

CONTRACT



Pulse-FM 103.1/ 96.9/ 92.1 HD
61300 Ironwood Road
South Bend, IN 46614
(574)291-8200

www.pulsefm.com

And:

Desmont Upchurch
Attention: Desmont Upchurch
719 W McKinley Ave
Mishawaka, IN 46545

<u>Contract / Revision</u> 73385 /		<u>Alt Order #</u>
<u>Advertiser</u> Desmont Upchurch		<u>Original Date / Revision</u> 10/04/23 / 10/04/23
<u>Contract Dates</u> 10/04/23 - 10/04/23	<u>Estimate #</u>	
<u>Product</u> Production of commercial		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> Pulse-FM	<u>Account Executive</u> Mike Pooler	<u>Sales Office</u> South Bend
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHPZ	10/04/23	10/04/23	Production - WHPZ-FM	Production		:00			NS	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/02/23	10/08/23	--W----	1			\$50.00				
Totals											1	\$50.00

Time Period	# of Spots	Gross Amount	Net Amount
09/25/23 - 10/29/23	1	\$50.00	\$50.00
Totals	1	\$50.00	\$50.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Family Broadcasting's Airtime Agreement is incorporated herein by reference.

Notwithstanding to whom bills are rendered, Advertiser and Agency jointly and severally, shall remain obligated to pay to Family Broadcasting the amount of any bills rendered. Payment by Advertiser to Agency shall not constitute payment to Family Broadcasting. Family Broadcasting will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Advertiser acknowledges that under federal law, all broadcast stations, including this station, are prohibited from entering into advertising contracts that seek to discriminate on the basis of race or ethnicity, and hereby represents and warrants that the purchase of airtime hereunder (i) is not intended for any such discriminatory purpose, and (ii) will not discriminate on the basis of race or ethnicity. Advertiser further acknowledges and agrees that it has been informed of and understands the advertising non-discrimination prohibition, and that this station has the right to automatically terminate this contract without notice if such a discriminatory purpose is discovered. This provision is specifically included herein in compliance with paragraph 49 of the Federal Communications Commission's Report & Order released March 5, 2008 requiring the inclusion of race/ethnicity non-discrimination clauses in advertising contracts. To the extent any other terms of this agreement contradict this provision, this provision shall govern.