



**WLFI**  
**2605 Yeager Road**  
**West Lafayette, IN 47906**  
**(765) 463-1800**

# CONTRACT

<u>Contract / Revision</u> 961804 /		<u>Alt Order #</u> 25344528
<u>Product</u> issue		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 5856
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/31/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	11/01/16	11/07/16	NC 18 5-6a Early Edition	M-F 5a-6a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--	2			\$125.00					
N 2	WLFI	11/01/16	11/07/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--	2			\$300.00					
N 3	WLFI	11/01/16	11/08/16	The Early Show	M-F 7a-9a		:30				NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--	8			\$175.00					
Week:		11/08/16	11/14/16	-T-----	2			\$175.00					
N 4	WLFI	11/05/16	11/05/16	The Early Show Sa	Sa 9a-11a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-	1			\$125.00					
N 5	WLFI	11/06/16	11/06/16	CBS Sunday Morning	Su 9a-1030a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S	1			\$200.00					
N 6	WLFI	11/01/16	11/07/16	M-F 10a-11a	M-F 10a-11a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--	2			\$125.00					
N 7	WLFI	11/01/16	11/07/16	M-F 11a-12p	M-F 11a-12p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--	2			\$140.00					
N 8	WLFI	11/01/16	11/07/16	M-F 2p-3p	M-F 2p-3p		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--	2			\$85.00					
N 9	WLFI	11/01/16	11/07/16	M-F 3p-4p	M-F 3p-4p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--	2			\$125.00					
N 10	WLFI	11/01/16	11/07/16	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--	2			\$150.00					
N 11	WLFI	11/01/16	11/07/16	M-F 530p-6p Inside Editio	M-F 530p-6p Inside		:30				NM	2	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 961804 /		<u>Alt Order #</u> 25344528
<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> issue	<u>Estimate #</u> 5856
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$225.00				
N 12	WLFI	11/01/16	11/07/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$450.00				
N 13	WLFI	11/01/16	11/07/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeop		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$450.00				
N 14	WLFI	11/05/16	11/05/16	Sa 7p-8p	Sa 7p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$90.00				
N 15	WLFI	11/07/16	11/07/16	Monday Prime Hour 1	M 8-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$650.00				
N 16	WLFI	11/07/16	11/07/16	Monday Prime Hour 3	M 10p-11p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$650.00				
N 17	WLFI	11/01/16	11/01/16	Tuesday Prime Hour 1	Tu 8p-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$750.00				
N 18	WLFI	11/01/16	11/01/16	Tuesday Prime Hour 2	Tu 9p-10p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$650.00				
N 19	WLFI	11/02/16	11/02/16	Wednesday Prime Hour 1	Wed 8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$600.00				
N 20	WLFI	11/03/16	11/03/16	Thursday Prime Hour 1	Th 8p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,000.00				
N 21	WLFI	11/03/16	11/03/16	Thursday Prime Hour 2	Th 9p-10p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$650.00				
N 22	WLFI	11/06/16	11/06/16	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$600.00				
N 23	WLFI	11/06/16	11/06/16	Sunday Prime Hour 2	Su 8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$600.00				
N 24	WLFI	11/06/16	11/06/16	Sunday Prime Hour 3	Su 9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$600.00				
N 25	WLFI	11/06/16	11/06/16	Sunday Prime Hour 4	Su 10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$300.00				
N 26	WLFI	11/01/16	11/07/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$400.00				
N 27	WLFI	11/01/16	11/07/16	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
961804 /	25344528

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	issue	5856

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/DSCC IE	10/31/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$120.00				
<b>Totals</b>								0.00				48	\$14,605.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	48	\$14,605.00	(\$2,190.75)	\$12,414.25
<b>Totals</b>	48	\$14,605.00	(\$2,190.75)	\$12,414.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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