

# CONTRACT



**WQCB-FM**  
**49 Acme Road**  
**Brewer, ME 04412**  
**(207) 989-5631**

<u>Contract / Revision</u> 733366 /		<u>Alt Order #</u> 32258423
<u>Advertiser</u> The Wilderness Society Action Fund		<u>Original Date / Revision</u> 10/16/18 / 10/16/18
<u>Contract Dates</u> 10/16/18 - 11/06/18	<u>Estimate #</u> 10161105	
<u>Product</u> Wilderness Society		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WQCB-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WQCB	10/16/18	10/22/18	6:00 AM-10:00 AM	6a-10a		1:00			NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	-TWTF--				6	\$120.00			
N 2	WQCB	10/22/18	11/04/18	6:00 AM-10:00 AM	6a-10a		1:00			NM	12	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				6	\$120.00			
Week:		10/29/18	11/04/18	MTWTF--				6	\$120.00			
N 3	WQCB	11/05/18	11/06/18	M-F AM Drive	6a-10a		1:00			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				4	\$120.00			
N 4	WQCB	10/16/18	10/22/18	10:00 AM-3:00 PM	10a-3p		1:00			NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	-TWTF--				6	\$110.00			
N 5	WQCB	10/22/18	11/04/18	10:00 AM-3:00 PM	10a-3p		1:00			NM	16	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				8	\$110.00			
Week:		10/29/18	11/04/18	MTWTF--				8	\$110.00			
N 6	WQCB	11/05/18	11/06/18	M-F Midday	10a-3p		1:00			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				4	\$110.00			
N 7	WQCB	10/16/18	10/22/18	3:00 PM-7:00 PM	3p-7p		1:00			NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/18	10/22/18	-TWTF--				6	\$110.00			
N 8	WQCB	10/22/18	11/04/18	3:00 PM-7:00 PM	3p-7p		1:00			NM	12	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				6	\$110.00			
Week:		10/29/18	11/04/18	MTWTF--				6	\$110.00			
N 9	WQCB	11/05/18	11/05/18	3:00 PM-7:00 PM	3p-7p		1:00			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				4	\$110.00			
N 10	WQCB	10/20/18	11/05/18	6:00 AM-10:00 AM	6a-10a		1:00			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/18	10/26/18	-----S-				1	\$120.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.





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**49 Acme Road**  
**Brewer, ME 04412**  
**(207) 989-5631**

<u>Contract / Revision</u> 733366 /	<u>Alt Order #</u> 32258423
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<u>Advertiser</u> The Wilderness Society Action Fund	<u>Original Date / Revision</u> 10/16/18 / 10/16/18
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<u>Contract Dates</u> 10/16/18 - 11/06/18	<u>Product</u> Wilderness Society	<u>Estimate #</u> 10161105
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/18	11/02/18	-----S-				1	\$120.00			
Week:		11/03/18	11/09/18	-----S-				1	\$120.00			
N 11	WQCB	10/20/18	11/05/18	10:00 AM-3:00 PM	10a-3p		1:00			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/18	10/26/18	-----S-				1	\$110.00			
Week:		10/27/18	11/02/18	-----S-				1	\$110.00			
Week:		11/03/18	11/09/18	-----S-				1	\$110.00			
N 12	WQCB	10/20/18	11/05/18	3:00 PM-7:00 PM	3p-7p		1:00			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/18	10/26/18	-----S-				1	\$110.00			
Week:		10/27/18	11/02/18	-----S-				1	\$110.00			
Week:		11/03/18	11/09/18	-----S-				1	\$110.00			
N 13	WQCB	10/21/18	11/05/18	6:00 AM-10:00 AM	6a-10a		1:00			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/18	10/27/18	-----S				1	\$120.00			
Week:		10/28/18	11/03/18	-----S				1	\$120.00			
Week:		11/04/18	11/10/18	-----S				1	\$120.00			
N 14	WQCB	10/21/18	11/05/18	10:00 AM-3:00 PM	10a-3p		1:00			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/18	10/27/18	-----S				1	\$110.00			
Week:		10/28/18	11/03/18	-----S				1	\$110.00			
Week:		11/04/18	11/10/18	-----S				1	\$110.00			
N 15	WQCB	10/21/18	11/05/18	3:00 PM-7:00 PM	3p-7p		1:00			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/18	10/27/18	-----S				1	\$110.00			
Week:		10/28/18	11/03/18	-----S				1	\$110.00			
Week:		11/04/18	11/10/18	-----S				1	\$110.00			
<b>Totals</b>											<b>88</b>	<b>\$9,960.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	50	\$5,660.00	(\$849.00)	\$4,811.00
10/29/18 -11/06/18	38	\$4,300.00	(\$645.00)	\$3,655.00
<b>Totals</b>	<b>88</b>	<b>\$9,960.00</b>	<b>(\$1,494.00)</b>	<b>\$8,466.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Oct 16, 18  
 CONT# 32258423 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO WQCB-FM (Bangor, ME)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 10161105  
 SALESPERSON FAX#  
 PH # 202-965-5060

BYR Helen Hanratty  
 ADV THE WILDERNESS SOCIETY ACTION FUND  
 PDT Wilderness Society  
 FLT Oct 16, 18 - Nov 05, 18

\* REP ORDER COMMENT \*

\*\* 10/16/2018 2:47:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/16/2018 2:47:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	.TWTF..	6A - 10A	60	10/16/2018 - 10/19/2018	1W	6	\$120.00	6	
	1.2	.TWTF..	10A - 3P	60	10/16/2018 - 10/19/2018	1W	6	\$110.00	6	
	1.3	.TWTF..	3P - 7P	60	10/16/2018 - 10/19/2018	1W	6	\$110.00	6	
	1.4	.....S.	6A - 10A	60	10/20/2018 - 10/20/2018	1W	1	\$120.00	1	
	1.5	.....S.	10A - 3P	60	10/20/2018 - 10/20/2018	1W	1	\$110.00	1	
	1.6	.....S.	3P - 7P	60	10/20/2018 - 10/20/2018	1W	1	\$110.00	1	
	1.7	.....S	6A - 10A	60	10/21/2018 - 10/21/2018	1W	1	\$120.00	1	
	1.8	.....S	10A - 3P	60	10/21/2018 - 10/21/2018	1W	1	\$110.00	1	
	1.9	.....S	3P - 7P	60	10/21/2018 - 10/21/2018	1W	1	\$110.00	1	
		<b>** WEEKLY FLIGHT TOTALS **</b>						24	\$2,720.00	
		<b>FLIGHT 2</b>								
	2.1	MTWTF..	6A - 10A	60	10/22/2018 - 11/2/2018	2W	6	\$120.00	12	
	2.2	MTWTF..	10A - 3P	60	10/22/2018 - 11/2/2018	2W	8	\$110.00	16	
	2.3	MTWTF..	3P - 7P	60	10/22/2018 - 11/2/2018	2W	6	\$110.00	12	
	2.4	.....S.	6A - 10A	60	10/27/2018 - 11/3/2018	2W	1	\$120.00	2	
	2.5	.....S.	10A - 3P	60	10/27/2018 - 11/3/2018	2W	1	\$110.00	2	
	2.6	.....S.	3P - 7P	60	10/27/2018 - 11/3/2018	2W	1	\$110.00	2	
	2.7	.....S	6A - 10A	60	10/28/2018 - 11/4/2018	2W	1	\$120.00	2	
	2.8	.....S	10A - 3P	60	10/28/2018 - 11/4/2018	2W	1	\$110.00	2	
	2.9	.....S	3P - 7P	60	10/28/2018 - 11/4/2018	2W	1	\$110.00	2	
		<b>** WEEKLY FLIGHT TOTALS **</b>						26	\$5,880.00	

Oct 16, 18

CONT# 32258423 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: / / 10161105

FLIGHT 3									
3.1	MT.....	6A - 10A	60	11/5/2018 - 11/6/2018	1W	4	\$120.00	4	
3.2	MT.....	10A - 3P	60	11/5/2018 - 11/6/2018	1W	4	\$110.00	4	
3.3	M.....	3P - 7P	60	11/5/2018 - 11/5/2018	1W	4	\$110.00	4	
** WEEKLY FLIGHT TOTALS **						12	\$1,360.00		

	Oct 18	Nov 18				
SPOTS	50	38				
CASH	5660.00	4300.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	5660.00	4300.00				

							TOTAL
SPOTS							88
CASH							9,960.00
TRADE							0.00
NSL							0.00
TOTAL							9,960.00

**\*\* Competitive Comments \*\***

SVC: SP18 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 10/12/2018
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I, Buying Time, LLC

do hereby request station time concerning the following issue:

The Wilderness Society Action Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: The Wilderness Society Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Wilderness Society Action Fund  
1615 M Street NW #2  
Washington, D.C. 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Tommy Tepper

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

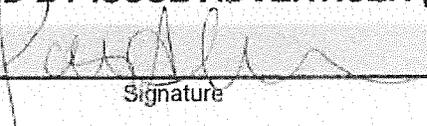
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/12/2018

Date



Signature

(202)965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title