



# **RECORD OF REQUEST FOR POLITICAL BROADCAST TIME**

Broadcast Time Period Requested: 9/13/16-9/19/16

1. Name and title of person making request: Colin Lawson  
Associate Media Buyer
2. Advertising Agency, if any: GMMB
3. (a) Name and Address of Organization paying for time: \_\_\_\_\_  
(b) Name and Address of Organization Furnishing Announcement/Program, if different from above: Hilary For America 2016
4. Broadcast to favor candidacy of: Hilary Clinton
5. Public office that candidate is seeking: President
6. Political Party to which candidate belongs: Democrat
7. Date of request: 9/2/16
8. Nature of request  
(a) Request to purchase announcement(s) and/or program(s)  
(b) Request for broadcast time at no cost to candidate or supporters  
(c) Other request (give details, e.g., broadcast times, dates, length, reason for request, etc.)  
(d) Availabilities offered (Give dates, time, length)
9. Disposition made of request (Attach explanatory statement necessary, attach contract)  
(a) Granted (Give dates, times, length)  
(b) Denied (Give reason)  
(c) Withdrawn (Give reason)  
(d) Availabilities offered (Give dates, time, length)
10. Subsequent Developments, if any (Give details, attach explanatory statement, if necessary, of preemption, rescheduling, makegoods, etc.)
11. Amount of Charges:  
\$ 3,000 (Gross) \$ 2,550 (Net) Contract# 7580

Name of employee completing this form / date

Mika Valleau 9/2/16

**CONTRACT**

**WGEN**  
**1800 NW 94th Avenue**  
**Miami, FL 33172**  
**(212) 822-7015**

And:

**GMMB Media**  
**Attention: Colin Lawson**  
**3050 K Street NW, Suite 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 7580 /		<u>Alt Order #</u> WOC10458581
<u>Product</u> TV		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 5324
<u>Advertiser</u> HFA 2016		<u>Original Date / Revision</u> 09/02/16 / 09/02/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGEN	<u>Account Executive</u> Melissa Senande	<u>Sales Office</u> New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGEN	09/13/16	09/19/16	Diomedes	7:00 PM-8:00 PM		:30				NM	2	\$2,000.00
		VIP/NON-PREEMPTABLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/13/16	09/19/16	MTWTF--				2	\$1,000.00	0.00			
N 2	WGEN	09/13/16	09/19/16	NOTICIAS MMX8	10:00 PM-10:30 PM		:30				NM	1	\$1,000.00
		VIP/NON-PREEMPTABLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/13/16	09/19/16	MTWTF--				1	\$1,000.00	0.00			
<b>Totals</b>										0.00		3	\$3,000.00

Time Period	# of Spots	Gross Amount	Net Amount
09/12/16 -09/18/16	3	\$3,000.00	\$2,550.00
<b>Totals</b>	3	\$3,000.00	\$2,550.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**Agency:** GMMB  
**Office:** Washington  
**Client:** 278 - HFA 2016  
**Product:** 295 - TV

Station:	WGEN
Order Type:	Normal
Cancel Date:	

Flight Start:	09/13/2016
Flight End:	09/19/2016

**Piqayback Product:**

**Estimate:** 5324 - HFA 2016 – Spanish Language TV – 9/13-9/19

Received in ePort: 8/31/2016 3:10:20 PM

### Primary Demo:

## Demo 2:

Local/National:  
Rep Office:

### Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

National  
MundoMAX National Television  
Sales (WGEN)

**AE:** Melissa Senande

Phone:

OrderID:

**Status:**

MarketShare:

<b>Airtime Dollars:</b>	<b>\$3,000.00</b>
<b>Interactive Dollars:</b>	<b>\$0.00</b>
<b>Non-Airtime Dollars:</b>	<b>\$0.00</b>
<b>Total Dollars:</b>	<b>\$3,000.00</b>

Total Spots: 3

## Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/13	Total					
							Spots	Rtg	CPP	Imp	CPM	
1	TuWThFM 7P-8P Diomedes	PA	\$1,000.00	C	30	2	2					
2	TuWThFM 10P-10:30P NOTICIAS MMX8	PT	\$1,000.00	C	30	1	1					
Total Spots:							3					
Cash\$ - Spots: \$3,000.00 - 3							Trade\$ - Spots: \$0.00 - 0	Total Cost: \$3,000.00	Total GRP - CPP: 0.0 - \$0.00	Total GIMP(000) - CPM: 0 - \$0.00		



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, GMMB

being/on behalf of: Hillary for America

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

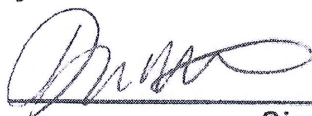
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/15/2016

Date



Signature

*- Authorized Media Buyer*

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Carlos M. Sterling

Printed Name

GM

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

 - Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date



### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.