FCC Quarterly Issues and Programming List

Fourth Quarter Oct. 1 – Dec. 31, 2023

KDON AM 1390/FM 104.5 – De Oueen, AR

Submitted by Patrick Massey, News Director Bunyard Broadcasting, Inc.

Issue 1: Approaching flu season and need to vaccinate

Programs to address issue 1:

Date: Oct. 3, 2023

Program: Acordeon Cristiano

Time: 9 a.m.

Length: 2:30 minutes

Description: Featured interview with Sevier County Medical Center (SCMC) CEO Lori House on financial challenges facing the new hospital, including ongoing process to qualify for and secure reimbursement for services provided to patients registered with the Center for Medicaid/Medicare Services (CMS). House announced the hospital had received designation as a Critical Access Hospital, allowing it to receiving a higher reimbursement rate due to its distance from other emergency healthcare facilities. Discussed the hospital's growing patient volume and the overall necessity of a 24/7 emergency healthcare provider in Sevier County.

Issue 2: Rise in distracted driving in Arkansas

Programs to address issue 1:

Date: Oct. 18, 2023

Program: Acordeon Cristiano

Time: 9 a.m.

Length: 2:30 minutes

Description: Featured story including interview with Arkansas Public Safety Secretary Colonel Mike Hagar on distracted driving and its role as one of the leading causes of motor vehicle accidents in Arkansas. Col. Hagar announced the "U Drive. U Text. U Pay." enforcement campaign aimed at citing drivers caught texting or accessing social media while behind the wheel. He detailed the growing incidents of distracted driving, the penalties and dangers it risks, and how parents can talk to their children about developing safe driving habits.

Issue 3: Lack of protein available at local food banks

Date: Nov. 15, 2023

Program: Acordeon Cristiano

Time: 9 a.m. Length: 4 minutes

Description: Conducted interview with Ronnie Ritter, president of Arkansas Hunters Feeding the Hungry, and Angie Walker, who helps organize a Sevier County food bank. Discussed the lack of protein-based food items at food pantries both locally and across Arkansas. Discussed the organization's mission to encourage hunters to donate deer to the program for distribution to local pantries and Arkansas families facing food insecurity. Provided details and specifics on how hunters can participate in the program and helped connect them to local processors partnering with Arkansas Hunters Feeding the Hungry.

Issue 4: Increasing energy costs facing Arkansas consumers this winter

Date: Dec. 20, 2023

Program: Acordeon Cristiano

Time: 9 a.m.

Length: 12 minutes

Description: Featured story on increasing energy costs facing Arkansas consumers this winter, with prices

expected to soar over the winter months. Provided details on available energy-cost assistance programs such as LIHEAP and payment assistance options offered by energy providers. Organization also offers crisis assistance for residents facing shut off or cancellation of services.

Issue 5: Need to continue offering free/low-cost COVID vaccines, boosters

Date: Nov. 29, 2023

Program: Acordeon Cristiano

Time: 9 a.m.

Length: 5 minutes

Description: Featured story and interview with local pharmacist, Chester Barber, who took a lead role in offering COVID vaccinations, boosters and treatment throughout the pandemic years. Discussed how COVID-19 variations continue to circulate in the population and how many are not receiving follow up booster doses. Addressed some of the myths and concerns regarding the vaccination and booster shots, and detailed an upcoming vaccine clinic Barber his hosting for the community.

Jay Bunyard, Station Manager KDQN AM 1390/FM 104.5

Date Posted

1/10/2024