



## KOKH 2Q12 PUBLIC FILE Spot Totals

Totals

Totals for: PSA 4H Science :30	6
Totals for: PSA 4H Science :60	4

The 4-H Youth Development Program—with its direct connection to the research and resources of the Cooperative Extension System's 106 land-grant universities and colleges—is strategically positioned to strengthen US global competitiveness and leadership.

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Totals for: PSA Ad/C Bambi Wildfire Prevention :15	0
Totals for: PSA Ad/C Bambi Wildfire Prevention :20	18
Totals for: PSA Ad/C Bambi Wildfire Prevention :30	5

Bambi encourages campers and wilderness enthusiasts to prevent forest fires

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Totals for: PSA AD C/Emergency Prepared Girl :30	2
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teaches kids to be prepared during emergencies and to keep a family disaster kit ready

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Totals for: PSA AD/C HSUS Andy :15	0
Totals for: PSA AD/C HSUS Jaz :15	0
Totals for: PSA AD/C HSUS Olive :30	3
Totals for: PSA AD/C HSUS Shemp :30	0
Totals for: PSA AD/C HSUS Twins :30	1
Totals for: PSA AD/C HSUS :15	0

Humane Society of the USA...animated cats and dogs encourage people to adopt pets and teaches that shelter pets are just normal animals with no emotional scars

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Totals for: PSA AKC Grogan Marley :30	7
Totals for: PSA AKC Grogan Marley :60	3

Responsible dog ownership is something Grogan, the author of the best-selling book on which the film is based, knows better than anyone. *Marley & Me* recounts his life with his rambunctious Labrador Retriever, who quickly grew from an adorable puppy to a 9

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Totals for: PSA Allied Arts Museum :30	2
Totals for: PSA Allied Arts Opera :30	3
Totals for: PSA Allied Arts Symphony :30	7

Oklahoma's Allied Arts program offers a discount card called City Card offering discounts to Oklahoma's cultural events and directly benefits the Allied Arts programs financially

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Totals for: PSA Alzheimer's Research is hope :30	5
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Encouraging donations for research <http://www.ahaf.org/alzheimers>

Totals for: PSA America for the Arts :30	5
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Animated Characters encourage kids to paint. dance, read, play music etc.

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Totals for: PSA American Diabetes Assoc- Numbers :30	5
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Totals for: PSA American Diabetes Assoc- Routine :30	4
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Support the American Lung Association by donating to the Christmas Seals program

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Totals for: PSA Amer Red Cross BLOOD Thanks :60	3
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Totals for: PSA Amer Red Cross BLOOD Two :30	5
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We all expect blood to be there for us, but barely a fraction of those who can give do. Yet sooner or later, virtually all of us will face a time of great vulnerability in which we will need blood. And that time is all too often unexpected.

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Totals for: PSA Big Brothers Need Men :30	7
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More than 70% of our children waiting for a Big are boys, but only **three out of every ten** inquiries to volunteer come from men. Research shows that having the positive influence of a Big Brother makes a real difference in the life of a boy. So join the

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Totals for: PSA Boys Town Right Now :10	4
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Totals for: PSA Boys Town Right Now :30	7
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Totals for: PSA Boys Town Right Now :60	3
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Totals for: PSA Boys Town Steven Collins :10	6
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7th Heaven Actor, Steven Collins encourages teens to reach out if they need help and discussed what Boys Town has to offer and how they help the Kids.

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Totals for: PSA Call 2 Recycle-Batteries :30	6
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Totals for: PSA Call 2 Recycle-Batteries :60	2
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Totals for: PSA Call 2 Recycle-Gift :30	1
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Encourages recycling of dead or broken rechargeable batteries at local stores.

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Totals for: PSA Canine Companion Amy :30	3
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Totals for: PSA Canine Companion Cole :30	2
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Totals for: PSA Canine Companion Maria :30	4
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Totals for: PSA Canine Companion Tommy :30	2
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PSA'S are designed to help educate people on assistance dogs and spread the word on the mission of Canine Companions for Independence.

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Totals for: PSA CARE Natural Resource :30	7
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Totals for: PSA CARE Natural Resource :60	0
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CARE is a leading humanitarian organization fighting global poverty. We place special focus on working alongside poor women because, equipped with the proper resources, women have the power to help whole

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Totals for: PSA CDC Preteen Vaccines :30	7
Totals for: PSA CDC Preteen Vaccines :60	3

encourages pre-teens to get vaccinations for specific diseases that attack older kids

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Totals for: PSA CDC Native American Fighting Flu :30	1
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Renowned Hollywood actor, Wes Studi, expresses concern about the higher threat that flu poses to Native peoples.

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Totals for: PSA DEQ-Can Recycling :30	4
Totals for: PSA DEQ-Computer Recycling :60	3
Totals for: PSA DEQ-Follow the Can :60	3
Totals for: PSA DEQ-Glass Recycling :30	2
Totals for: PSA DEQ-Plastic Recycling :60	4

Locally produced recycling spots from the Oklahoma Department of Environmental Quality. Encouraging people to take action and be responsible for their own trash and how to recycle.  
<http://www.deq.state.ok.us/LPDnew/Recyclingindex.htm>

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Totals for: PSA Driversedge Age :30	4
Totals for: PSA Driversedge Average :30	1
Totals for: PSA Driversedge Ryan :60	0
Totals for: PSA Driversedge Letter :60	0

Taught behind the wheel and in the classroom with an "MTV" flavor, Driver's Edge was developed to help connect better with the newly driving youth and the influences of their world. Texting, cell Phones, peers...

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Totals for: PSA Earthshare Promises :30	7
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Encourages parents to help make the world a better place for their children

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Totals for: PSA EPA Radon Testing :30	4
Totals for: PSA EPA Radon Testing :60	4

You can't see radon. And you can't smell it or taste it. But it may be a problem in your home. Radon is estimated to cause many thousands of deaths each year. That's because when you breathe air containing radon, you can get lung cancer. In fact, the Surgeon General has warned that radon is the second leading cause of lung cancer in the United State

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Totals for: PSA ER National Pest Control :30	5
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Teaches kids that roaches, rats and other pests can carry diseases and how to stay out of the E.R. from pest borne illnesses.

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<b>Totals for: PSA Exploravision- Bill Nye :30</b>	<b>5</b>
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Designed for K–12 students of all interest, skill and ability levels, ExploraVision encourages kids to create and explore a vision of future technology by combining their imaginations with the tools of science. All inventions and innovations result from c

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<b>Totals for: PSA FBL Appreciation :60</b>	<b>1</b>
<b>Totals for: PSA FBL Hard Work :90</b>	<b>1</b>
<b>Totals for: PSA FBL Love :90</b>	<b>0</b>
<b>Totals for: PSA FBL Reaching Out :30</b>	<b>3</b>
<b>Totals for: PSA FBL Reaching Out :60</b>	<b>2</b>
<b>Totals for: PSA FBL Sharing :30</b>	<b>4</b>

Good manners, courtesy, compassion, respect.  
"PASS IT ON"

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<b>Totals for: PSA Childrens Center WHEELS 30</b>	<b>3</b>
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The 16th annual Spin Your Wheels Bicycle Tour will be held on Saturday, August 11th. Hosted by the West Oklahoma City Rotary Club, Spin Your Wheels benefits The Children's Center, a private, nonprofit pediatric hospital focused on maximizing the potential of children with complex medical needs and disabilities. Spin Your Wheels is a non-competitive event, with course options ranging from 12 to 100 miles.

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<b>Totals for: PSA Hear the World Pediatric 20</b>	<b>12</b>
<b>Totals for: PSA Hear the World Pediatric 30</b>	<b>1</b>

*World Pediatric* Project is a non-profit organization providing tertiary diagnostic and surgical care to children in Central America and the Caribbean

<b>Totals for: PSA JDRF Clinical :30</b>	<b>6</b>
<b>Totals for: PSA JDRF Hope :30</b>	<b>7</b>
<b>Totals for: PSA JDRF Hope :60</b>	<b>4</b>

The mission of JDRF is to find a cure for diabetes and its complications through the support of research. Type 1 diabetes is an autoimmune disease that strikes children and adults suddenly, and can be fatal. Until a cure is found, people with type 1 dia

<b>Totals for: PSA Judge Alex Stop Bullying Now :30</b>	<b>5</b>
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Tv Judge Alex Ferrera encourages kids to speak out and help stop bullying.

<b>Totals for: PSA Marines 234th Birthday :30</b>	<b>6</b>
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A Celebration spot for the US Marine Corp

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<b>Totals for: PSA NASA Generation Y :30</b>	<b>3</b>
<b>Totals for: PSA NASA What is ISS? :30</b>	<b>6</b>

Introduces kids to the NASA program and talks about the International Space Station.

Totals for: PSA March of Dimes Folic 30	3
Totals for: PSA March of Dimes Folic 60	2

Folic acid is a B vitamin that can help prevent birth defects of the brain and spinal cord called neural tube defects (NTDs). Folic acid works to prevent these birth defects only if taken before conception and during early pregnancy

Totals for: PSA OAB DHS Adoption Burton Family :30	0
Totals for: PSA OAB DHS Adoption Burton Involved :30	0
Totals for: PSA OAB DHS Harkins Blessing :30	0
Totals for: PSA OAB OKDHS TPL Sleep Safety :30	0
Totals for: PSA OAB PEP OSDH Sleep Baby 30	0
Totals for: PSA OAB DRS Free :30	0
Totals for: PSA OAB DRS White Cane :30	0
Totals for: PSA OAB PEP Army Natl. Guard "Fire" :30	1
Totals for: PSA OAB PEP Army Natl. Guard "Flood" :30	3
Totals for: PSA OAB PEP Army Natl. Guard "Storm" :30	7
Totals for: PSA OAB DHS - Stronger Lives :30	0
Totals for: PSA OAB DHS - Child Care :30	0
Totals for: PSA OAB DHS - Independent Lives 30	0
Totals for: PSA OAB DHS - SNAP & Jobs :30	0
Totals for: PSA OAB DHS - Safer Lives 30	0

Oklahoma Association of Broadcasters PSAs for DHS- We Understand the needs of single moms and new parents and we're there to help; and Think Prevent Live- Fire Safety shows veiwers various ways fire can be started by accident and how to resolve the proble

Totals for: PSA Senior Citizens League :30	5
Totals for: PSA Senior Citizens League :60	1

The timely PSA reflects the concerns of millions of seniors who feel all alone in facing the burden of rising prices.

Totals for: PSA Sports Safety Emmitt Smith :30	0
Totals for: PSA Sports Safety Emmitt Smith :60	2

Play it safe when it comes to participating in sports. Accidents happen when someone is not properly equipped. Keep your smile happy and healthy. braces.org

Totals for: PSA NEFE Smart about Money.org Dream :30	2
Totals for: PSA NEFE Smart about Money.org Wknds :30	6
Totals for: PSA NEFE Smart About Money.org Dream :45	0

The National Endowment for Financial Education® (NEFE®) is an independent, nonprofit foundation committed to educating Americans on a broad range of financial topics and empowering them to make positive and sound decisions to reach their financial goals.

Totals for: PSA Take Me Fishing.org/Conservation :30	9
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RBFF has developed a wide variety of programs and products that make it easy for people to get involved in recreational boating and fishing. Under their national Take Me Fishing™ campaign and Anglers' Legacy™ program, RBFF provides the tools to help people

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Totals for: PSA US Navy Small Start :15	0
Totals for: PSA US Navy Small Start :30	4
Totals for: PSA US Navy Small Start :60	1

US Navy Recruiting Command encouraging viewer to enlist

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Totals for: PSA United We Serve- Bon Jovi :15	0
Totals for: PSA United We Serve- Bon Jovi :30	4
Totals for: PSA United We Serve- Bon Jovi :60	1

Promotes how you can build communities through your service and volunteering. Get involved! Talks about how strong the "power of we" is. [serve.gov](http://serve.gov)

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Totals for: PSA USO Day End :30	1
Totals for: PSA USO Day End :60	3
Totals for: PSA USO Overnight Delivery :10	3
Totals for: PSA USO Overnight Delivery :30	3

Our military is in constant need of personal help. Help us help them, until everyone comes home.

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Totals for: PSA Partnership Drug Free DENIAL :30	2
Totals for: PSA Partnership Drug Free ENABLING :30	3

Partnership at Drug-Free.org., Horizon Media and the Partnership's market reps or field representatives have joined together in an effort to increase awareness of substance abuse, promote prevention, and provide parents and caregivers with the resources they need to properly and effectively address this issue.

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Totals for: PSA Veggie Hunter :30	12
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PSA to encourage kids to hunt down and devour their Vegetables.

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Totals for: PSA World Wildlife Fund- Big yellow Taxi 30	3
Totals for: PSA World Wildlife Fund- Big yellow Taxi 60	3
Totals for: PSA World Wildlife Polar 30	5
Totals for: PSA World Wildlife Polar 60	1
Totals for: PSA World Wildlife Fund Tigers- Park Bench	2
Totals for: PSA World Wildlife Fund Tigers- Running :30	2
Totals for: PSA World Wildlife Fund Tigers- Running :60	2
Totals for: PSA World Wildlife Fund Tigers- Hope :30	1
Totals for: PSA World Wildlife Fund Tigers- Hope :60	1

Endangered Species at World Wildlife Fund. At WWF, we are the leader in wildlife conservation and preservation of animal habitats around the world.

**Totals for: PSA Women's Heart Health Symptoms :30** **3**

**Totals for: PSA Women's Heart Health Symptoms :60** **0**

The Office on Women's Health (OWH), part of the U.S. Department of Health and Human Services (HHS), works to improve the health and sense of well-being of all U.S. women and girls.

**Totals for: PSA YMCA Oklahoma City 30** **5**

Locally produced encouraging viewers to get help for Military personal

**Totals for: PSA Edmond Liberty Fest :30** **18**

LibertyFest in Edmond, Oklahoma was selected as one of the top 10 places to be in America on July 4th. It is a week long celebration of the birthday of this great nation & the heritage of our fine state

**Totals for: PSA AG Scott Pruitt ESRB :30** **6**

Attorney General Scott Pruitt joined the Entertainment Software Rating Board (ESRB) to create a new public service announcement for Oklahoma families about the video and computer game rating system.

**Totals for: PSA Flu Awareness R U That Guy 30** **7**

Foundation for Infectious Disease encouraging viewers to stay home if they have the flu

**Totals for: PSA Touch a Truck Day-Norman :20** **20**

The event is presented by MOMS Club of Norman-West, the city's oldest organization for at-home moms and their children. Billed as "Bringing kids together with the trucks they love – and the people who make them run,"

**Totals for: PSA YMCA Taste of Culture 20** **51**

Our goal is to raise \$10,000 so that we can continue to support our international partnerships with Ys in Belo Horizonte, Brazil; the Czech Republic; Valparaiso, Chile; the Mexican Federation of Ys and the SIOUX YMCA in South Dakota.

**Totals for: PSA United Way Diana :30** **4**

**Totals for: PSA United Way Mt Berry :30** **1**

**Totals for: PSA United Way Staffords :30** **0**

United Way envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives.