

Mid-West Family  
P.O. Box 107  
St. Joseph, Michigan 49085  
Phone: (269) 925-1111



KATZ GROUP SALES  
125 WEST 55TH STREET 3RD FLOOR  
NEW YORK, NY 10019

Advertiser: MI. LEAGUE CONSERVATION VOTERS  
Order #: 2525440847974  
Contract #: 2138022100  
Date Entered: 04/24/2024  
Last Modified: 04/24/2024  
Product: Issue  
Salesperson: Katz Katz  
Billing Cycle: Broadcast Standard  
Estimate #: 14705

Order Date Range: 04/25/2024 through 04/30/2024 (1 weeks)  
Media Outlets: WIRX-FM

**On-Air Schedule**

| # | Dates             | Station | Time/Program    | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate   | Qty | Total    |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|--------|-----|----------|
| 1 | 04/25/24-04/30/24 | WIRX-FM | 06:00AM-10:00AM | 60  | 3  | 3  | -- | 3  | 3  | -- | -- | 12  | 112.00 | 12  | 1,344.00 |
| 2 | 04/25/24-04/30/24 | WIRX-FM | 10:00AM-03:00PM | 60  | 4  | 4  | -- | 4  | 4  | -- | -- | 16  | 105.00 | 16  | 1,680.00 |
| 3 | 04/25/24-04/30/24 | WIRX-FM | 03:00PM-07:00PM | 60  | 3  | 3  | -- | 3  | 3  | -- | -- | 12  | 105.00 | 12  | 1,260.00 |
| 4 | 04/25/24-04/30/24 | WIRX-FM | 06:00AM-10:00AM | 60  | -- | -- | -- | -- | -- | 3  | -- | 3   | 112.00 | 3   | 336.00   |
| 5 | 04/25/24-04/30/24 | WIRX-FM | 10:00AM-03:00PM | 60  | -- | -- | -- | -- | -- | 3  | -- | 3   | 105.00 | 3   | 315.00   |
| 6 | 04/25/24-04/30/24 | WIRX-FM | 03:00PM-07:00PM | 60  | -- | -- | -- | -- | -- | 2  | -- | 2   | 105.00 | 2   | 210.00   |
| 7 | 04/25/24-04/30/24 | WIRX-FM | 06:00AM-10:00AM | 60  | -- | -- | -- | -- | -- | 2  | 2  | 2   | 78.00  | 2   | 156.00   |
| 8 | 04/25/24-04/30/24 | WIRX-FM | 10:00AM-03:00PM | 60  | -- | -- | -- | -- | -- | 3  | 3  | 3   | 74.00  | 3   | 222.00   |
| 9 | 04/25/24-04/30/24 | WIRX-FM | 03:00PM-07:00PM | 60  | -- | -- | -- | -- | -- | 3  | 3  | 3   | 74.00  | 3   | 222.00   |

**Station Totals**

| Station       | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing     | Commission      | Net Billing       |
|---------------|--------------|---------------|-----------|-------------|-------------------|-----------------|-------------------|
| WIRX-FM       | 56           | 0             | 0         | 0           | \$5,745.00        | \$861.75        | \$4,883.25        |
| <b>Totals</b> | <b>56</b>    | <b>0</b>      | <b>0</b>  | <b>0</b>    | <b>\$5,745.00</b> | <b>\$861.75</b> | <b>\$4,883.25</b> |

**Total Charges: \$5,745.00**  
**Agency Commission: \$861.75**  
**Total Net: \$4,883.25**

**Political Issue Advertising**

Lisa Baker- Secretary, Michael O'Donnell-VP, George Davis- President, Bill Phillips- Treasurer  
All Mid-West Family Credit Terms Apply. This station does not discriminate in the sale of advertising time and will accept no advertising that is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Billing By Broadcast Standard Month**

| Month         | Year | Gross Billing     | Net Billing       |
|---------------|------|-------------------|-------------------|
| April         | 2024 | \$3,603.00        | \$3,062.55        |
| May           | 2024 | \$2,142.00        | \$1,820.70        |
| <b>Totals</b> |      | <b>\$5,745.00</b> | <b>\$4,883.25</b> |

Accepted for Mid-West Family

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_