

2533910



125 West 55th St
New York, NY 10019

Contract # 25192534 Changes as of: 6/15/2016 at 12:35 PM Version: Highlighting Revision 1
 CPE: 278/295/4927 Flight: 7/12/16 - 7/18/16 Station: ERLH Total \$: \$375.00
 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Richmond Total Spots: 5
 GMMB 3050 K ST NW Product: Hillary for America Office: WASHINGTON Total CPP: \$0.00
 WASHINGTON DC 20007
 Agency Order #: 5134357 Primary Demo: Adults 35+ Total GRP:
 Buyer: Furman, Mike Con Type: POLITICAL/VOTE
 Salesperson: JAMES SCUTARI Assistant: JAMES SCUTARI Separation:
 202-955-5342 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/12 - 7/12		Total Spots	Total \$	CPP	GRP
							7/12					
1	Sa 12p-4p		This Saturday Movie 3	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
2	M 8p-9p		Law & Order: SVU-MYNET1	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
3	M 9p-10p		Law & Order: SVU-MYNET2	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
4	Tu 8p-9p		The Walking Dead-MYNET1	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
5	Tu 9p-10p		The Walking Dead-MYNET2	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
TOTALS:									5	\$375.00	\$0.00	0.0



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Hit Listed Programs	Order Level Comments
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Date/Time	Added by	Comment
06/15/16 12:35 PM	JAMES SCUTARI	Separation: 30
06/15/16 12:35 PM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$37,500
ERLH Share:	1%
Comment:	
WRIC:	26%
WRLH:	14%
WTVR:	24%
WUPV:	5%
WWBT:	30%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	5	\$375.00	0.0
Total	100%	5	\$375.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	5	\$375.00
Total	5	\$375.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	6/15/16 12:35 PM	JAMES SCUTARI	Revised		
New	6/15/16 12:19 PM	JAMES SCUTARI	New	5	

Contract \$	\$ Chg	Comment
\$375.00	\$0	Changes: Product from TV to Hillary for America, User Entered \$ from \$0.00 to \$375.00, Demo Meta to [R16].
\$375.00	\$375.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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