolds and Glen Mills**

The DAV offices around the state learned they will be closing their doors today. They are yet another victim of the recession. Donations are down and so are profits from the two thrift stores the non-profit relies on. Our local DAV helps around 25 Veterans a day with benefits and such and about 15 with rides to and from appointments.

**LOCAL SPORTS & OTHER EVENTS OF IMPORTANCE****11 News at 10 Second Story****Including: Webchannel Feature****October 3, 2010 Reporter: Amanda Shotsky Anchors Glen Mills and Jean Reynolds**

Be a designated driver and win an autographed football from the Denver Broncos. Local Law Enforcement, C-DOT officials and the Denver Broncos are teaming up this year to cut down on Drunk Driving disasters. During Bronco Broadcasts, text DDGame plan to a special number and you could receive an autographed football for being a designated driver.

**ENVIRONMENT/WEATHER/NATURAL DISASTER****11 News at 10 Lead****Including Webchannel Feature****October 6, 2010 Reporter: Anchor Jean Reynolds**

Weather so crazy, it has brought hail, rain, and wind and has caused a rockslide on I-70 and power outages through out the valley.

**HEALTH / HEALTHCARE / FITNESS****"Workout with Whitney" (On-going Weekly News Series)****11 Today at Noon****Reporter: Lauren Whitney**

A weekly segment showcasing workout tips that give viewers the ability to exercise with some education.

**11 News at 5:30 Lead Story****Including: Webchannel Story****October 18, 2010 Reporter: Natalie Pallone Anchors Jean Reynolds and Glen Mills**

The DAV offices around the state learned they will be closing their doors today. They are yet another victim of the recession. Donations are down and so are profits from the two thrift stores the non-profit relies on. Our local DAV helps around 25 Veterans a day with benefits and such and about 15 with rides to and from appointments.

## POLITICS/LAWMAKING

### **11 News at 10 Lead Story**

#### **Including: Webchannel Feature**

#### **October 15, 2010 Reporter Tim Ciesco Anchors Glen Mills and Jean Reynolds**

A billboard that depicted President Obama as a gangster, terrorist, homosexual and Mexican bandito was taken down today, that was put up on I-70 B just a week ago. The billboard was commissioned by a Grand Junction man who wanted to remain anonymous, but wanted people to know he doesn't agree with the president. The artist says it is Freedom of Speech. After the billboard went up it became a controversial subject that led to threats of harm to the artist and his family.

## VOLUNTEERISM/ COMMUNITY AID/ COMMUNITY EFFORTS

### **Community Calendar**

#### **Web Channel Feature**

An ongoing calendar of community events, classes, volunteer opportunities, etc... This a viewer/station corabitive effort.

### **11 News at 5:30 Lead Story**

#### **Including: Webchannel Story**

#### **October 18, 2010 Reporter: Natalie Pallone Anchors Jean Reynolds and Glen Mills**

The DAV offices around the state learned they will be closing their doors today. They are yet another victim of the recession. Donations are down and so are profits from the two thrift stores the non-profit relies on. Our local DAV helps around 25 Veterans a day with benefits and such and about 15 with rides to and from appointments.

### **11 News at 10 Lead Story**

#### **Including: Webchannel Story**

#### **November 25, 2010 Reporter: Kelly Asmuth Anchors: Glen Mills and Jean Reynolds**

Thanks to the Salvations Army, many people who are without a home and family and some who just want to be a part of the community and help others see their blessings, the Elks Lodge was home to a big Thanksgiving dinner with all the trimmings. The Volunteers who do this are just as grateful to serve the food as the ones who are eating it.