EEO PUBLIC FILE REPORT SMG – REDDING, LLC

Dates: 8/1/2020-7/31/2021

Station Employment Unit							
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License		
KQMS	87171	Redding, CA	KNRO	51639	Redding, CA		
KRDG	41620	Shingletown, CA	KALF	40919	Red Bluff, CA		
KRRX	41241	Burney, CA					
KSHA	51641	Redding, CA					
KWLZ	54039	Shasta Lake, CA					

Recruitment Sources						
Source	Contact	Address	Phone			
Regional Help	Abbey Still	1100 Abrams Road, Central Valley, NY 10917	1-800- 365-8630			
Wanted						
Cal Jobs	Abbey Still	Caljobs.ca.gov	1-800-758-0398			
All Access	Abbey Still	Allaccess.com				
Referral	Lonnie Davis	1588 Charles Drive, Redding, CA 96003	530-244-9700			

Vacancies Filled During Period						
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired		
On-Air -	03/22/21	Regional Help Wanted	3	0		
Morning Show		Cal Jobs	2	0		
Host		Referral by Former Employee	1	1		
			Total: 6	1		
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired		
			Total:			
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired		
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			Total:			
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired		

Menu Options				
Date	Menu Number	Total Complete	Description	
09/01/20-04/15/21	14	1	1 Manager completed & passed Preventing	
			Harassment & Discrimination for California	
			Supervisors.	
			4 Employees completed & passed Preventing	
			Harassment & Discrimination for California	
			Employees.	
1/2021	9	1	Established Station Mentorship Program by	
			creating Format Captains that mentor staff on	
			on-air, programming, promotions, and other	
			duties in their respective format. This program	
			allows the Format Captains to be able to share	
			their expertise and experience mentoring team	
			members to find growth and development	
			opportunities and acquire new skills.	
Total Menu Options Completed: 2				