



KSAS-KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

## Contract # 1942330

### Schedule Dates

10/15/14-10/18/14  
Advertiser National Education Association (31308)  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand NEA (403189)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Kaufma,Meredith  
Phone/Fax /  
CPE 39/42/3705  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments NEA  
NATIONAL EDUCATION ASSOCIATION

Date Entered 09/30/14  
Last Modified 09/30/14  
Entered By Jill Rellly  
CO-OP No  
Headline # ECR10433519  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$543.00  
Net Total \$3,077.00  
Sales Tax

KSAS+KAAS Combo (KSAS+)  
By Broadcast Month Spots Rate  
Oct. 2014 13 \$3,620.00  
Grand Total: 13 \$3,620.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	10/15/14-10/17/14	2	:30	4P- 4:30P (CST)	2			X	X	X			2			KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14
1.1	Normal Line / SPOT (1)	10/15/14-10/17/14	3	:30	1P- 1:30P (CST)	2			X	X	X			2	\$90.00	\$180.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14
2.0	Revised Line / SPOT (2)	10/15/14-10/17/14	2	:30	4:30P- 5P (CST)	2			X	X	X			2			KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14
2.1	Normal Line / SPOT (2)	10/15/14-10/17/14	3	:30	1P- 1:30P (CST)	2			X	X	X			2	\$90.00	\$180.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	9/30/14
3.0	Normal Line / SPOT (4)	10/15/14-10/17/14	2	:30	6:30P- 7P (CST)	2			X	X	X			2	\$550.00	\$1,100.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	9/30/14
4.0	Normal Line / SPOT (5)	10/15/14-10/17/14	3	:30	9P- 9:35P (CST)				1	1	1			3	\$300.00	\$900.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	9/30/14
5.0	Normal Line / SPOT (6)	10/18/14-10/18/14	3	:30	10P- 10:31P (CST)							1		1	\$140.00	\$140.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	9/30/14
6.0	Normal Line / Football (7)	10/18/14-10/18/14	3	:30	6:30P- 10P (CST)							1		1	\$400.00	\$400.00	KSAS+KAAS Combo (KSAS+)	COLLEGE FOOTBALL - PRIME	9/30/14
7.0	Normal Line / SPOT (3)	10/15/14-10/17/14	2	:30	6P- 6:30P (CST)	2			X	X	X			2	\$360.00	\$720.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	9/30/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## ORDER WORKSHEET

Rep Order# 10433519 Ver# 6 Status Returned

Traffic Order# 1942330

Printed: 10/01/14 9:13 AM  
Last Received: 10/01/14 9:13 AM  
Showing Buylines: All Lines

1 of 2

Station KSAS-TV WICHITA KS  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NEA  
Estimate# 3705  
Buyer Meredith KaufmanAgency (GRTA) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 39/42/3705  
Flight Dates 10/15/14-10/21/14Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (JSC) JAMES SCUTARI  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

NATIONAL EDUCATION ASSOCIATION

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

I CANNOT CONFIRM THIS ORDER DUE TO THE DARE ROUTING CODE IS MISSING OR INVALID ON AGENCY RECORD. PLEASE CHECK. THANKS JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1*	W-F, M-Tu	1P-130P	FAMILY FEUD Buy Comment: REVISED RATE & TP V5 More than 2 codes changed	30	\$90.00	10/15-10/21	2	1	2	\$180.00	-
2*	W-F, M-Tu	130P-2P	FAMILY FEUD Buy Comment: REVISED RATE & TP V5 More than 2 codes changed	30	\$90.00	10/15-10/21	2	1	2	\$180.00	-
3*	W-F, M-Tu	6P-630P	BIG BANG THEORY Buy Comment: REVISED RATE V5 More than 2 codes changed	30	\$360.00	10/15-10/21	2	1	2	\$720.00	-
4	W-F, M-Tu	630P-7P	BIG BANG THEORY	30	\$550.00	10/15-10/21	2	1	2	\$1,100.00	-
5	W-F, M-Tu	9P-935P	NEWS AT 9P	30	\$300.00	10/15-10/21	3	1	3	\$900.00	-
6*	Sa	10P-1031P	NEWS AT 9P Buy Comment: REVISED TP V5 More than 2 codes changed	30	\$140.00	10/18-10/18	1	1	1	\$140.00	-
7	Sa	630P-10P	COLLEGE FOOTBALL - PRIME	30	\$400.00	10/18-10/18	1	1	1	\$400.00	-

# ORDER WORKSHEET

Rep Order# 10433519 Ver# 6 Status Returned

Traffic Order# 1942330

Printed: 10/01/14 9:13 AM  
Last Received: 10/01/14 9:13 AM  
Showing Buylines: All Lines

2 of 2

Station KSAS-TV WICHITA,KS  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NEA  
Estimate# 3705  
Buyer Meredith Kaufman

Agency (GRTA) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 39/42/3705  
Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (JSC) JAMES SCUTARI  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
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## ---REPORT TOTALS---

Report Totals: 13 / \$3,620.00

## ---SALES MONTHLY TOTALS---

Oct2014: 13/ \$3,620.00  
Order Totals: 13 / \$3,620.00  
Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$69,481.77	CABL .00%	KAKE 18.94%	KMTW .16%	KSAS 5.21%	KSCW 2.14%
		KSNW 24.08%	KWCH 49.48%	KWCV .00%	UNKN .00%	

## --- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10433519 Ver# 5 Status Revised  
E/C'd Yes

Traffic Order# 1942330

Printed: 09/30/14 1:29 PM  
Last Received: 09/30/14 1:23 PM  
Showing Buylines: All Rep Revised Lines

1 of 2

Station KSAS-TV WICHITA,KS  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NEA  
Estimate# 3705  
Buyer Meredith Kaufman

Agency (GRTA) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 39/42/3705  
Flight Dates 10/15/14-10/21/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (JSC) JAMES SCUTARI  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

## --- CONTRACT COMMENT ---

NATIONAL EDUCATION ASSOCIATION

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISED TP AND RATES ON LINES 1-2 - REVISED RATE ON LINE 3 - REVISED TP ON LINE 6 - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1*	W-F, M-Tu	1P-130P	FAMILY FEUD Buy Comment: REVISED RATE & TP Sales remark: V5 REVISED RATE & TP V5 More than 2 codes changed	30	\$90.00	10/15-10/21	2	1	2	\$180.00	-
2*	W-F, M-Tu	130P-2P	FAMILY FEUD Buy Comment: REVISED RATE & TP Sales remark: V5 REVISED RATE & TP V5 More than 2 codes changed	30	\$90.00	10/15-10/21	2	1	2	\$180.00	-
3*	W-F, M-Tu	6P-630P	BIG BANG THEORY Buy Comment: REVISED RATE Sales remark: V5 REVISED RATE V5 More than 2 codes changed	30	\$360.00	10/15-10/21	2	1	2	\$720.00	-
6*	Sa	10P-1031P	NEWS AT 9P Buy Comment: REVISED TP Sales remark: V5 REVISED TP V5 More than 2 codes changed	30	\$140.00	10/18-10/18	1	1	1	\$140.00	-

ORDER WORKSHEET

Rep Order# 10433519	Ver# 5	Status Revised	Traffic Order# 1942330	Printed: 09/30/14 1:29 PM	2 of 2
EC'd Yes				Last Received: 09/30/14 1:23 PM	
				Showing Buylines:	
Station KSAS-TV WICHITA,KS			Agency (GRTA) GREAT AMERICAN MEDIA	Rep Firm MILLENNIUM SALES & MARKETING	
Advertiser (6087) POLITICAL ISSUE GROU			3050 K ST NW, SUITE 100	Sales Office (DC) WASHINGTON	
Product NEA			WASHINGTON, DC 20007	Salesperson (JSC) JAMES SCUTARI	
Estimate# 3705			Agency C/P1/P2/E 39/42/3705	Sales Assistant	
Buyer Meredith Kaufman			Flight Dates 10/15/14-10/21/14	Salesperson Phone# 202-955-5342	
				Salesperson Fax#	

---REPORT TOTALS---

Report Totals: 7 / \$1,220.00

---SALES MONTHLY TOTALS---

Oct2014: 13/ \$3,620.00  
 Order Totals: 13 / \$3,620.00  
 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$69,481.77	CABL .00%	KAKE 18.94%	KMTW .16%	KSAS 5.21%	KSCW 2.14%
		KSNW 24.08%	KWCH 49.48%	KWCV .00%	UNKN .00%	

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]  
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10433519	Ver# 4	Status Returned	Traffic Order# 1942330	Printed: 09/30/14 12:43 PM	1 of 2
EC'd Yes				Last Received: 09/30/14 12:41 PM	
				Showing Buylines:	
Station KSAS-TV WICHITA,KS	Agency (GRTA) GREAT AMERICAN MEDIA	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (6087) POLITICAL ISSUE GROU	3050 K ST NW, SUITE 100	Sales Office (DC) WASHINGTON			
Product NEA	WASHINGTON, DC 20007	Salesperson (JSC) JAMES SCUTARI			
Estimate# 3705	Agency C/P1/P2/E 39/42/3705	Sales Assistant			
Buyer Meredith Kaufman	Flight Dates 10/15/14-10/21/14	Salesperson Phone# 202-955-5342			
		Salesperson Fax#			

--- CONTRACT COMMENT ---  
 NATIONAL EDUCATION ASSOCIATION  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 SEE LINES 3 AND 6 FOR SOC. THANKS, JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
3*	W-F, M-Tu	6P-630P	BIG BANG THEORY	30	\$350.00	10/15-10/21	2	1	2	\$700.00	-
Station remark: V4 PLEASE REBATE TO \$360											
6*	Sa	9P-930P	NEWS AT 9P	30	\$140.00	10/18-10/18	1	1	1	\$140.00	-
Station remark: V4 NEWS WILL PROBABLY AIR 10-1031P											

---REPORT TOTALS---  
 Report Totals: 3 / \$840.00

---SALES MONTHLY TOTALS---  
 Oct2014: 13/ \$3,620.00  
 Order Totals: 13 / \$3,620.00 Total GRPS: 0.0

--- COMPETITIVE ---  
 Market Totals \$69,481.77 CABL .00% KAKE 18.94% KMTW .16% KSAS 5.21% KSCW 2.14%  
 KSNW 24.08% KWCH 49.48% KWCY .00% UNKN .00%

--- COMPETITIVE COMMENTS ---  
 SHARES ACCURATE

# ORDER WORKSHEET

Rep Order# 10433519	Ver# 3	Status Revised	Traffic Order#	Printed: 09/30/14 12:39 PM	1 of 2
EC'd Yes				Last Received: 09/30/14 12:35 PM	
				Showing Buylines: All Lines	
Station KSAS-TV WICHITA KS	Agency (GRTA) GREAT AMERICAN MEDIA	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (6087) POLITICAL ISSUE GROU	3050 K ST NW, SUITE 100	Sales Office (DC) WASHINGTON			
Product NEA	WASHINGTON, DC 20007	Salesperson (JSC) JAMES SCUTARI			
Estimate# 3705	Agency C/P1/P2/E 39/42/3705	Sales Assistant			
Buyer Meredith Kaufman	Flight Dates 10/15/14-10/21/14	Salesperson Phone# 202-955-5342			
		Salesperson Fax#			

## --- CONTRACT COMMENT ---

NATIONAL EDUCATION ASSOCIATION

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISED AGENCY TO GREAT AMERICAN MEDIA - PLEASE CONFIRM - THANKS

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	W-F, M-Tu	4P-430P	FAMILY FEUD	30	\$95.00	10/15-10/21	2	1	2	\$190.00	-
2	W-F, M-Tu	430P-5P	FAMILY FEUD	30	\$95.00	10/15-10/21	2	1	2	\$190.00	-
3	W-F, M-Tu	6P-630P	BIG BANG THEORY	30	\$350.00	10/15-10/21	2	1	2	\$700.00	-
4	W-F, M-Tu	630P-7P	BIG BANG THEORY	30	\$550.00	10/15-10/21	2	1	2	\$1,100.00	-
5	W-F, M-Tu	9P-935P	NEWS AT 9P	30	\$300.00	10/15-10/21	3	1	3	\$900.00	-
6	Sa	9P-930P	NEWS AT 9P	30	\$140.00	10/18-10/18	1	1	1	\$140.00	-
7	Sa	630P-10P	COLLEGE FOOTBALL - PRIME	30	\$400.00	10/18-10/18	1	1	1	\$400.00	-

## ---REPORT TOTALS---

Report Totals: 13 / \$3,620.00

## ---SALES MONTHLY TOTALS---

# ORDER WORKSHEET

Rep Order# 10433519	Ver# 3	Status Revised	Traffic Order#	Printed: 09/30/14 12:39 PM	2 of 2
EC'd Yes				Last Received: 09/30/14 12:35 PM	
				Showing Buylines: All Lines	
Station KSAS-TV WICHITA,KS	Agency (GRTA) GREAT AMERICAN MEDIA	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (6087) POLITICAL ISSUE GROU	3050 K ST NW, SUITE 100	Sales Office (DC) WASHINGTON			
Product NEA	WASHINGTON, DC 20007	Salesperson (JSC) JAMES SCUTARI			
Estimate# 3705	Agency C/P1/P2/E 39/42/3705	Sales Assistant			
Buyer Meredith Kaufman	Flight Dates 10/15/14-10/21/14	Salesperson Phone# 202-955-5342			
		Salesperson Fax#			

Oct2014: 13/ \$3,620.00  
 Order Totals: 13 / \$3,620.00 Total GRPS: 0.0  
 --- COMPETITIVE ---

Market Totals \$69,481.77

CABL .00%	KAKE 18.94%	KMTW .16%	KSAS 5.21%	KSCW 2.14%
KSNW 24.08%	KWCH 49.48%	KWCY .00%	UNKN .00%	

--- COMPETITIVE COMMENTS ---  
 SHARES ACCURATE

Books [null]  
 Demos RA35+

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS



ORDER WORKSHEET

Rep Order# 10433519	Ver# 1	Status New	Traffic Order#	Printed: 09/30/14 12:20 PM	2 of 2
EC'd Yes				Last Received: 09/30/14 12:17 PM	
				Showing Buylines: All Rep Changes or Last Station Changes	
Station KSAS-TV WICHITA, KS			Agency (WTRF) WATERFRONT STRATEGIES	Rep Firm MILLENNIUM SALES & MARKETING	
Advertiser (6087) POLITICAL ISSUE GROU			3050 K ST NW, #100	Sales Office (DC) WASHINGTON	
Product NEA			WASHINGTON, DC 20007	Salesperson (JSC) JAMES SCUTARI	
Estimate# 3705			Agency C/P1/P2/E 39/42/3705	Sales Assistant	
Buyer Meredith Kaufman			Flight Dates 10/15/14-10/21/14	Salesperson Phone# 202-955-5342	
				Salesperson Fax#	

Oct2014: 13/ \$3,620.00  
 Order Totals: 13 / \$3,620.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals

\$69,481.77

CABL .00%	KAKE 18.94%	KMTW .16%	KSAS 5.21%	KSCW 2.14%
KSNW 24.08%	KWCH 49.48%	KWCV .00%	UNKN .00%	

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]  
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS