



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

COPY

<u>Contract / Revision</u> 701480 /		<u>Alt Order #</u> 09146949
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 06/27/18 - 07/10/18		<u>Estimate #</u> 6593
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 06/26/18 / 06/26/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 14573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	06/27/18	07/03/18	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/27/18	07/03/18	MT-TF--				2	\$800.00				
N 2	2	06/27/18	07/10/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/27/18	07/03/18	MT-TF--				3	\$250.00				
		Week: 07/04/18	07/10/18	MTWTF--				2	\$250.00				
N 3	2	06/27/18	07/10/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/27/18	07/03/18	MT-TF--				3	\$450.00				
		Week: 07/04/18	07/10/18	MTWTF--				2	\$450.00				
N 4	2	06/27/18	07/10/18	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/27/18	07/03/18	MT-TF--				3	\$450.00				
		Week: 07/04/18	07/10/18	MTWTF--				2	\$450.00				
N 5	2	06/27/18	07/10/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/27/18	07/03/18	MT-TF--				3	\$1,200.00				
		Week: 07/04/18	07/10/18	MTWTF--				2	\$1,200.00				
N 6	2	06/27/18	07/10/18	FOX 2 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/27/18	07/03/18	MT-TF--				3	\$1,000.00				
		Week: 07/04/18	07/10/18	MTWTF--				2	\$1,000.00				
N 7	2	07/01/18	07/08/18	Su 5p-6p	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/25/18	07/01/18	-----1				1	\$600.00				
		Week: 07/02/18	07/08/18	-----1				1	\$600.00				
N 8	2	06/27/18	07/10/18	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/27/18	07/03/18	MT-TF--				3	\$1,600.00				
		Week: 07/04/18	07/10/18	MTWTF--				2	\$1,600.00				
N 9	2	07/01/18	07/08/18	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/25/18	07/01/18	-----1				1	\$1,400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
701480 /	09146949

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/27/18 - 07/10/18	SENATE MAJORITY PAC	6593

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	06/26/18 / 06/26/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	-----1				1	\$1,400.00				
N 10	2	06/27/18	07/10/18	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/18	07/03/18	MT-TF--				2	\$400.00				
Week:		07/04/18	07/10/18	MTWTF--				2	\$400.00				
N 11	2	07/02/18	07/09/18	Monday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	1-----				1	\$2,500.00				
Week:		07/09/18	07/15/18	1-----				1	\$2,500.00				
N 12	2	06/27/18	07/03/18	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/18	07/03/18	MT-TF--				3	\$1,200.00				
N 13	2	06/27/18	07/04/18	Wednesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	--1----				1	\$2,000.00				
Week:		07/02/18	07/08/18	--1----				1	\$2,000.00				
N 14	2	06/27/18	07/10/18	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/18	07/03/18	MT-TF--				3	\$1,200.00				
Week:		07/04/18	07/10/18	MTWTF--				2	\$1,200.00				
N 15	2	06/27/18	07/10/18	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/18	07/03/18	MT-TF--				3	\$900.00				
Week:		07/04/18	07/10/18	MTWTF--				2	\$900.00				
N 16	2	06/27/18	07/10/18	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/18	07/03/18	MT-TF--				3	\$900.00				
Week:		07/04/18	07/10/18	MTWTF--				2	\$900.00				
N 17	2	07/08/18	07/08/18	Post Scripts	10:00 AM-10:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/02/18	07/08/18	-----1				1	\$150.00				
N 18	2	06/27/18	07/10/18	Livestream-Political	11:00 AM-12:00 PM		:01				NS	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/18	07/03/18	MT-TF--				3	\$200.00				
Week:		07/04/18	07/10/18	MTWTF--				2	\$200.00				
N 19	2	06/27/18	07/10/18	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/18	07/03/18	MT-TF--				3	\$250.00				
Week:		07/04/18	07/10/18	MTWTF--				2	\$250.00				
N 20	2	06/27/18	07/10/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/18	07/03/18	MT-TF--				3	\$250.00				
Week:		07/04/18	07/10/18	MTWTF--				2	\$250.00				
Totals								0.00				78	\$63,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/10/18	78	\$63,200.00	(\$9,480.00)	\$53,720.00
Totals	78	\$63,200.00	(\$9,480.00)	\$53,720.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	06/26/18 / 06/26/18

Signature: _____ **Date:** _____

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CONTRACT WORKSHEET
9146949

HARRIS SL104 PAGE 1
RUN ON JUN26/18 AT 14:05
FROM STATION

ISS/SENATE MAJORITY PAC	TYPE O
SENATE MAJORITY PAC	CTG POLT
JUN27/18-JUL10/18	2WKS
TERESA DIFURIA	EST 6593

COPY

FLIGHT 6/27 - 7/10
TOTAL \$63,200
PLEASE CONFIRM
THANK YOU
VANESSA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 163				AGENCY EST# = 6593					
AGENCY PRODUCT CODE = 173									

1 W-F,M-TU	530A-600A	30 JUN27-JUL3	2	\$800.00	2	\$1,600.00
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PROGRAM : FOX 2 NEWS @ 530AM
CON COM1: FOX 2 NEWS @ 530AM

2 W-F, M-TU	330P-400P	30 JUN27-JUL3	3	\$250.00	3	\$750.00
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JUL04-JUL10	2	2	\$500.00
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PROGRAM : HOT BENCH
CON COM1: HOT BENCH
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3	W-F,M-TU	400P-430P	30	JUN27-JUL3	3	\$450.00	3	\$1,350.00
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JUL04-JUL10	2	2	\$900.00
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PROGRAM : JUDGE JUDY
CON COM1: JUDGE JUDY
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4 W-F,M-TU	430P-500P	30 JUN27-JUL3	3	\$450.00	3	\$1,350.00
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JUL04-JUL10	2	2	\$900.00
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PROGRAM : JUDGE JUDY
CON COM1: JUDGE JUDY

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
5	W-F,M-TU	530P-600P	30	JUN27-JUL3		3	\$1,200.00	3	\$3,600.00
				JUL04-JUL10		2		2	\$2,400.00
	PROGRAM : CON COM1:	FOX 2 NEWS @ 530PM FOX 2 NEWS @ 530PM							
6	W-F,M-TU	600P-630P	30	JUN27-JUL3		3	\$1,000.00	3	\$3,000.00
				JUL04-JUL10		2		2	\$2,000.00
	PROGRAM : CON COM1:	FOX 2 NEWS @ 6PM FOX 2 NEWS @ 6PM							
7	SUN	500P-530P	30	JUL01-JUL8		1	\$600.00	2	\$1,200.00
	PROGRAM : CON COM1:	FOX 2 NEWS SUNDAY @ 5PM FOX 2 NEWS SUNDAY @ 5PM							
8	W-F,M-TU	900P-930P	30	JUN27-JUL3		3	\$1,600.00	3	\$4,800.00
				JUL04-JUL10		2		2	\$3,200.00
	PROGRAM : CON COM1:	FOX 2 NEWS @ 9PM FOX 2 NEWS @ 9PM							
9	SUN	930P-1000P	30	JUL01-JUL8		1	\$1,400.00	2	\$2,800.00
	PROGRAM : CON COM1:	FOX 2 NEWS @ 930PM FOX 2 NEWS @ 930PM							
10	W-F,M-TU	1030P-1100P	30	JUN27-JUL10		2	\$400.00	4	\$1,600.00
	PROGRAM : CON COM1:	TMZ TMZ							
11	MON	700P-800P	30	JUL02-JUL9		1	\$2,500.00	2	\$5,000.00
	PROGRAM : CON COM1:	SYTYCD SYTYCD							
12	W-F,M-TU	600A-630A	30	JUN27-JUL3		3	\$1,200.00	3	\$3,600.00
	PROGRAM : CON COM1:	FOX 2 NEWS @ 6AM FOX 2 NEWS @ 6AM							
13	WED	800P-900P	30	JUN27-JUL4		1	\$2,000.00	2	\$4,000.00
	PROGRAM : CON COM1:	24 HOURS TO HELL AND BACK 24 HOURS TO HELL AND BACK							

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
14	W-F,M-TU	630A-700A	30	JUN27-JUL3		3	\$1,200.00	3	\$3,600.00
PROGRAM : FOX 2 NEWS @ 630AM CON COM1: FOX 2 NEWS @ 630AM									
15	W-F,M-TU	700A-730A	30	JUN27-JUL3		3	\$900.00	3	\$2,700.00
PROGRAM : FOX 2 NEWS @ 7AM CON COM1: FOX 2 NEWS @ 7AM									
16	W-F,M-TU	730A-800A	30	JUN27-JUL3		3	\$900.00	3	\$2,700.00
PROGRAM : FOX 2 NEWS @ 730AM CON COM1: FOX 2 NEWS @ 730AM									
17	SUN	1000A-1030A	30	JUL08		1	\$150.00	1	\$150.00
PROGRAM : POST SCRIPTS CON COM1: POST SCRIPTS									
18	W-F,M-TU	1100A-1200N	30	JUN27-JUL3		3	\$200.00	3	\$600.00
PROGRAM : FOX2 NEWS STREAM @11A ON FOX2NOW.C CON COM1: FOX2 NEWS STREAM @11A ON FOX2NOW.C									
19	W-F,M-TU	1130A-1200N	30	JUN27-JUL3		3	\$250.00	3	\$750.00
PROGRAM : FOX 2 NEWS MIDDAY @ 1130AM CON COM1: FOX 2 NEWS MIDDAY @ 1130AM									
20	W-F,M-TU	300P-330P	30	JUN27-JUL3		3	\$250.00	3	\$750.00
PROGRAM : HOT BENCH CON COM1: HOT BENCH									

TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 9146949

HARRIS SL104 PAGE 4
 RUN ON JUN26/18 AT 14:05
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
JUL/18	63200.00								
CONTRACT TOTAL									63200.00
TOTAL SPOTS									78

MARKET TOTALS \$234,074 KTVI 27% KDNL 6% KMOV 30% KSDK 30% KPLR 7% NTVI 0% WRBU 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE