

WJKD 2024 Quartely Issues and Programs List - 1st

AIR DATES	DURATION	# OF TIMES	Issues Addressed	Description
3/1-3/31/24	:30	20	Family Services	Charity: American Cancer Society Event: Relay for Life Public Service Announcements to promote ACS Event - Relay for Life on the Treasure Coast to promote breast cancer awareness and raise money to support ACS breast cancer research.
1/1-2/29/24	:30	40		City of Fort Pierce- Job Fair & Highwaymen
1/1-3/31/24	:30	345	Health Services	Cleveland Clinic of Indian River is a community hospital. Campaigns focused on Health Issues including services including cancer care and orthopaedic services offered by the community hospital.
1/1-1/31/24	:30	64	Community Awareness	Fellsmere Frogleg Fest - Proceeds to go funding for the recreational needs of the children of Fellsmere.
2/1-3/31/24	:30	20	Community Awareness	Fellsmere Riding Club
2/1-3/31/24	:30/:60	190	Health Services	Florida Dept Of Health runs a Tobacco Free Florida campaign to promote services and support to help people quit smoking.

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3/1-3/31/24	60	6	Community Awareness	Grant Seafood Festival
1/1-3/31/24	:30	170	Community Awareness	Organization: Indian River County Fair Association. The fair has a strong focus on clean, affordable family fun, but more than that, it continued its focus on community outreach. As a nonprofit event, the fair is a fundraiser with proceeds supporting the local burn fund, scholarships and other charitable causes. This campaign was used to promote ticket sales for the 2024 fair.
	:30		Environmental Services	Event: Indian River Science Festival Mission: To help people realize that science is relevant, interesting, fun, and an important part of their lives by promoting community knowledge and experience with science-based organizations in the local area.
1/1-3/31/24	:30	266	Environmental Services	Indian River County Solid Waste - Indian River County Solid Waste Disposal District provides collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable material to maintain the health and well being of the community and environment. Campaigns focus on recycling programs to help with landfill overload.
1/1-3/31/24	:30	165	Community Awareness	Organization: Indian River County Sheriff's Department Campaign: Promoting their new app to keep community aware of crime and safety
3/1-3/31/24	30	30	Community Awareness	Marine Cleanup of SLC

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1/1-1/31/24	:15/5	263	Mental Health Services	<p>Organization: Mental Health Collaboration of Indian River County Mission is to establish a continuum of care for mental health made up of private and public funders, mental health providers and individuals who work in collaboration to increase access, decrease duplication, and facilitate community wide support of mental health issues.</p> <p>The Collaborative seeks to engage and build trust among individuals, funders, government agencies, law enforcement and mental health providers to transform the continuum of care into an effective system. The vision of the Collaborative is succeeding because of the inclusive, cross-sector approach adopted by its founders and members. The campaign focuses on promoting mental health.</p>
	:30		Arts & Cultural	<p>Riverside Theatre in Vero Beach is a non profit, professional producing theatre featuring musicals and plays. As a non for profit theatre, they rely on fundraising to continue to keep the arts and entertainment thriving.</p>
	:05/:15		Community Awareness/Family Event	<p>Sebastian Clambake is a non profit corporation that organizes a festival with the process dedicated to local non profit capital projects. The Sebastian Clambake has raised over \$1,000,000 over the past 20 years.</p>
2/1-2/29/24	:15	190	Community Awareness	<p>SL County Fair-provide personal experiences educating the public in agriculture, horticulture, creative arts and crafts, sciences and civics, while providing quality entertainment for the people of the Treasure Coast.</p>
1/1-3/31/24	:30	760	Arts & Cultural	<p>Organization: Sunrise Theatre directly benefits the economy and quality of life in St. Lucie County by attracting visitors from other cities, counties and states. The Sunrise Theatre is a public non profit organization The campaigns focused on shows at the Sunrise Theatre.</p>

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1/1-3/31/24	:30		Family Health Services	TCCH serves more than 28,000 adults and children per year and fifty percent that live below the Federal Poverty Level. TCCH provides medical, dental, behavioural and mental health, vision, and pharmacy to all.
3/1-3/31/24	:30	54	Community Awareness & Family Services	United Against Poverty serves those in poverty by providing crisis care, case management, transformative education, food and household subsidy, employment training and placement, personal empowerment training and active referrals to other collaborative social service providers. Campaign focused on a community Job Fair for both employers and job seekers.
1/1-2/29/24	:30		Community Awareness & Family Services	United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good.
3/1-3/31/24	15	50	Community Awareness & Family Services	Vero Beach Air Show
1/1-3/31/24	:15/:30	662	Family Health Services	Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.

DOCUMENTATION PROVIDED UPON REQUEST