

## **1st Quarter 2016 Issues Programming**

Public Affairs Issue Programming / The Adam Ritz Show

Each week, WNYN-FM, and WSKI-AM air the Public Affair program “The Adam Ritz Show”. The show airs on WNYN at 7am Sundays, and on WSKI-AM at 6am Sundays.

“The Adam Ritz Show” is Social Awareness Radio covering topics from Bullying to Alcohol to Charities and Foundations. The half-hour program features Fellowship, News talk, Sports talk, and Public Affairs and is hosted by Adam Ritz. Adam travels the country interviewing amazing inspiring people, professional athletes, and social experts. More information is available at <http://adamritzshow.com/>

The following is a list of the participants and the subjects addressed for this quarter. The date shown is the delivery date for the program, which then aired the following Sunday

### **March 31, 2017**

We begin Live with a studio audience at the University of North Florida touching on Philanthropy and Community Service. Our featured interview is with Brian Kelly, head coach of the #1 Notre Dame Fighting Irish. Segments include the Disney Spirit Award recipient Alabama Crimson Tide Football Team in Tuscaloosa for their service during the Tornado last year, Suicide Prevention with rock band ‘Farewell My Love’, dating violence prevention campaign ‘The Red Flag Campaign’ in Virginia, and a PSA recorded live with QB/Team Captain MarQueis Gray and the Minnesota Golden Gopher football team.

### **March 25, 2017**

The show begins live at Lehigh University with a studio audience talking about social media implications in a job interview. Our featured interview is with rock legend Rudy Sarzo from Quiet Riot talking about his book, drugs and alcohol, and “not” trying to keep up with Ozzy. We spend time at the University of Alabama covering how the student athletes came together to provide help and support during the devastating tornado that ripped through Tuscaloosa last year. We round out the show with a group of students from Penn State University talking about the famous “Dance Marathon” philanthropy.

### **March 17, 2017**

We begin with a live studio audience at Wabash College talking about the importance of getting tested early for Testicular Cancer. Our Feature Interview is with Hollywood director/producer/actor Garry Marshall discussing his time at Northwestern, Happy Days, and his favorite sports movie of all time. Segments include Ron Courson, Director of Sports Medicine at the University of Georgia, talking about The Heat Initiative, which educates Georgia high schools football players on the dangers of heat stroke death. Adam announces his upcoming work with All Pro Dad, the national organization founded by Tony Dungy, including the Indy All Pro Dad Event on November 3rd. While discussing Tony Dungy and All Pro Dad, Adam shares a letter Tony wrote to President Obama and Governor Romney asking them to add Fatherhood and Fatherlessness to the national campaign landscape. We round out the show with a conversation about recruiting with Texas Tech quarterback Jacob Karam.

### **March 10, 2017**

The show starts with a live studio audience at the University of Iowa covering Drug Awareness. Our featured interview is with San Diego Chargers Director of Player Engagement Arthur Hightower talking about the 5 pillars of character/player engagement. Fox TV News Journalist and Certified Fitness Trainer Jenny Anchondo makes an appearance to bring awareness to fitness issues and child obesity. We spend time in Virginia with Emory & Henry College Director of Counseling Jill Smeltzer learning about The Red Flag Campaign promoting healthy relationships and dating violence awareness. We round out the show with NFL Hall of Fame running back Marshall Faulk with his advice for young men.

### **March 3, 2017**

The show begins live at William Jewell College with a studio audience talking about Hazing and Underage Drinking. Our featured interview is with NFL Linebacker Rennie Curran discussing his charity work. Paul Poteet from Pet Pal's TV makes an appearance to bring awareness to pet adoption and animal cruelty. We spend time at Texas Christian University with NCAA Rifle National Champion Sarah Beard. We round out the show with the president of UDiligence, a social media company protecting student athletes online.

### **February 23, 2017**

We start live with a studio audience at Waldorf College discussing Child Obesity, then feature an interview with NFL Super Bowl Champ Jim Burt. Segments include Leadership with Colorado State University quarterback Garrett Grayson, Inspiration with blind golf champion Jeremy

Poincenot, Responsibility with Waldorf College Dean of Students Jason Ramaker, and dealing with Adversity with the '4th and 1' football camp.

### **February 17, 2017**

Chris Jones, who won a Super Bowl with the Patriots, and currently plays for the 49ers, joins us to discuss his new babies, managing his career and fatherhood, and working with kids with community service. Segments also include a High School Hazing Report and catching up with the Harlem Globetrotters.

### **February 10, 2017**

This episode begins at the Triangle Fraternity National Convention in front of a live studio audience, then features the improbable story of NFL linebacker David Thornton. Segments also include the recent Colorado wild fires connection to Colorado State University, Power Soccer for athletes in wheel chairs, and community service at the University of Cincinnati.

### **February 3, 2017**

We begin with a live studio audience at UW Stevens Point as we honor Alexis Hartman for her work with the elderly. Our feature interview is with Duncan Fletcher from PAAADS. We welcome back Duncan to talk about Athlete Development, and the PAAADS Athlete Development Summit coming up in New York City May 1st and 2nd. Topics as important as Dating Violence will be covered at the Summit, hosted by the Professional Association of Athlete Development Specialists. We also travel to Southern California to learn about Camp For Good Times, at the University of Redlands, with Bulldogs student athlete Mike Khoury. We round out the show with the Director of Bears Care with the Chicago Bears to learn about the Windy City NFL franchise's philanthropical efforts throughout Chicago and the United States.

### **January 27, 2017**

We catch up with the CEO of Alpha Tau Omega, with my co host from Bottom Line Faith, Ray Hilbert. Wynn shares his expertise on leadership faith and philanthropy.

### **January 20, 2017 (repeats)**

We begin at Southern Methodist University in front of a live studio audience. Listen and learn from Phi Delta Theta member Connor Angle how the SMU students give back to their community by serving the Special Olympics of Dallas. Our feature interview is with Lowell Wightman, director of 360 Mindset. Lowell is a Sports Psychologist and Mindset consultant helping athletes get the most out of their performance. Our conversation applies his work with athletes at the NFL Combine into the real world of everyday life for corporate Americans. You don't have to be a pro athlete to get the most out of your performance!

We also have a Polar Plunge report from Kalamazoo with Western University University head football coach PJ Fleck.

### **January 13, 2017**

Adam Ritz with Sports Psychologist Lowell Wightman

We begin at Southern Methodist University in front of a live studio audience. Listen and learn from Phi Delta Theta member Connor Angle how the SMU students give back to their community by serving the Special Olympics of Dallas. Our feature interview is with Lowell Wightman, director of 360 Mindset. Lowell is a Sports Psychologist and Mindset consultant helping athletes get the most out of their performance. Our conversation applies his work with athletes at the NFL Combine into the real world of everyday life for corporate Americans. You don't have to be a pro athlete to get the most out of your performance!

We also have a Polar Plunge report from Kalamazoo with Western University University head football coach PJ Fleck.

### **January 6, 2017**

The show kicks off with a community service update at SMU in Dallas . Our feature interview is with Sherry Roberts with the Fair Haven Foundation. The foundation works with Families seeking housing during critical care. We also feature an ALS update with show contributor Nigel.