



125 West 55th St
New York, NY 10019

Contract # 26231631	Changes as of: 10/26/2018 at 10:29 AM	Version: Original Order
CPE: 364/451/6289	Flight: 10/27/18 - 11/6/18	Station: WVBT
Agency: NEBO MEDIA	Advertiser: Congressional Leadership Fund	Market: Norfolk-Virginia Beach
1911 N.FORT MYER DRIVE	Product: Issue	Office: WASHINGTON
ARLINGTON, VA 22209	Agency Order #: 7895545	Service: Nielsen
	Buyer: Murray, Jessica	Primary Demo:
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$40,915.00
		Total Spots: 51
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/27 - 11/6										Total Spots	Total \$	CPP*	GRP*	
						10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5					11/6
1	M-F 7a-8a		WAVY News at 7am	\$250.00	30	0	0	1	1	1	1	1	0	0	1	1	7	\$1,750.00	\$0.00	0.0
2	M-F 8a-9a		WAVY News at 8am	\$240.00	30	0	0	1	1	1	1	1	0	0	1	1	7	\$1,680.00	\$0.00	0.0
3	M-F 2p-3p		Hampton Road Show	\$60.00	30	0	0	0	1	0	1	1	0	0	1	0	4	\$240.00	\$0.00	0.0
4	M-F 3p-4p		Millionaire	\$60.00	30	0	0	1	1	1	1	1	0	0	1	0	6	\$360.00	\$0.00	0.0
5	M-F 7p-7:30p		WAVY News 10 @ 7p	\$250.00	30	0	0	1	1	1	1	1	0	0	1	0	6	\$1,500.00	\$0.00	0.0
6	M 8p-9p		The Resident-FOX	\$775.00	30	0	0	0	0	0	0	0	0	0	1	0	1	\$775.00	\$0.00	0.0
7	M 9p-10p		9-1-1-FOX	\$1,000.00	30	0	0	0	0	0	0	0	0	0	1	0	1	\$1,000.00	\$0.00	0.0
8	M-F 10p-10:45p		WVBT FOX News	\$600.00	30	0	0	1	1	1	1	1	0	0	1	0	6	\$3,600.00	\$0.00	0.0
9	Tu 8p-11p		MLB World Series Game 6 *If Necessary	\$3,400.00	30	0	0	0	1	0	0	0	0	0	0	0	1	\$3,400.00	\$0.00	0.0
10	Th 8:20p-11:30p		TNF: Raiders At 49ers	\$3,700.00	30	0	0	0	0	0	1	0	0	0	0	0	1	\$3,700.00	\$0.00	0.0
11	Sa 5a-5:30a		House Smarts	\$15.00	30	1	0	0	0	0	0	0	1	0	0	0	2	\$30.00	\$0.00	0.0
12	Sa 3:30p-7p		College Football:	\$400.00	30	0	0	0	0	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
13	Sa 7:30p-11p		College Football:	\$500.00	30	0	0	0	0	0	0	0	1	0	0	0	1	\$500.00	\$0.00	0.0
14	Sa 8p-11p		MLB World Series Game 4	\$3,400.00	30	1	0	0	0	0	0	0	0	0	0	0	1	\$3,400.00	\$0.00	0.0
15	Su 1p-4p		NFL SUNDAY	\$8,500.00	30	0	1	0	0	0	0	0	0	0	0	0	1	\$8,500.00	\$0.00	0.0
16	Su 1p-4p		NFL Sunday Early: Week 8 REDSKINS	\$8,500.00	30	0	0	0	0	0	0	0	0	1	0	0	1	\$8,500.00	\$0.00	0.0
17	Su 10p-10:45p		WVBT FOX News	\$525.00	30	0	1	0	0	0	0	0	0	1	0	0	2	\$1,050.00	\$0.00	0.0
18	Su 10:45p-11p		Sports Wrap	\$265.00	30	0	1	0	0	0	0	0	0	1	0	0	2	\$530.00	\$0.00	0.0
TOTALS:						2	3	5	7	5	7	6	3	3	8	2	51	\$40,915.00	\$0.00	0.0



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Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/26/18 11:33 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$409,150
WVBT Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	\$40,915.00	N/A	0.0
Total	100%	51	\$40,915.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	5	\$12,705.00
2018-Nov	46	\$28,210.00
Total	51	\$40,915.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/26/18 10:36 AM					\$0	\$0	
New	10/26/18 10:29 AM	BILL THOMAS	Confirmed	51		\$40,915.00	\$40,915.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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