

# **Northeast Digital and Wireless Inc.**

**for station**

## **WSKI-AM**

**4<sup>th</sup> Quarter, 2019**  
**October 1<sup>st</sup> – December 31<sup>st</sup>**

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# **Issues of Concern to Listeners Within the WSKI-AM Coverage Area Fourth Quarter 2019**

WSKI-AM broadcasts the nationally syndicated program “The Adam Ritz Show”. The show is “...social awareness radio covering topics from Bullying to Alcohol to Charities and Foundations. Adam travels the country interviewing amazing inspiring people, professional athletes, and social experts.” WSKI-AM feels that listeners in our area place value in personal wellness and generally support the topics discussed in this program.

## **October, 2019**

### **The Adam Ritz Show**

**Sunday, October 6, 2019 – 6:00 AM**

October is full of Awareness. Adam and Jay cover not only Breast Cancer and Liver Awareness month, but also take a look at a long list of Awareness Month topics from National Pretzel Month to National Book Fair month, and even Zombie Preparedness Month! Happy October!

### **The Adam Ritz Show**

**Sunday, October 13, 2019 – 6:00 AM**

Ed Asner celebrates his 90th with a Benefit Birthday Party on November 3rd at the Hollywood Roosevelt, with proceeds going to the Ed Asner Family Center for Autism/Special Needs Awareness. The night will feature special guests and performances by Jackson Browne, Steve Lukather from Toto, Dick Van Dyke, Nancy Sinatra, Mark Hamill and many more. **Find details and attend the event.** We also talk about Travel Checklists that could help you and your family while you're on fall break.

### **The Adam Ritz Show**

**Sunday, October 20, 2019 – 6:00 AM**

Chris Petersen, head football coach at the University of Washington, joins us to talk about the Character and Integrity within the walls of his Pac 12 Huskies program. Coach Petersen discusses what an OKG is, an ‘Our Kinda Guy’. This show also features 2 philanthropy reports from Emory University in Atlanta, as well as the Acacia International Headquarters.

### **The Adam Ritz Show**

**Sunday, October 27, 2019 – 6:00 AM**

On this show we showcase 4 interviews from 4 Universities to learn about how fraternity men are working for a better tomorrow. Adam features reports from Clemson on Sexual Assault Awareness, Oregon on Cystic Fibrosis, Texas A&M on the Seal Legacy Foundation, and Bradley University on a Children's Hospital.

## **November, 2019**

### **The Adam Ritz Show**

Sunday, November 3, 2019 – 6:00 AM

On this show we welcome November by getting ready for the Thanksgiving fun runs known as Turkey Trots and Drumstick Dashes. Plan ahead now to sign up for a Charity Run on thanksgiving morning. We also run down a few major and fun Awareness Days happening this month, including Pancreatic. Cancer Awareness Month, No Shave November, and Peanut Butter Awareness Day.

### **The Adam Ritz Show**

Sunday, November 10, 2019 – 6:00 AM

On this show we honor the men and women of the United State Armed Forces with a tribute to Veterans Day. Jay and Adam also talk about Holiday Planning to get you ready for the hustle and bustle of the end of the year and the holiday season. With the proper planning you can stay ahead of your mailing list, budgets, parties, and holiday shopping.

### **The Adam Ritz Show**

Sunday, November 17, 2019 – 6:00 AM

This show features Adam and Jay going over a plethora of Thanksgiving Fun Facts. From the silly, like 50 Million pumpkin pies being eaten on Turkey Day, to the more serious, like the night before Thanksgiving being nicknamed Blackout Wednesday do to Alcohol Consumption and Abuse, this show is sure to get you in the mood for the Thanksgiving Holiday weekend right around the corner.

### **The Adam Ritz Show**

Sunday, November 24, 2019 – 6:00 AM

We start the show with our feature interview with Craig Dick and Connor Dunn from the University of British Columbia in the Great White North. As members of Delta Kappa Epsilon, these young men host a hockey tournament called Stick It To Cancer to raise money and awareness for Cancer Research. Adam Ritz Show contributor Peter Bobrinskoy interviews Sue Walsh in Haiti. Miss Walsh is the founder of Little By Little, who partners with those in need of improved health and well being. They bring medical needs to groups like Mountain Top Ministries in Haiti. We wrap up with a report from the ship The Getaway, talking with Joel Sanchez about Norwegian Cruise Line's work with Make A Wish Foundation and more.

## **December, 2019**

### **The Adam Ritz Show**

Sunday, December 1, 2019 – 6:00 AM

We begin this show in front of a live studio audience at K-State as we speak to the student athletes about their community service projects. Our feature interview is with Jim Bridge, assistant football coach at Duke University. Jim shares with us his thoughts on fatherhood, family, integrity, character, social media, and more. We finish the show with a report from contributor Peter Bobrinskoy in Chicago as he chats with Josh Hale, the Executive Director of the Big Shoulders Fund, benefiting inner city kids achieve their dreams through access to quality, values-based education.

### **The Adam Ritz Show**

Sunday, December 8, 2019 – 6:00 AM

On this episode Adam welcomes Ray Hilbert from Bottom Line Faith and David Thornton from the Indianapolis Colts to talk about Faith and Leadership in the marketplace. David Thornton is the Director of Player Engagement for the Colts, and works with the players to inspire and instill leadership qualities. David's faith and perseverance have played major roles in his leadership in the NFL, and it's an inspiring story for this broadcast.

### **The Adam Ritz Show**

Sunday, December 15, 2019 – 6:00 AM

On this episode Adam and Jay talk about the incredible history of the Toys For Tots program with the US Marines, with a fun show benefitting Toys For Tots. On Friday December 20 at the Vogue Theatre, Yacht Rock tribute band The Nauti Yachtys will set sail! The first 100 people to bring a new unwrapped toy to the show, will receive a Captains Hat from The Nauti Yachtys. Climb aboard!, for a great cause! Sea you there!

### **The Adam Ritz Show**

Sunday, December 22, 2019 – 6:00 AM

This weekend in honor of Christmas, we speak with Franke Previte, about his Christmas song 'Merry Christmas Everybody'. He won an Oscar for best song in 1987 for composing 'I've Had The Time Of My Life' on the Dirty Dancing soundtrack. Now he's teamed up with Vivace and Mark Masri, for this wonderfully produced instant holiday classic. When you download the song at [www.musicstv.com](http://www.musicstv.com), portions of the proceeds will go to Toys For Tots to help brighten the spirits of children this holiday season. Merry Christmas Everybody!!!