



**KKCO-TV  
2531 Blichmann Avenue  
Grand Junction, CO 81505**

**QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT  
TREATMENT OF COMMUNITY ISSUES**

**KKCO/ Channel 11  
Gray Television Licensee, LLC.**

**1st Quarter 2015**

# PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

DAYBREAK	Monday thru Friday	5:00-7:00a
KKCO 11 NEWS AT NOON	Monday thru Friday	12:00 – 12:30p
KKCO 11 NEWS AT 5:00 (Airing 2/2/15-Present)	Monday thru Sunday	5:00-5:30p
KKCO 11 NEWS AT 5:30 (Aired 1/1/15-2/2/15	Monday thru Sunday	5:30-6:00p
KKCO 11 NEWS AT 6:00 (Airing 2/2/15-Present	Monday thru Sunday	6:00-630p
KKCO 11 NEWS AT 10:00	Monday thru Friday	10:00-10:35p
KKCO 11 NEWS AT 10:00	Saturday thru Sunday	10:00-10:30p

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue-related Feature stories. Issue-responsive program segments are usually one to two minutes in duration unless otherwise indicated.

**Webchannel Feature:** Grand Junction and the Western Slope of Colorado have a place on the Internet to go for local news and information. As more people turn to the Internet on a daily basis, people can count on KKCO to be the local news and information leader on the web. KKCO's website is an important source of local news stories of all kinds, community information and other Internet Resources, often listed on Quick Click Feature. KKCO's home page offers links to topics, which include news, weather, sports, health, family, education, government and community. It also includes up-to-the minute video streaming of news stories, weather forecasts and includes special features such as Six Online Live Chat or watching live press conferences through web streaming. While stories are continually posted and eventually drop off of the top 30 or so visually displayed, they never actually leave the Web Channel Feature server making these accessible for viewers to conduct a search to retrieve each of these in the future. Video segments stay within the server approximately 1-2 weeks, as space is available.

## Regular Network News Programs Carried by KKCO:

EARLY TODAY	Monday thru Thursday	4:30-5am
EARLY TODAY	Sundays	4:30-5am
THE TODAY SHOW	Monday thru Friday	7-11am
NBC NIGHTLY NEWS	Monday thru Friday	5:30-6pm
SATURDAY TODAY	Saturdays	6-8am
SUNDAY TODAY	Sundays	7-8 am
MEET THE PRESS	Sundays	8-9 am
DATeline NBC	Varied Days	Varied Times

All of the above programs are network news programs presenting a mix of news, weather, sports and issue-related Feature stories. **Dateline NBC** airs throughout the week in prime time and often for expanded hours during times of breaking news events ... news magazine format with in-depth Features on current issues and news headlines.

*All KKCO Newscasts are closed captioned for the hearing impaired. Closed captioning began on KKCO Newscasts in January 1991. Station Conducts all weekly random EAS tests as well as monthly scheduled tests in preparation of needed emergency announcements.*

**US Farm Report - Sun 6-7a** is America's #1 Agri-business and rural lifestyle program. The host John Phipps and meteorologist Mike Hoffman provide America's farmers, ranchers, investors and brokers with the latest global and national Agri-Business information, weather and commodity reports. Topics this quarter include: Meat prices up, Cow herds down, The GMO Wheat Controversy, Low Crop prices, Mid West Crops.

**"Pet of the Week" (On-going Weekly News Series)**

**KKCO 11 News at Noon Reporters: Nicole Hartford Jean Reynolds**

**Including: Webchannel Feature**

A weekly segment showcasing animals up for adoption from a local no kill shelter. Weekly reports provide a variety of information on pet health, regulations and general animal control issues. On our Webchannel there is a direct link devoted specifically to these reports.

CRIME AND PERSONAL SAFETY

**KKCO 11 News at 5:30p Lead Story**

**Including: Webchannel Feature**

**January 12, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Sara Zendehnam**

**Duration 3:05**

A quiet neighborhood in Fruita is now the center of a police investigation and less than 24 hours after the incident; police aren't ready to answer any questions about what happened. The Fruita Police Department is releasing very little about the incident, they did say officers were responding to a call about an intoxicated person. At about 9:15 last night, the Fruita Police Department responded to a house in the 1000 block of East Keifer Ave. Once inside the house, cops say they found a man and a woman with what police describe as "serious injuries caused by a firearm." The woman was pronounced dead on scene. The man was transported to an area hospital to be treated for his injuries. The Mesa County Coroner's office has yet to release the identity of the woman and authorities haven't made the man's name public. The Fruita PD wouldn't comment on if the weapon had been retrieved. This marks the first shooting in 2015. Shootings in this quiet community are rare. Calm, family friendly, crime free...those are some words used by neighbors to describe this area until last night, that is. Now some are worried for the safety of their families. Confusion hangs heavy on the minds of neighbors on Keifer Ave. Residents in the area say in the years they've lived on this street, they've never had to deal with something as serious as a death investigation. Fruita police continued their search of the house into the morning with investigators going in and out and marking areas off with police tape. The neighbors say the people that lived there had just moved in recently. None of them, not even those living right next door, know exactly who these people are but they do say they didn't hear anything out of the ordinary last night.

**KKCO 11 News at 5:30p Lead Story**

**Including: Webchannel Feature**

**January 14, 2015 Reporter: Bernie Lange/ Jean Reynolds**

**Duration 1:40**

We have new information tonight on a stabbing that took place late this morning. Police have arrested this man, 29 year old Victor Green. They say he 'cut' his father several times on the face and once on the side. He is facing serious charges; among them are attempted first degree murder and assault. The incident started around 11am at a home off of the 400 block of Melody Lane near North Ave. The Police Department says that Green showed up at his grandfather's house. The two got into a physical altercation. Witnesses told police they saw Green attack his father with a knife and heard him threaten to kill his father. Jim Janeck, from Clean Cut Services, who works next door to the home, wasn't expecting the scene he saw when he first heard the sirens. Green's dad said he had threatened to kill him last night as well for not giving him money. Both men were taken to the hospital. Green was later released and arrested.

**KKCO 11 News at 5:30p 2nd Story**

**Including: Webchannel Feature**

**January 25, 2015 Reporter: Sara Zendehnam/ Kelsey Perkins**

**Duration: 2:33**

The college community is mourning the loss of a CMU sophomore Spencer Pannwitz who fell to his death from a 4<sup>th</sup> floor window of North Residence Hall Saturday night. The only word to describe the mood in Spencer's residence hall is somber. We talked with a few of his best friends and his roommate who are having an extremely difficult time accepting that he isn't around anymore. They built a memorial next to where Spencer fell to honor him. Nick Cholas is reeling from the death of his best friend-Spencer Pannwitz who he says is one of the most amazing people he's ever met. He says, "he wasn't in it for himself he was always in it for everyone else." And he's not eh only one-his roommate (Scott Jorgensen) at CMU says his personality would light any room. "My biggest memory was his positivity and his willingness to go out of his way to help other people." It was a Saturday night gone wrong. Pannwitz' friends say after a night out he went back to sleep in his friends room on the fourth floor of CMU's North Residence Hall, his room was on the second floor. 911 dispatchers found him lying on the ground around 2am outside of the building below an open window and broken screen. After transporting him to the hospital, he was pronounced dead. While the way Spencer died is hard for his friends to grasp, they say they're trying to move forward and keeping his memory alive. They took his favorite things and laid it next to where he died, a baseball, scratch tickets, chewing tobacco, snickers and a fly fishing hook. They say the death of their friend makes them see the world differently and want to live a more positive life. "He taught us all what real friendship is." "I know he's looking down from the clouds and he

wants us to be happy and keep living out life and he wants us to be positive. Even though he's gone he will NEVER be forgotten." One of Spencer's roommates, Scott says all of his belongings are still untouched in his room. They say the tragic event on Saturday night will change their lives forever and they will continue to live life on his honor.

## ENVIRONMENT/WEATHER/NATURAL DISASTER

### **KKCO 11 News at 5:30p**

**Including: Webchannel Feature**

**January 10, 2015 Reporter: Sara Zendechnam**

**Duration: 1:29**

Mother Nature destroyed everything. Unofficial reports recorded between 3/4<sup>th</sup> of an inch to just over an inch of rain during a massive storm around this neighborhood in DeBeque. Tamra Hoffman says while her home wasn't damaged by the flood, her neighbor's house is in shambles. The garage was moved and collapsed crushing a car inside and the home was actually picked up from the foundation and is now sitting at a slant. The Dry Gulch around the property that's 8-10 feet deep overflowed leaving a muddy disaster for people to clean up. Hoffman says no one in the area has flood insurance because in the years they've lived there nothing of this magnitude has ever happened. Through the destruction the neighborhood is coming together to help their friends to get back on their feet. "It's kind of our little own community around here we basically have grown here together we help each other out with what we can," says Hoffman.

## CONSUMER INFORMATION AND PROTECTION

### **11 News at Noon – Ongoing**

**Reporter: Nicole Hartford**

Every other Wednesday, a Home Depot store associate joins us in the studio with home improvement ideas, varying with the seasons, and how to achieve maximum home improvement with less cost.

### **KKCO 11 News at 5:30p Lead Story**

**Including: Webchannel Feature**

**January 5, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Sara Zendechnam**

**Duration: 2:25**

The New Year has just begun but it's never too early to start thinking about filing your taxes, especially with the major change this year. The Affordable Care Act is coming into play which may make squaring away your 2014 taxes a little more complicated. As if doing your taxes isn't hard enough add dealing with the Affordable Care Act on top of that and you could be faced with a lot of frustration. But there are some major parts of the law you need to be aware of when filing your taxes. Ron Church with Liberty Tax says he's preparing his team to answer the two most popular questions this tax season when it comes to the Affordable Care Act. The first is about tax penalties, it's the law all US citizens and legal residents are required to be covered by insurance. The Federal Government will be coming after those chose not to enroll in 2014 and will slap you with a fine. You'll pay \$95 a person or one percent of your gross income, whichever is higher, on the tax return you file. Those numbers will just get higher as years go on. In 2015 the penalty is \$325 or 2 percent of your income and 2016 will be \$695 or 2.5 percent of your gross income. The second question people have is about tax credits: those who qualify based on income and family size can get a certain amount of money back to apply to their monthly premium. You can use your tax credit as soon as your coverage begins to lower your premium. You can choose how much of the credit you want to use, if you don't want to use any or all of your credit you can get the unused portion when you file your taxes. Not everyone will be penalized for not being insured as there are some exemptions. Those with certain backgrounds, undocumented immigrants, people who are incarcerated and those who've experienced a hardship including homelessness, eviction or natural disasters won't face a fine.

### **KKCO 11 News at 10p Lead Story**

**Including: Webchannel Feature**

**January 10, 2015 Reporter: Sara Zendechnam/ Kelsey Perkins**

**Duration 3:05**

Facebook, Twitter, Instagram, Tumblr you name it there's no denying that social media is growing. But it's also evolving as well. To stay competitive, small businesses are going to have to make some changes to keep up. Social media and success are synonyms to Jessica Atkins. "We've had people come in because they found us on Instagram or they've found us on twitter. Atkins is the social media manager at a local clothing shop, June Ruby. She was hired to keep up with the social locomotive that never seems to stop charging ahead. As the digital world continues to grow, businesses like June Ruby will need to evolve to stay competitive. According to USA Today almost two thirds of social users will spend time online using their phone or tablet rather than a desktop computer. Mobile functioning will be imperative. Older small businesses may need to get creative to keep up. Main Street Bagels has been around since 1995 and owner Mark Smith says that transition can be difficult. Smith says the popular bagel shop has no social media manager and any social posts are his own. Twenty percent of the time that users are on their mobile devices they're on Facebook, according to USA Today. For many small businesses,

increasing 'Facebook Likes' will translate to marketing success in 2015. USA Today says iPhone applications are also going to be crucial to keep small businesses competitive. June Ruby uses a loyalty app where shoppers can generate points and use them on purchases drawing many people to shop at the store. Main Street Bagels says an app to speed up checkout would be beneficial, but is not something they're focused on.

## POLITICS/LAWMAKING

### **KKCO 11 News at 5:30p Lead Story**

**Including: Webchannel Feature**

**January 6, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Sara Zendeenam**

**Duration: 2:57**

A controversial permit is proposed in the town of silt so controversial that some say if it's approved they'll consider moving. A major marijuana cultivation and manufacturing operation may be making its way to the small town but it depends on if the silt board of trustees signs off. While some residents say they don't want a marijuana facility literally in their backyard, those for it say it'll put the town of 2900 in a good economic position. It's becoming a heated debate in Silt. The possibility of growing marijuana and marijuana infused products is causing serious concerns among neighbors and residents who would be able to see the facility from their backyards. The Silt Board of Directors approved an ordinance in October allowing cultivation and manufacturing of marijuana in certain parts of town. High Q LLC, which already has a retail marijuana store in town, is taking advantage of the ordinance and applying for a special use permit to build two facilities; one to grow marijuana in a 12,000 square foot green house and another to manufacture goods. Renee Grossman with the company says it will benefit the town by the 15-20 jobs that will be added. While some in the community say they're disappointed in what could become of their beloved town. Grossman says she's trying to create a successful industry in Silt. A major concern the residents had is that they feel like they weren't properly notified about the possibility of the facilities coming to Silt. They just received the letter about a public hearing where the issue will be discussed last week.

### **KKCO 11 News at 10p LeadStory**

**Including: Webchannel Feature**

**January 20, 2015 Reporter: Jean Reynolds/Nick Rothschild**

**Duration: 2:33**

At tonight's State of The Union Address, President Obama declared: the shadow of our economic crisis has passed and he renewed his call for tax cuts to benefit the middle class. This was a confident President Obama who bragged that he won both of his elections and who was not defensive about his party's losses last November. For the first time since he took office, President Obama came to a congress controlled by Republicans but his public approval on the economy is at a 6-year high and the President wants his programs passed, declaring an end to the recession. To help working families, he still wants a tax hike on the rich and a tax cut for the middle class. "Will we accept an economy where only a few of us do spectacularly well? Or will we commit ourselves to an economy that generates rising incomes and chances for everyone who makes the effort?" He warned Republicans he will veto any rollback of his immigration plan, Obamacare, or Wall Street Regulations. He welcomed former prisoner Alan Gross home from Cuba and defended opening diplomatic relations. "When what you're doing doesn't work for fifty years, it's time to try something new." He says he's doing that against Isis. "Instead of getting dragged into another ground war in the Middle East, we are leading a broad coalition, including Arab nations, to degrade and ultimately destroy this terrorist group." The Republican response came from Iowa's new senator Joni Ernst. "We'll propose ideas that aim to cut wasteful spending and balance the budget-with meaningful reforms, not higher taxes like the President has proposed," says Ernst. The President had compromised cooperation but conflict lies ahead. Republicans say they'll block the president's main priorities laid out here tonight, starting with a tax hike on the rich. One of our own representatives weighed in on the President's speech, Congressman Scott Tipton released a statement shortly after the address.

### **KKCO 11 News at 10p 2<sup>nd</sup> story**

**Including: Webchannel Feature**

**March 10, 2015 Reporter: Jean Reynolds/ Bernie Lange**

**Duration: 1:45**

The Mesa County Commissioners had an important meeting this morning with Congressman Scott Tipton to discuss major problems affecting the Western Slope. Tipton says his two major focuses are pilt funding and the endangered species act. Commissioner Rose Pugliese says Mesa County is the largest recipient of pilt funding in Colorado. Not receiving that money would cost our community more than 60 critical jobs. Tipton says he is also supporting legislation to use science to define an "endangered habitat." Getting feedback from the commissioners is what the congressman says can move our state in the right direction. "The insights they can give us to be able to work together to make sure we're having policies that Washington DC not becoming a stumbling block but a stepping stone to be able to actually achieve some economic growth are very useful to us," Tipton says. Another issue that was discussed was the lack of funding for the Grand Junction Regional Airport. Since an FBI investigation was launched into alleged mismanagement, construction has been

halted at the airport. Commissioner Scott McInnis says he's hoping Tipton will help push forward grants to complete this major economic driver in our area.

## **VOLUNTEERISM/ COMMUNITY AID/ COMMUNITY EFFORTS**

### **Community Calendar**

#### **Web Channel Feature**

An ongoing calendar of community events, classes, volunteer opportunities, etc... This is a viewer/station collaborative effort.

### **KKCO 11 News at 5:30p Lead Story**

#### **Including: Webchannel Feature**

**January 21, 2015 Reporter: Jean Reynolds/ Mckenzie O'Keefe**

**Duration: 2:11**

Mesa County has a new sheriff and after just one week in his new position, Matt Lewis is already hard at work. After Steve King dropped out of the race for Sheriff, Matt Lewis replaced him as a candidate and won the Sheriff seat. So who is Matt Lewis? We sat down with him to find out more on what he stands for and his plans to improve our community. Matt Lewis is no stranger to the Mesa County Sheriff's office. He's worked for them for nearly twenty years. Lewis may have been sworn into the office only one week ago but he's already making strides to create strong leadership for the community here in Mesa County. Integrity, service, and community are the values that Matt Lewis is looking to install into the organization. As he says those words describe who the sheriff's office is, what they do and why they do it. When he was sworn into office, Lewis said his first step was to change the culture of the office to leadership that matches his values. "I think you can't accomplish things inside this organization unless there is a shared reality of what your visions are, and what your goals are. So it was very important to me in selecting my command staff and all of my staff for that matter." Lewis comes into office after a controversy that shook Mesa County. Lewis says that his biggest goal over the course of his next 4 years as Sheriff, is offering the absolute best quality of service he can by addressing not only law enforcement, but more importantly public safety needs. His next step is creating more of a trusting relationship between the community and law enforcement and proactively looking to legislation that may one day affect Mesa County. Lewis says now that the legislative is back in session, many house and senate bills are being introduced, including things such as federal lands within the state and wildlife protection. While bills like that are in the infancy stages, Lewis wants to take the opportunity to weigh in on these so he can provide feedback if any of these bills could take effect in Mesa County one day.

## **YOUTH/CHILDREN AT RISK/YOUTH VIOLENCE/YOUTH SUPPORT**

### **KKCO 11 News at 10p Lead Story**

#### **Including: Webchannel Feature**

**January 26, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Lindsey Pallares**

**Duration 2:22**

An annual school sponsored ski trip results in the death of an Olathe middle school student. According to Crested Butte Mountain Resort at around 2pm this past Friday, Luis Olide was involved in a fatal ski accident on an intermediate trail of the mountain. The Olathe community came to school today with heavy hearts to mourn the loss of their dear friend, student, and classmate. Students describe Luis as a respected and well-known 8<sup>th</sup> grader, who on top of being outgoing and friendly, had a bright future ahead of him. Brandon Ramirez got off the bus and walked into the 8<sup>th</sup> grade hall and everyone was crying, everyone was wearing ties. Brandon says if you didn't know him personally, you'd recognize Luis by the he dressed. His usual school attire included a nice shirt and tie. Brandon said, "He wanted to as big as the president, either that or a scientist." The halls of Olathe middle school were filled with somber and tear-filled student's mourning the loss of their friend taken too soon. "Some people took it harder and others, it was real, everyone like I said did dress up to remember Luis and it was pretty hard on everyone." To ensure the well-being of their students, extra counselors were on hand to help the middle and high school students through the grieving process. Hallway message boards and special musical performances took place throughout the day to commemorate Luis. Those that knew him say he was a top-notch student and loyal companion. It's the day to day exchanges with Luis that his classmates say made him unforgettable. As of this afternoon, the Crested Butte Mountain police department has not released the cause of death for the young man. School administrators tell us that these ski trips happen two to three times a year, and their focus will be on helping the students and staff through this difficult time.

### **KKCO 11 News at 5:30p Lead Story**

#### **Including: Webchannel Feature**

**January 27, 2015 Reporter: Jean Reynolds/ Makenzie O'Keefe**

**Duration: 2:53**

A Fruita mother is raising concerns after her daughter was told she could not eat her school lunch because she was out of funds in her school account. But district 51 said this action is against their policy, that all kids can eat lunch no matter how low their funds may be. Andrea Davis says that her daughter was told on Friday that in order to eat lunch on Monday she needed more funds in her account. Her mom says she puts money into the account electronically Monday morning, only to find out her daughter coming home from school saying she wasn't allowed to eat lunch. "She had gone to the cafeteria and asked if she had any money in her account, and they said no and that she couldn't eat. So it concerns me." Davis says that she has been in touch with the district and they have been working to make sure that Fruita 8/9, where her daughter attends, understands their policy, that a student is to NEVER be denied lunch. Davis says her daughter is new to the school, so she was not aware that there is an alternative lunch option for students who are low in their funds. Since the staff there did not inform her of this and rather told her she couldn't eat. District 51 says that even kids with a balance of negative \$100 will be fed. Once a student account reaches a negative \$10, the school will inform the student ahead of time to let them know that their balance is low and there may be an alternative meal they will provide the student. District 51 also says they have online payments plus website that can help parents keep track of their child's school lunch balance. "That give the parents an automated text alert message or it gives them an email reminder when the account balance gets low because we understand parents get busy." In Davis's case, the district says that when you put money into your student's account, to make sure you give it about 24 hours to allow the money to be accounted for. But even if you wait until the last minute, there is something you can do. "If they call us at the main office or call the school directly, talk to the lunch manager at that school then we will go ahead and make sure that student is taken care of. Either way that student will receive a meal." Dan Sharp, the director of District 51's food and nutrition services, says that every fall they have training in place to go over these policies and procedures with the staff. He said that if there is ever an incident like this one, they will go into the school and re-coach and re-communicate those expectations to the school.

**KKCO 11 News at 5:30p Lead Story**

**Including: Webchannel Feature**

**January 29, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Makenzie O'Keefe**

**Duration: 2:55**

The measles outbreak linked to Disneyland has now grown to 95 cases. Eight states are affected. Most are in California, but cases have also popped up in Arizona, Utah and Colorado. Mesa County hasn't seen any recent cases but the resurgence of the disease is stirring a vaccine debate. The measles virus is extremely contagious and can be spread just by being in the same room as an infected person. Doctors say 90% of the people exposed to the measles can expect to become infected too, unless they've been vaccinated or were previously infected. Which is why the measles outbreak tied to Disneyland is fueling a vaccine debate. According to the Centers for Disease Control, in 2014 there were 644 cases of the measles in 27 states. That is the largest number of cases since measles elimination was documented in the US in 2000. Public health administrators say that since the introduction of the MMR vaccine, they really saw the effect of it, in which cases were almost non-existent. But some parents like Greg Haitz, aren't convinced on the safety or effectiveness of the vaccine. "We decided to only use those vaccines that have shown to be 100% safe, and 100% effective." So for this father, that means no vaccinations. But according to the health department, vaccinations are the best way to prevent diseases. Mesa County had a measles vaccination rate of 82% in 2014 while it is high; they say it's not enough to protect our community from the dangerous disease. It is recommended for children to get 2 doses of the measles vaccine. Once within their first year after birth and another dose before they start kindergarten, in order to be on the timeline of full protection. But in some instances, parents can opt out of a vaccine for personal reasons, such as questioning the safety and effectiveness of it. "Over 95% of children have been vaccinated by kindergarten, yet we are still seeing cases of measles and it looks like it is spreading, which really questions how effective the vaccine actually is." The Center for Disease Control has conducted a study on vaccine safety and autism. The findings found there is not a causal relationship between certain vaccine types and autism. They study was originally published in the Journal of Pediatrics back in 2013. According to the CDC, the results from the studies they conducted on vaccines and autism provide relevant data for the current childhood immunization schedule. Vaccination rates across the county vary, but Colorado is one of the lowest with 82%, which is why health experts say that the best prevention from diseases is to get vaccinated.

**KKCO 11 News at 10p Lead Story**

**Including: Webchannel Feature**

**February 17, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Lindsey Pallares**

**Duration: 1:07**

The District 51 school board votes unanimously to keep their existing calendar in place after months of debate amongst Mesa County parents, administrators, and students. The balanced calendar will set the academic year to start on August 3<sup>rd</sup>, leaving summers short and sweet. Support for all three calendars was in no short supply at tonight's school board meeting. Leading up to the big decision, the community has been vocal about their opinions on the calendar options, and some last minute champions to advantage of this last public comment period to put their two cents in. Proponents of returning to the traditional calendar argued the importance of longer summer breaks especially that extend for much of August, to give students a chance to take part in activities that aren't available at any other time of the year. They say that summer camps, internships, and seasonal positions contribute to education just as much as textbook learning. Others who are newer to the school system



say that they had hoped the calendar would stay the same for the sake of establishing consistency and routine for their children. According to the school board president, Greg Mikolai, the financial burden of any of the three calendars would have been approximately the same for Mesa County. Tonight's decision was about choosing the calendar that would encourage learning and advancement of all district 51 students. The balanced school calendar that was adopted tonight will be effective for the next two school years. The District 51 school board welcomes the feedback of parents and the community and that can be submitted directly to the District 51 comment page.

#### **KKCO 11 News at 10p Lead Story**

**Including: Webchannel Feature**

**February 19, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Lindsey Pallares**

**Duration: 2:37**

Watch what you are doing if you're sporting the latest t-shirt craze in the Grand Valley. Nitelife Billiards and Supply has caught the eye of international customers with their "Open Carry" t-shirts that come complete with an alarming disclaimer. The printed waiver you receive with watch shirt warns the buyer to act responsibly while wearing your open carry t-shirt. At a short distance, the graphic on the shirt can easily be mistaken for a real firearm, so if you're approached by law enforcement, the best thing to do is follow orders. They come in bright colors and make an even bolder statement. Paul Liebe and Shawn Strand's "open carry t-shirts are all about exercising second amendment rights. "We want to get people, stop being afraid when you see someone carrying a gun," Liebe says. Strand says, "We just want to practice our right, and obey the constitution, and the law." The business partners admit they'd hope their apparel would cause uproar but neither of them could have predicted that business would be so good. Liebe says, "We're shipping them all over the world, we're going international." Total t-shirts sales have hit the 2000 mark, reaching the United Kingdom and New Zealand, in spite of a strongly worded disclaimer included with purchase. "Whether you choose the polo or the V-neck, the warning on these shirts is all the same, your actions while wearing them could get you injured or even killed." At a distance, printed firearm graphics could be deceiving to law enforcement. Sudden moves are not encouraged. The peak of demand comes at a time when the state senate has approved a bill allowing concealed carry without a permit for adults over the age of 21. It's a move that Lee-Bee and strand hope will help change the public's perception of guns. Strand says, "It's our right people, and you can do it too." In the last four days, Nitelife has had hundreds of orders come into the shop and he says the whole crew has been working overtime to keep up with the demand. The "Open carry t-shirts" company is a locally based operation with all the silk-screening being done right here in the Grand Valley. As the shirts gain more popularity, law enforcement is becoming familiar with them but the partners stress the importance of acting responsibly if you decide to wear one out of the house. If you want to purchase one of these fired-up t-shirts they are available directly through the open carry t-shirts website and they're also on e-bay.

#### **KKCO 11 News at 6p Lead Story**

**Including: Webchannel Feature**

**March 3, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Makenzie O'Keefe**

**Duration: 2:22**

An offer by the Montrose County District Attorney's office has sparked controversy amongst parents whose children were in Deidre Womack's care that day. It started as a phone call last October from the owner of Hug-A-Bear daycare and learning center, who was currently out of town when her employee, Deidre Womack, gave those kids melatonin. Now, several months later, parents are in an outrage saying the punishment for the childcare worker is unjust. Montrose mom, Julie Williams, believes her 4-year old son Dillion, was in the classroom where daycare worker Deidre Womack, allegedly gave children sleep-aid medication without parental consent. Local law enforcement and the Department of Health and Human Services responded to the call last October to make sure those kids in Womack's care were taken out of harm's way. But now parents are once again up in arms. The Montrose District Attorney is offering a plea deal, Womack pleads guilty to one count of child abuse with knowingly no injury. She will receive no jail time but rather supervised probation and must write apology letters to each victim's family. Parents don't think the punishment is enough for putting the safety of nearly 35 children in jeopardy. Parents say they feel most for the owner of Hug-A-Bear, who called in her own center and employee to the police. Not only did she have to close her business due to her employee's actions, they say the community lost as well. In a statement previous owner Miss Patty says she is disheartened that the DA has taken the matter so lightly. "The action of one employee has had such devastating consequences which ultimately closed my childcare center. The children have suffered more than anyone could understand and to say that no one was hurt was a grouse understatement." The District Attorney's office says that they have made extensive efforts to reach out to all potential victims and has successfully communicated with many of them. They say that are actively engaged in the process of consulting with these victims regarding any disposition of this case. The District Attorney's office says that no agreement has been reached with the defendant at this time. They also said they have not concluded the process of consulting with the victims and the victims' families either.

#### **KKCO 11 News at 10p Lead Story**

**Including: Webchannel Feature**

**March 4, 2015 Reporter: Bernie Lange/ Jean Reynolds/ Lindsey Pallares**

**Duration: 2:18**

The attempted abduction of a 12-year old at a Fruita park has parents and children in surrounding neighborhoods thinking twice about what to do if they're alone and approached by a stranger. Local law enforcement maintains that Tuesday evening's report was an isolated incident but is an excellent opportunity for parents to bring up the "Stranger Danger" discussion with their families. Kicking, screaming and safety in numbers are some of the basics that every kid should have in their back pocket if they find themselves in a sticky situation. There are lots of instances when children won't find themselves with mom and dad and in order to stay safe, they need to be prepared. Wyatt Green walks through Olga Anson Park in Fruita on his way to his regular piano lessons. While he says the attempted abduction won't stop him from going to the park, he has perfected his escape plan. "If someone comes up to me and I don't know that, I'd probably start running," says Green. "If they chased after me I'd try and go to one of my friends' houses which is over there somewhere," he also says. According to LT. David Krouse of the Fruita Police Department, Wyatt's go-to moves are right on the money. If a child is approached by a threatening stranger, getting out of harm's way is the number one objective. "If they are grabbed or something like that, then it's ok to fight back, they should fight, try to get away, make noise, draw attention to themselves," Krouse says. News of the attempted abduction has sparked danger discussion in Grand Valley homes. It's a conversation that Amber says she's had several times with her boys. "The kids kind of just roam this neighborhood so one of my biggest things is if you don't know them, don't talk to them," Amber says. As much as parents prep their kids to handle strangers, local law enforcement says not to leave out a critical part of the talk. "Keep in mind that children are more likely to be harmed by someone they know than someone they don't know," Krouse says. No matter where you are, keeping close tabs on your surroundings will help you and your loved ones stay safe. According to the local law enforcement, there's no age at which they can tell parents that children are ready to be on their own. If you are letting your kids go to the park or walk to school on their own, it should be based on their individual maturity level. At this point, the Fruita Police Department does not have any suspects in custody in conjunction with yesterday's attempted abduction. The suspect description they have is for a tall male between the ages of 20-40 with a mustache wearing a dark hooded sweatshirt.

Live interviews are conducted on a regular basis by the mid-day anchor, Cassie Heykoop. She speaks with community Leaders, non-profit organizations, medical personnel, etc. to discuss topics of concern and information for the viewer. Interviews are also held with organizations regarding upcoming events to benefit their community programs and services.

3rd Quarter 2014

**KKCO PSA's PROVIDING SIGNIFICANT TREATMENT  
OF COMMUNITY ISSUES**

Topic of PSA (varying lengths of: 10, :15, :20, :30, and :60)

# of Times Aired

1st Quarter	KKCO
Hope of the Grand Valley	157
Binge Eating	15
Blood Sugar	52
Best Friends/Animal Adoption	125
Check off Colorado	65
Doctors Without Borders	89
Flu Shots Colorado	38

<b>Your Prostate Your Decision</b>	<b>28</b>
<b>Girls Scouts</b>	<b>110</b>
<b>Roist Hurst Humane Society</b>	<b>211</b>
<b>Mosaic</b>	<b>88</b>
<b>National Park Foundation</b>	<b>67</b>
<b>Operation Kid Safe</b>	<b>37</b>
<b>Partners Kids</b>	<b>29</b>
<b>Protect Wildlife</b>	<b>13</b>
<b>Make A Wish</b>	<b>18</b>
<b>Special Olympics</b>	<b>21</b>
<b>Reading Book People</b>	<b>56</b>
<b>Preventing Vision Loss</b>	<b>39</b>
<b>Sharefest 2015</b>	<b>67</b>
<b>Shelter Pets</b>	<b>42</b>
<b>Social Security</b>	<b>35</b>
<b>Today's Military</b>	<b>100</b>
<b>VA Careers</b>	<b>201</b>
<b>Wounded Warriors</b>	<b>28</b>
<b>Grand Valley Blood Draw</b>	<b>25</b>
<b>Partners Mentors</b>	<b>284</b>